

LIFE



MAINE
SCHOOLBOY

FEBRUARY 2, 1948 **15** CENTS
YEARLY SUBSCRIPTION \$5.50



It's simply breathtaking!

...to discover the new beauty in records played with the G-E Electronic Reproducer

says ILONA MASSEY, lovely singing and dramatic star, featured in a forthcoming Republic Production.



NOW HEAR THE AMAZING DIFFERENCE YOURSELF

You owe yourself this exciting experience. Select your most prized recording—one you've lived with and loved—and hear it recreated on a General Electric radio-phonograph. The sensational G-E Electronic Reproducer unveils for you delicate shadings in tone and interpretation you never knew existed.

You discover **natural color tone** as only G-E radios and radio-phonographs can reproduce it. And it's only natural not to expect surface noise or needle scratch from such radio-phonographs. You are treated to "concert-hall-realism" right in your living room. And you hear your favorite radio programs at their best. Ask your General Electric radio dealer for a demonstration.

GENERAL ELECTRIC

LEADER IN RADIO, TELEVISION AND ELECTRONICS

General Electric Company, Electronics Park, Syracuse, N. Y.

natural color tone radios



So little money hasn't bought so much radio in years! A luxury combination—an economy buy. Your records recreated in new beauty with the amazing G-E Electronic Reproducer—your programs alive with the same **natural color tone**—your cabinet, a lovely lowboy paneled in rich mahogany. Sure-action record changer. Model 119M.



Now genuine FM—moderate-priced—in a new, smartly-styled table model! Hear programs unmarred by static. Standard broadcasts, too. Both in **natural color tone**. See Model 356.

Tomorrow's Styling Today—in this de luxe ac-dc table radio. Easy, precision tuning. Built-in Beam-oscope antenna. Powerful 5¼" Dyna-power speaker. Model 202.



It Almost Thinks For You—this uncanny G-E Clock-Radio. Wakes you to music, turns on pet programs automatically, acts as electronic reminder. Ask to see Model 50.

Copyright 1948, General Electric Co., Syracuse, N. Y.



New note in Fashion. Filmy, feathery lace cascades from head to hem in this dramatic gown Betty models for Harzfeld's. *Always* in fashion, highlighting any costume, is a brilliant smile like Betty's—a smile she guards with Ipana Tooth Paste. And how right she is! Because dentists themselves recommend and use Ipana 2 to 1 over any other tooth paste, a recent national survey shows.



Follow your dentist's advice about gum massage. Correct massage is so important to the health of your gums and the beauty of your smile that 9 out of 10 dentists recommend it regularly or in special cases, according to a recently completed national survey! *Help your dentist guard your smile of beauty.*



In their Country Club District home, Karen shows how well she's learned proper care of teeth and gums, stressed in thousands of classrooms today. If *your* gums flash a warning tinge of "pink", see your dentist. Let him decide whether yours is a case for "the helpful stimulation of Ipana and gentle massage."

What does it take to be a "Model" Mother?

What Betty Brookfield has —
two adorable youngsters, a lovely figure —
and look at that smile!

ANY WOMAN WOULD look good in a \$475 designer original? Probably. And many women have lovely children? True...

Ah, but how many women have a smile as sparkling as Betty Brookfield's?

Kansas City's finest shops think so much of hazel-eyed Betty and her dazzling smile that they call on her constantly to grace their most important fashion shows.

Do you wonder, then, that this "model" mother takes no chances with her smile? Or that she's taught 6-year-old Karen to safeguard *her* smile, too, by following this famous dental routine: *Regular brushing with Ipana Tooth Paste, then gentle gum massage.*

That's the routine of so many successful models. Get started towards a "model" smile yourself—get a tube of Ipana today.



"Diaper Dan" (that's what Mr. Brookfield calls his year-old son) asks you to excuse his back. But how else can he admire Mommy's and Karen's gorgeous smiles? Mommy knows that firm, healthy gums are important to sparkling teeth—sees to it that her family gets Ipana care.

IPANA TOOTH PASTE



for your Smile of Beauty

P.S. For correct brushing, use the DOUBLE DUTY Tooth Brush with the twist in the handle. 1,000 dentists helped design it!

This One



LFJW-2TQ-2YST



"I don't dazzle easy, but—"

OUT in California, land of everlasting sunshine, folks "don't dazzle easy"... says Mrs. G. D. Wilson of Campbell, Cal.

But when she actually *did* get dazzled, she wanted to tell the world. And since her *Pequots* did the dazzling, she wrote us the news:

"Everybody knows Pequot sheets wear like iron. The point I want to stress is their everlasting whiteness!"

Then her letter tells the story of her six Pequot sheets. How she used them for years. Then stored them for years. Then got them out again. And they're *still* going strong. But about that "everlasting whiteness"...

After all this in-again-out-again business, Mrs. Wilson thought she'd ease the load on the long-used *Pequots*. But it was war-time, and *Pequots* were unavailable, so she had to make-do with sheets of another brand. To her dismay:

"Those four new sheets are so dingy grey I'm ashamed to hang them on the line. My *Pequots*, bless 'em, are still beautifully white...and in all these years I've never bleached them once!"

Bless you, Mrs. Wilson... of course

Pequot sheets stay fresh and dazzling white. They're bleached for *good* when they're made. And haven't you noticed, too, how *gently* *Pequots* age? Like old linen... so soft and firm.

Remember, too, the Pequot *plus* exclusives—double-tape selvages and quick-pick projecting size tabs. Easy to see, isn't it, why famous Pequot Muslins are America's most popular sheets?

Pequot Mills, Salem, Massachusetts
Also makers of
Pequot Fine Combed Percales



PEQUOT SHEETS

so good-looking
so long-wearing

LETTERS TO THE EDITORS

"COON ON A LOG"

Sirs:

At a recent meeting of the Delaware County (Pa.) S.P.C.A., I was asked to convey to you our sincere thanks for bringing to the attention of the public the spectacle of the raccoon-dog fight in Cave Springs, Ark. (LIFE, Jan. 12).

You are to be commended for exposing this recent cruel display as well as for your reporting of previous instances of brutal treatment of animals.

MIRIAM B. KRENIKOFF
Corresponding secretary

Delaware County Society for
Prevention of Cruelty to Animals
Media, Pa.

Sirs:

... Shame on Arkansas! That state has plenty of room for improvement, but animal fighting arranged by man and okayed by the state and organizations is, in my estimation, more of a hindrance than a help.

LILLIAN ASHLEY

Manchester, Tenn.

Sirs:

... They should rename Arkansas the Stupid State. ...

W. E. WALKER

Buffalo, N.Y.

● Its present name: the Wonder State.—ED.

Sirs:

What an appropriate name for their town, "Cave Springs." I could not help but feel that they were about to "spring from caves." ...

PETER E. GOODMAN

Danville, Ky.

Sirs:

If the only way the sadistic little town of Cave Springs can put itself on the map is by public displays of dumb animals mauling each other, the town isn't worth the paper that the map would be printed on.

NIELS CHEW
DON CALDWELL
RICK HUNGERFORD

Loomis School
Windsor, Conn.

NORMAN'S VASES

Sirs:

I recognized the baby picture on the vases (Letters to the Editors, LIFE, Jan. 5). The little boy is Norman

CONTINUED ON PAGE 4

FOR THE CONVENIENCE OF LIFE'S
NON-SUBSCRIBING READERS

To see life
To see the world
To eyewitness great events

I want to see **LIFE** each week.

PLEASE ENTER MY
SUBSCRIPTION TO
LIFE FOR

☐ ONE YEAR at \$5.50
☐ 2 YEARS at \$10
☐ 3 YEARS at \$13.50

NAME PLEASE PRINT

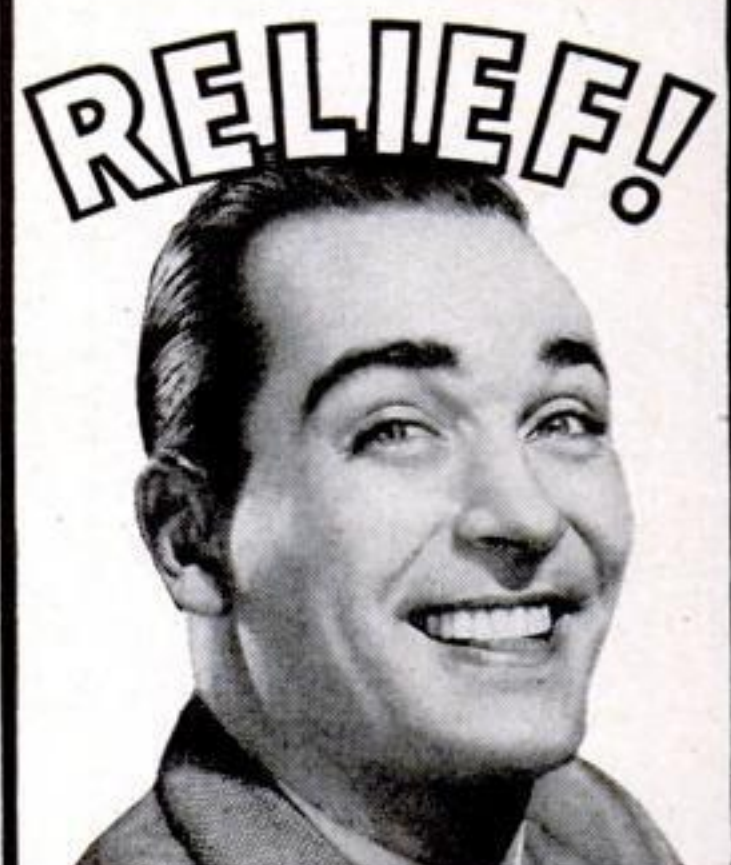
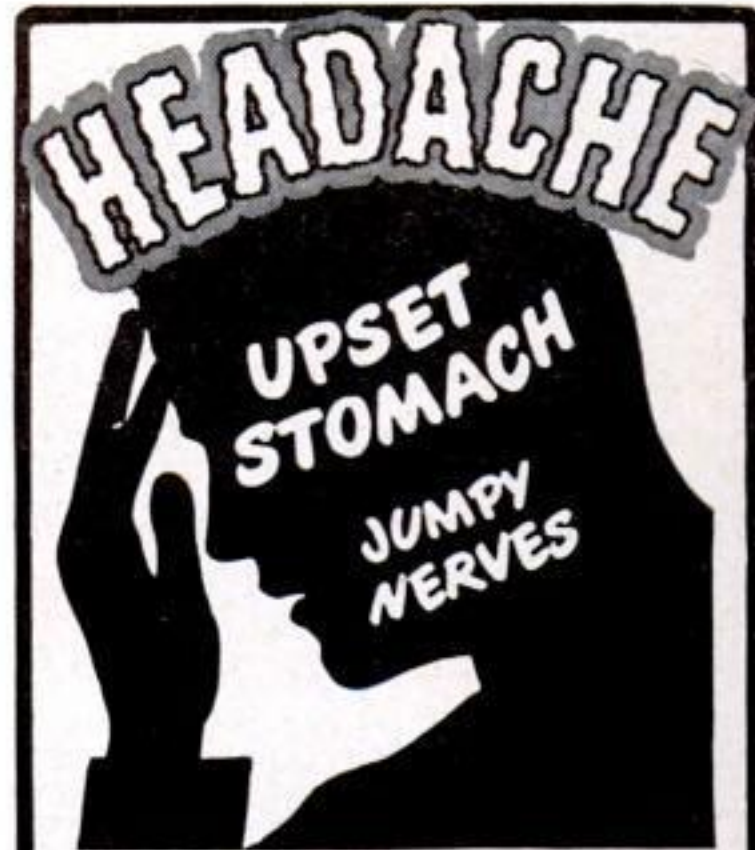
ADDRESS

CITY ZONE STATE

Enclose \$ ☐ Please bill me

L-2-2

(Mail to LIFE, 540 N. Michigan Ave., Chicago 11, Ill.
Or give it to your newsdealer)



For three-way relief from headache, upset stomach and jumpy nerves... take Bromo-Seltzer right away. Because Bromo-Seltzer is famous for fighting ordinary headaches these three ways:

1. Relieves pain of headache
 2. Relieves discomfort of upset stomach
 3. Quiets jumpy nerves
- all of which may team up to cause trouble.

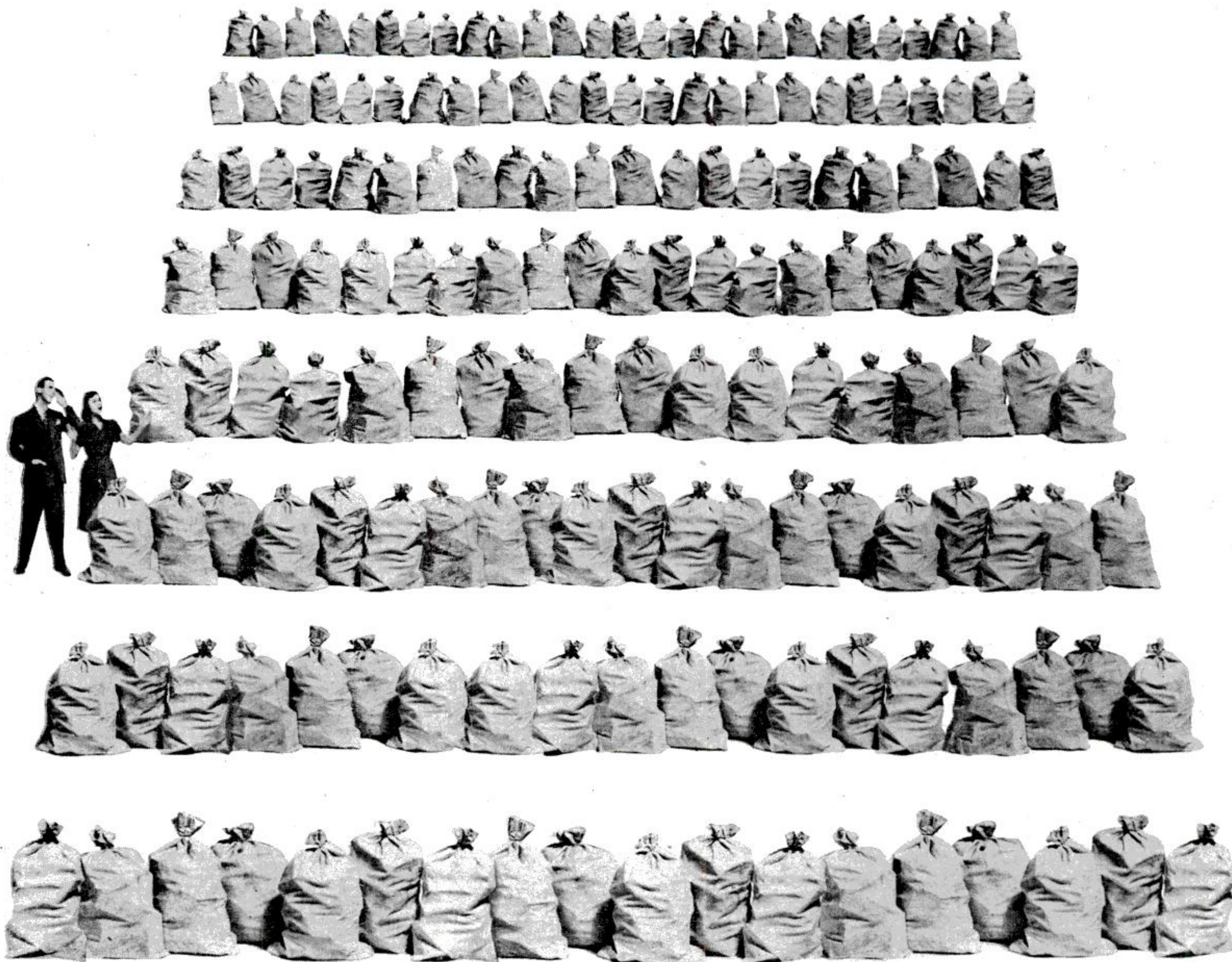
Simply put teaspoonful in a glass and add water. Bromo-Seltzer effervesces with split-second action... ready to go to work at once. Caution: Use only as directed.

Get Bromo-Seltzer at your drugstore fountain or counter today. Compounded in four convenient home sizes by registered pharmacists.



For **FAST** headache help
BROMO-SELTZER

A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887



**\$1,700,000,000 from investors
for new telephone facilities
in the last two years**

THERE are one hundred and seventy bags in this picture. Suppose each bag contained ten million dollars.

That would make \$1,700,000,000 — the amount that investors have furnished for the expansion and improvement of your telephone service in the last two years. Further substantial amounts are being invested this year.

Investors put their money in the telephone business in the hope of security and a reasonable return. Every telephone user shares the benefits in more and better telephone service.

In the Bell System, the term investors means hundreds of thousands of small investors in every walk of life and in every section of the country — men and women just like yourself. The telephone business has been built by the savings of the many rather than the wealth of the few.

The large sums that have been put into new facilities in the last two years alone give you some idea of the cost of providing and improving telephone service. The instrument in your home and the few wires you see are only a small part of the \$257 investment behind every telephone.

BELL TELEPHONE SYSTEM



With wonderful Benex Brushless Shave you can almost do this



Dear Benex:

Speaking of shaving with snapshots, you do make shaving a snap, Benex.

Never before were my chromium-plated whiskers tramped, beaten, whipped to a frazzle till you came along. Now, every morning my beard is razor-bait... (soggier) than bread pudding. My blade meets less fight than a shadow boxer.

Sure... Benex actually lets beards soak up 1/5 their weight in water.

Talk about Benex turning beards into 1/5 water -- feels as if these whiskers take on more water than a Panama Canal lock. Sure does a job on 'em! My razor streaks through that soggy stubble like a jet plane after a record!

It is nice meeting you, Benex. Especially face to face.

Thanks a million,
W. W. MacFarland
229 East 52nd Street
New York City

Why not? ... Since Benex strips the tough, oily razor-battling "raincoat" off each bristle.

And Benex keeps 'em soaked all shave long.

Beards become 1/5 water
(and faces 100% happier)
with new



P.S. to you with the problem beard—Benex gives *super* shaves—closer, quicker, fresher-feeling! Benex won't clog razor—light and creamy, it rinses instantly—it won't gum up razor or drain. Get it? Get it today at your drug counter.

Bristol-Myers' Brushless Wonder

LETTERS TO THE EDITORS

CONTINUED

Ruben, son of Staff Sergeant Ruben of the 21st Photo Reconnaissance Squadron, 14th AAF. I am writing to other members of this squadron who may know his present address.

A small part of the above-mentioned squadron was operating behind the Japanese lines at a small air base on the outskirts of the city of Kanhsien, Kiangsi, during the fall of 1944. Sergeant Ruben and I went to Kanhsien and stopped in the porcelain shop Harry L. Chin mentions to see some of the vases for which the pro-



NORMAN RUBEN

vince of Kiangsi is known around the world. There we got the idea of having Norman's picture hand-painted and baked on the vases. However they would not be ready for a couple of weeks and Sergeant Ruben was going to Kunming the next morning so I promised to send them on to him there. But the Japanese army intervened, making it impossible for me to keep my promise.

Should it be necessary in order to establish Sergeant Ruben's identity as the purchaser of these vases I can personally identify the picture as being the one he gave the shopkeeper and can furnish pictures of the porcelain shop and the shopkeeper.

As a friend of Sergeant Ruben's, I thank Harry L. Chin for his interest in seeing that the vases eventually will get to Norman's father.

RAY L. LOVE

Minneapolis, Minn.

CHARLES UNIVERSITY

Sirs:

I would prefer not to win the bet, but I'll give 10 to 1 that the bright democratic spirit which shines from the pages of your excellent report on Prague's Charles University (LIFE, Jan. 12) will soon be just a memory. . . .

Last month a mass meeting of the Czech Communist Student Front was pleased to learn from a top government spokesman: "We have made a great mistake by admitting everybody to the universities. . . . In future, students with a positive attitude toward the New Order will have priority. . . . The day will soon come when all students will belong exclusively to the Communist organization, because there will be nothing else for them to join. To be anti-Communist is to be a traitor." . . .

HAL LEHRMAN

New York, N.Y.

Sirs:

We engineers here at the Massachusetts Institute of Technology noted with interest the picture of Charles

essential as
your bath . . .



**clean-
smelling
air in your
home!**

air-wick* has become a new basic American habit...fully as essential as any other aid to personal cleanliness. air-wick kills unpleasant cooking odors...the odor of stale tobacco smoke...makes indoor air country-fresh, upstairs and down, at a cost of only a penny or so a day. There's nothing to light...nothing to spray. Simply uncup the bottle and pull up the wick. Postscript: Of course air-wick is a must in any modern bathroom. All better stores in the United States and Canada.

*air-wick deodorizer and household freshener is fully protected by U.S. Patent...a trademark of Seeman Brothers, Inc., New York 13, N. Y. Tune in "Monday Morning Headlines" Sunday, coast-to-coast ABC network, 6:15-6:30 p.m., EST, following Drew Pearson.

air-wick

**kills
indoor
odors**



PAT. NO. 2,326,672
Guaranteed by
Good Housekeeping
It's Not As Advertised Often

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CONTINUED ON PAGE 6

Why The Literary Guild of America Invites You To Accept

The WEB of DAYS

A Fascinating New Novel of Flaming Love and Terror!

Free

WITH MEMBERSHIP IN THE LITERARY GUILD BOOK CLUB



"Seductive as Scarlett-Ambitious as Amber"

* PHILADELPHIA INQUIRER

AND A MATCH FOR THE DEVIL HIMSELF!

HERE is one of those rare and wonderful stories you'll want to read in one sitting! From the first dramatic page to the very end, you will revel in the most thrilling story of love and hate, mystery and conflict since "Rebecca"—"Gone With the Wind"—"Forever Amber"... with one of the most bewitching heroines you ever read about in any novel!

Beautiful Hester Snow was neither seductive nor ambitious when she came to ancient "Seven Chimneys"—and walked into a nightmare of intrigue! There, many sinister forces changed this innocent girl suddenly and completely. First there was the man she desperately married—sardonic, unfathomable, whip-wielding St. Clair LeGrand... master of the plantation where passion and cruelty surpassed even the evil and terror! There was handsome young Roi LeGrand—the

outcast brother who told Hester "Nothing shall hold me from what is mine!" And there was Tawn—the smiling, insolent, velvet-voiced woman who lived alone—except for the strange visits of her fantastic paramour! Finally there was Hester herself—who blindly began a passionate struggle to make the decaying plantation productive again—and had to learn the secrets only women know to achieve her desire! The publisher's edition of "The Web of Days," at retail, is priced at \$2.75—yet the Literary Guild wants to send you your copy as our FREE Membership Gift to you!

HOW TO SAVE UP TO 50% ON OUTSTANDING NEW BOOKS

It costs nothing to join the Guild—the world's largest book club. There are no fees or membership dues of any kind.

Each month you will receive a copy of "Wings"—the attractive book-review magazine which describes the forthcoming selection.

From this description you decide whether or not you wish to receive the book selected. If not, you simply return the form provided for that purpose; otherwise, the new book will come to you automatically immediately upon publication. In this way you will not miss reading the new Club selections you want while they are brand new.

Free Bonus Books

To retain your membership in the Guild it is not necessary to accept a book each month—only four selections during the entire year. And you pay only \$2.00 (plus postage and handling) for each instead of the publisher's retail price of \$2.75 to \$3.50.

In addition to these big savings, for each four Guild books you purchase you will receive, as a free bonus, a copy of one of the beautifully printed, handsomely bound "Collector's Library" vol-

umes which sell at retail for \$5.00 each—books you will be proud to place in your permanent home library.

Free Membership Gift Book

By joining the Guild now you will no longer miss reading the NEW books you want and you will save up to 50% of your book dollars. You will receive "Wings" every month to keep you informed of the best new books of all publishers; and you will receive at once, without charge, a copy of "The Web of Days."

Furthermore, as a new member you may have any one of the selections described below for only \$2.00 instead of the higher price of the publisher's edition—and each book you purchase now will count towards free bonus books!

Mail Coupon Now

In spite of greatly increased cost of book manufacture, by joining the Guild now your new membership can be accepted at once, and you will be guaranteed against any increase in price on Guild selections for a year. Send no money—but mail the coupon NOW.

START YOUR SUBSCRIPTION WITH ONE OF THESE BEST SELLERS—AT ONLY \$2.00

YANKEE PASHA
By Edison Marshall

Here's high drama and breathless action as Jason wanders across half the world—searching for his lost love! Publisher's price, \$3.00.

PRINCE OF FOXES
By Samuel Shellabarger

A rousing tale of the magnificent Renaissance—and of a man and woman who shared a love greater than passion! Publisher's price, \$3.00.

UNCONQUERED
By Neil H. Swanson

No other man and woman ever experienced such terrifying, heroic adventures as this slave girl—and her owner! Publisher's price, \$3.00.

NOTHING SO STRANGE
By James Hilton

This swift-paced novel tells the exciting story of what strange things can happen when love and science mix! Publisher's price, \$2.75.

LITERARY GUILD OF AMERICA, INC. • PUBLISHERS • GARDEN CITY, NEW YORK

Mail This
Coupon

FREE: "THE WEB OF DAYS"

Literary Guild of America, Inc., Publishers
Dept. 2LM, Garden City, N. Y.

Please enroll me as a Literary Guild Book Club subscriber and send me at once "The Web of Days" as a gift. Also send me as my first selection for \$2.00 the book I have checked below:

☐ YANKEE PASHA ☐ NOTHING SO STRANGE
☐ PRINCE OF FOXES ☐ UNCONQUERED

With these books will come my first issue of the Brochure "Wings," telling me about the forthcoming Guild selection which will be offered for \$2.00 (plus shipping charge) to members only, regardless of the price of the publisher's edition. I am to have the privilege of notifying you in advance if I do not wish to purchase any Guild selection. The purchase of Guild selections is entirely voluntary on my part. I do not have to accept a book every month—only four during the year—to fulfill my membership requirement. I am to receive a bonus book for every four Guild selections I purchase.

Mr. _____
Mrs. _____
Miss _____ (Please Print)
Street and No. _____ Zone No. _____
City _____ (if any) _____ State _____
Occupation _____ Age, if _____
Under 21 _____
Price in Canada, \$2.20; 105 Bond St., Toronto 2

HEY, WONDER WHAT'S WRONG WITH KING?



SEEMS TO BE TIRED OUT—NO PEP. LET'S HAVE THE DOCTOR CHECK HIM THIS AFTERNOON

WHAT KING NEEDS IS A GOOD DIET. ONE RICH IN MEAT PROTEINS AND MINERALS LIKE **PARD**

BOY, LOOK AT HIM GO! SUCH ENERGY

HE'S REALLY THE OLD KING SINCE WE SWITCHED TO **PARD**

Pard made a pard of my dog...

Dog owners, breeders and veterinarians acclaim Pard, the "one-dish dinner" that's got everything! That's because Pard's nutritionally correct formula is based on feeding studies, conducted by experts in Swift's research laboratories—no additional meat is ever needed. Get a supply of Pard now!



SWIFT MAKES PARD
rich in meat proteins!

LETTERS TO THE EDITORS

CONTINUED

University in Prague with the Harvard banner in the background. This was the last straw—to find Harvard even in far-off Prague.

We have therefore sent an M.I.T. banner, measuring 5 x 2.5 feet, to Charles University.

KENNETH WEBER
STANLEY MEEKEN

Boston, Mass.

THE CASE FOR THE GRAY MARKET

SIRS:

REGARDING YOUR ARTICLE "THE 'GRAY MARKET' IN ACTION" IN LIFE, JAN. 12 ISSUE, I THINK IT IS ONLY FAIR THAT YOU PRESENT THE OTHER SIDE OF THE STORY.

FROM THE FACTS YOU HAVE GATHERED ANY MIDDLEMAN IN STEEL IS A SCOUNDREL WHO IS DRAWING BLOOD MONEY FROM HIS FELLOW COUNTRYMAN. I DISAGREE WITH THIS AND FEEL THAT THE MAJORITY OF US WHO HAVE ACTED AS MIDDLEMEN HAVE HELPED INCREASE PRODUCTION BECAUSE WE COULD TELL HARASSED PURCHASING AGENTS WHERE THEY COULD GET STEEL. BY OUR KNOWING WHERE TO FIND STEEL IMMEDIATELY WE HAVE KEPT MANY PLANTS FROM CLOSING THEIR DOORS, WHICH WOULD HAVE CAUSED NEEDLESS UNEMPLOYMENT. I AM SURE THE PLANTS WOULD RATHER HAVE KEPT GOING AND PAID A "FINDER'S FEE" THAN SHUT DOWN THEIR ASSEMBLY LINES. . . .

ELLIOT S. EVANS

MANSFIELD, OHIO

MAGNETIC MIXER

Sirs:

The inventor of the new magnetic mixer (LIFE, Jan. 12) will be using sun dials exclusively if he persists in holding his wrist watch in that strong magnetic field. Or does Mr. Murray's watch have wooden works?

ROSEMARY DE FURIA

Allentown, Pa.

● Inventor Murray's watch is neither wooden nor out of whack. He wore it deliberately to prove that his magnetic mixer will not harm it. On the contrary the mixer's mechanism demagnetizes so effectively that Murray is preparing one especially for jewelers.—ED.

MEXICAN REVOLUTION

Sirs:

Your photographs of the Mexican Revolution (Speaking of Pictures, LIFE, Jan. 12) are most interesting, for they bring back many pleasant and unpleasant memories. Due to the anti-American feeling during those days it was necessary for my father, with many other Americans, to hide out in the mountains for weeks at a time. Father and Mother were in the hotel business in San Luis Potosí; that gave us all an opportunity at one time or another to meet most of the top leaders of the Mexican Revolution. Seeing the dangling bodies of Catholic rebels reminds me of the time General Pancho Villa ordered all Chinamen in the city of Torreón to hang from "any poles" that might be handy.

E. C. BRIDGERS

Kingsville, Texas

Sirs:

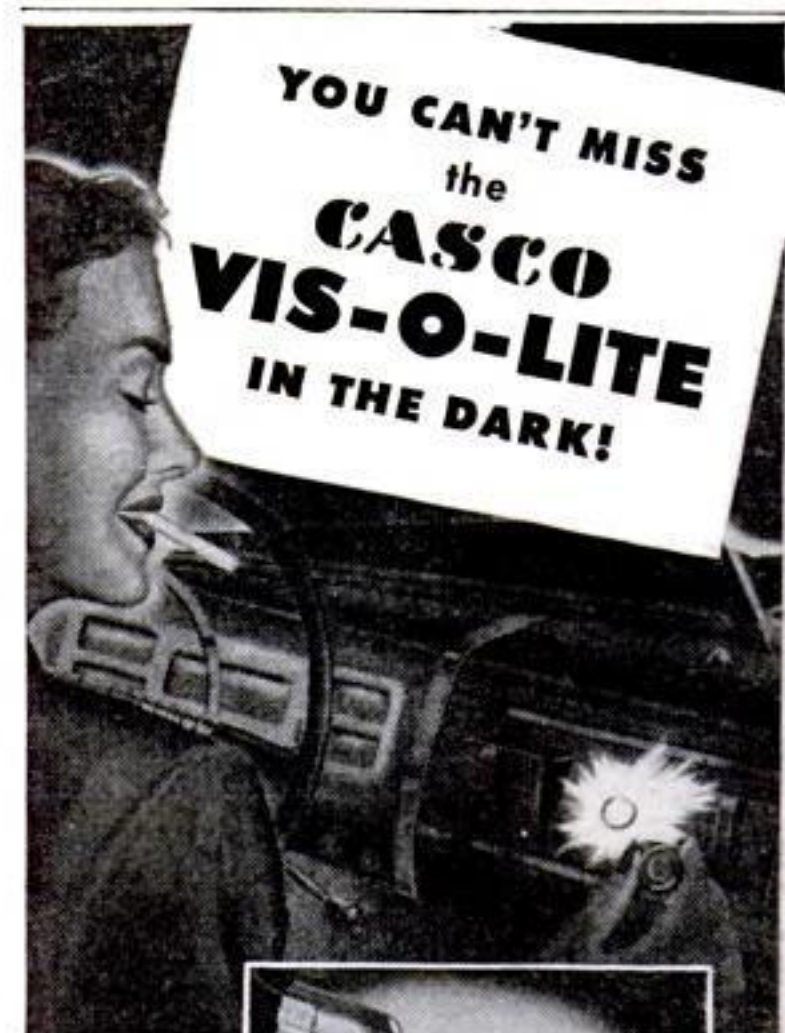
The photograph of a bloody ambush taken by Agustín Casasola looks like one that was made to order. Reasons: 1) The troops are close enough to

First Day is Worst Day For Colds



Yes, the first day is the worst day to neglect a cold. So act fast. Put a little Vicks Va-tro-nol in each nostril. Va-tro-nol . . . QUICKLY RELIEVES stuffy head cold discomfort. And if used at that very first warning snuffle or sneeze, Va-tro-nol also HELPS PREVENT many colds from developing. Follow directions in the package.

VICKS Double-Duty
Nose Drops
VA-TRO-NOL



NEW CASCO POP-OUT

Illuminated Cigarette Lighter

FOR SAFER NIGHT DRIVING

No need to take your eyes from the road while "lighting up" your cigarette. Casco's automatic pop-out lighter—in 9 out of 10 cars—now comes with an "illuminated well" to guide your hand in the dark in replacing your lighter unerringly . . . instantly.

- Bring your Casco-made lighter up-to-date with the illuminated well alone for \$1.50.
- Or—install a complete new Casco Vis-O-Lite automatic pop-out lighter for only \$2.75.

At auto supply stores, service stations, garages.

CASCO PRODUCTS CORPORATION, BRIDGEPORT 2, CONN.

CONTINUED ON PAGE 8



A Sonotone Consultant's biggest thrills come from helping children, when their doctors suggest they try a hearing aid. Zula F., now a capable scholar in her second year of high school at 14, kept up with her studies with great difficulty until she received her Sonotone at the age of 11. Many youngsters who suffer hearing loss are wrongly considered deaf or even "slow"—when their hearing can often be greatly increased by medical help and hearing aids.

"—AND SHE HEARD HAPPILY EVER AFTER!"

IF YOU COULD TALK to pretty, sparkling, 14-year-old Zula F... of Etters, Pennsylvania, you'd hardly guess she ever had any serious trouble in hearing and understanding people. If you could see her school marks you certainly wouldn't guess it—for Zula will graduate from high school at 16, far ahead of her age. And, happily, she now hears very well indeed—thanks to the loving helpfulness of her family and teachers and to the never-ending, patient care of a Sonotone Consultant.

The story of Zula F... is the story of the difference between wearing a Sonotone and almost any other hearing aid. Like thousands of American children, Zula lost a great part of her hearing ability after a severe childhood illness. But unlike too many thousands of these children, Zula's hearing story has a "happy ending"!

Three years ago a kindly neighbor told Edwin Coldren, Sonotone Consultant, "You ought to go see that fine little girl up at F...s farm!" And so Mr. Coldren, with the entire experience and resources of the world's largest hearing aid organization behind him, went to work for Zula—with the result that you see here in photographer George Karger's pictures!

Sonotone care succeeds for two reasons. First—*Sonotone can and does take the responsibility of giving the fullest possible hearing aid help.* Second—from 15 years of experience with nearly 400,000 people with hearing loss, Sonotone has perfected the most complete and practical program for hearing aid users ever offered to the public. This program not only includes providing the finest modern instruments for every hearing need. It also includes fitting these instruments by audiometric measurement and speech tests to give the fullest correction possible for each individual's hearing loss.

Most important of all, it includes the skillful, constant, unselfish care of 984 Consultants like Edwin Coldren in over 300 permanent U. S. Sonotone offices. From early morning to late night, year in and year out, they work for the users who are their friends—making regular calls for hearing "checkups", supplying necessary repairs and accessories, offering the trained counsel and encouragement that keep each user's hearing happy!

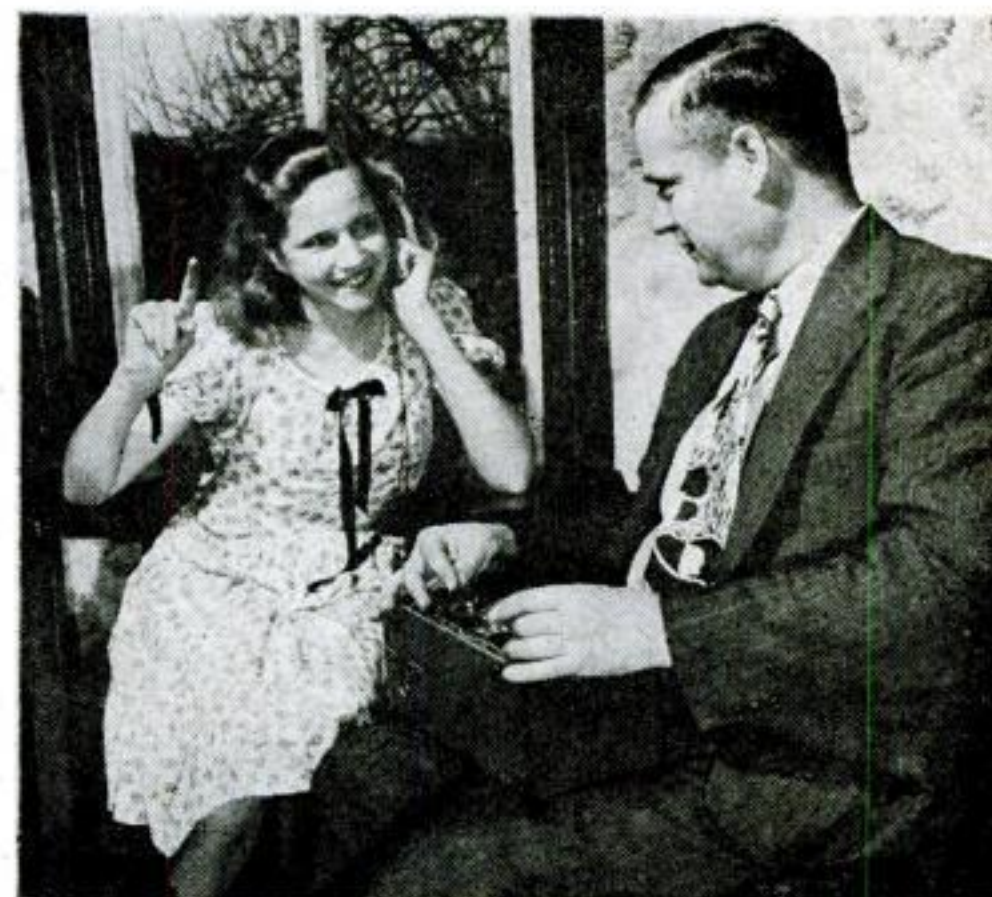
*Name omitted in accordance with medical principles



Your hearing deserves the BEST! See the newest addition to the Sonotone line, the beautiful rhodium-cased New Miniature Sonotone "900", with batteries inside. Light, tiny, easy to wear as a wristwatch! Yet it combines *finer hearing quality, more power and economy than any previous miniature!*

This wonderful miniature, produced by the world's largest laboratories devoted exclusively to hearing aids, joins with the great Sonotone "700" and other famous Sonotones to give best hearing for every individual need.

MORE PEOPLE HAVE BEEN FITTED WITH SONOTONE THAN ANY OTHER HEARING AID



Like one of the family—Consultant Coldren calls regularly at Zula's home to give audiometric hearing "checkups" and counsel. Zula has five sisters—one attending teachers' college. Her father and two sisters are in business and her brother Calvin manages the farm.



"Proof of the pudding" is in the hearing. And Zula—now hearing and understanding easily—has gained poise and charm beyond her years through her achievement. A happy girl with a well-rounded life, her example will encourage others whose hearing can be helped.



"You need hearing to learn how to live"—Zula attends handsome, well-equipped New Cumberland High School—and "loves it". Domestic science instructor above is one of the teachers who have encouraged Zula to achieve high marks and a bright future.

MAIL THIS COUPON NOW!

SONOTONE, BOX 90, ELMSFORD, N. Y.

Please send the new FREE booklet, "Freedom From Fear", which tells the story of Sonotone's plan for better hearing, and of the New Miniature Sonotone "900".

NAME.....

ADDRESS.....

CITY.....STATE.....

11
© 1948, Sonotone Corp.

APPETITES GROW ON GRANDPA'S FARM !!



A winter treat
folks love to eat
**AUNT JEMIMA
PANCAKES!**



Cheery Menu for Nippy Mornings

Sliced oranges or tangerines

Poached egg on

Aunt Jemima Buckwheats*

Coffee or Milk

* Easy to fix 'cause they're Ready-Mixed



For twice as much pancake fun

GET BOTH KINDS

The red box for pancakes and waffles, the yellow box for buckwheats!

LETTERS TO THE EDITORS

CONTINUED

shoot at the whites of each other's eyes as well as look down into the barrels of each other's rifles and yet they seem to be making a bad job of it. 2) Only one man killed or wounded even though they are less than 150 feet apart, closely bunched, and in a kneeling position. 3) The men on extreme right are firing and yet their target is almost obstructed by a clump of bushes. 4) Photographer Casasola, it seems, shot this picture from a standing position and directly in the line of fire of the opposing troops.

As a foot soldier and a veteran of two wars, I would say that this picture is the best damn fake ever passed through on LIFE's pages.

NORMAN HARDING

Newport News, Va.

● Experts and observers of revolutionary bushwhacking back up the Casasola family in their assertion that the picture is authentic. They point out that Zapata was given to just such sudden forays from ambush and that when the picture was taken neither side had had time to take proper cover. Photographer Casasola did not shoot his picture standing up. He leaned over a mortar, snapped his shutter once and ducked for cover. Half an hour later the government troops moved in some machine guns and cleaned out the rebel force.—ED.

COMMUNIST TREACHERY

Sirs:

We the undersigned, two representatives of wholesome, clean-limbed American youth, are incensed. For almost a year now Soviet agents have been trying to lure us into the party. Have we been given girls like the man in "Portrait of an American Communist" (LIFE, Jan. 5)? No! Nothing but pamphlets, pamphlets, pamphlets! More evidence of Communist treachery.

LEE MISHKIN
ERIC JULBER

University of California
at Los Angeles
Los Angeles, Calif.

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Flawless Actress...flawless hands



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An Artist's voice...an Artist's hands



VERA ZORINA
Star Ballerina...star-lit hands

famous stars agree on this...

*"Cream for your hands
as well as your face"*



NURSE FRANCES ZALONIS says:
"I always have a jar of Pacquins
at the office. You see, nurses and
doctors scrub their hands 30 to
40 times a day. It takes a cream
like this to protect *our* hands.
And Pacquins was originally
formulated for nurses and
doctors. Look at my hands.
'Smoothies'...in spite of the
beating they take."

**Each one of these stars relies on a cream
for soft white hands. Pacquins Hand Cream!**

Well-groomed women everywhere are switching to
creams. Overwhelmingly to Pacquins. And now more
women use Pacquins than any other hand cream.

YOU CREAM your face for a smooth, soft complexion. Why
not give the skin of your hands this same care?

"Why not, indeed! But of course!" say these famous stage
stars, and they *know*. Knowing all the "hows" of skin grooming
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soft, smooth, white, enchanting... eloquent!

Try this—starting tonight: Smooth on a dab of snowy-white,
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gratefully welcomes its soothing, smoothing moistness. Pacquins
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And Pacquins isn't sticky or greasy. It *disappears* almost
instantly. It's as delightful to use as its results are thrilling to see.
A 12-second rub-on with Pacquins—morning and night—will
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—cream your hands with**

AT ANY DRUG, DEPARTMENT, OR TEN-CENT STORE.

Pacquins
HAND CREAM

Never
sticky
or
greasy!



SPEAKING OF PICTURES

If all the acknowledged powers of such diverse modern idols as Bing Crosby, Tyrone Power, Clark Gable and James Mason were rolled into one big bundle of man, the possessor might enjoy a hold on American women to rival that of Francis Xavier Bushman in his heyday, from 1911 to 1918.

In his time Bushman, who illustrates his technique on these pages, was as great a screen lover as his successor Valentino. He starred in 424 films, invariably torrid. He made and spent \$6 million. The effect of his athletic torso and rock-cleft profile kept 18 secretaries busy answering a postal avalanche consisting mostly of amorous propositions. He was mobbed by women who were fond of plucking buttons from his clothes. Once Chicago police went so far as to declare him a traffic and fire hazard. In 1915 a national poll crowned Bushman "King of the Movies" and he plunged headlong into his "purple period." He drove a purple Marmon, collected

PANTING OUT HIS LOVE TO CARMEL MYERS IN "BEN HUR," BUSHMAN FAVORED PROFILE

BUSHMAN PLAYS A LOVE SCENE, OLD STYLE



LOVE SCENE BEGINS with the entrance of a swain of the silent-film era. His girl (Radio Actress Veola Vonn) plays coy but also manages to reveal her garter.



THE KISS proceeds from the hand to upper arm (above) while Veola still looks properly prim.



THE SWOON follows. Veola loses both her primness and a concealed love letter.

SAME LOVE SCENE IS RE-ENACTED A LA 1948



MODERN SCENE OPENS as a jaunty boyfriend finds both his girl and her tray of liquor waiting. She has just received a love letter written by his rival.



GREETING is less coy than in the silent-film scenes. Veola more than meets caller halfway.



EMBRACE is more athletic. Few modern girls, says Bushman, conceal their feelings.

SILENT MOVIE LOVER

FRANCIS X. BUSHMAN

COMPARES THE MODES

OF 1918 WITH 1948's

amethysts, dressed his household staff in lavender and smoked 8-inch cigarets, also purple. The purple cloud burst when Bushman decided to wed his leading lady, Beverly Bayne. This required his divorcing his first wife and revealing to his horrified fans that he was the father of five children. Promptly the Great Lover's power to raise feminine goose-pimples dwindled and so did the number of his movie roles.

Divorced again, married again, Bushman turned to radio and prospered again. In 16 years he has played 2,500 bit parts and is now heard regularly in such unromantic roles as a gruff father on the *Opie Cates* show and a pompous executive on the *Fitch Bandwagon*. White-haired and 65, Bushman says, "My energies are somewhat—ah—shall we say, mellowed, but my profile (*right*) is unimpaired." Also unimpaired is his sense of humor, which enabled him to illustrate for *LIFE* ways in which love-making vogues have changed since his reign (*below*).



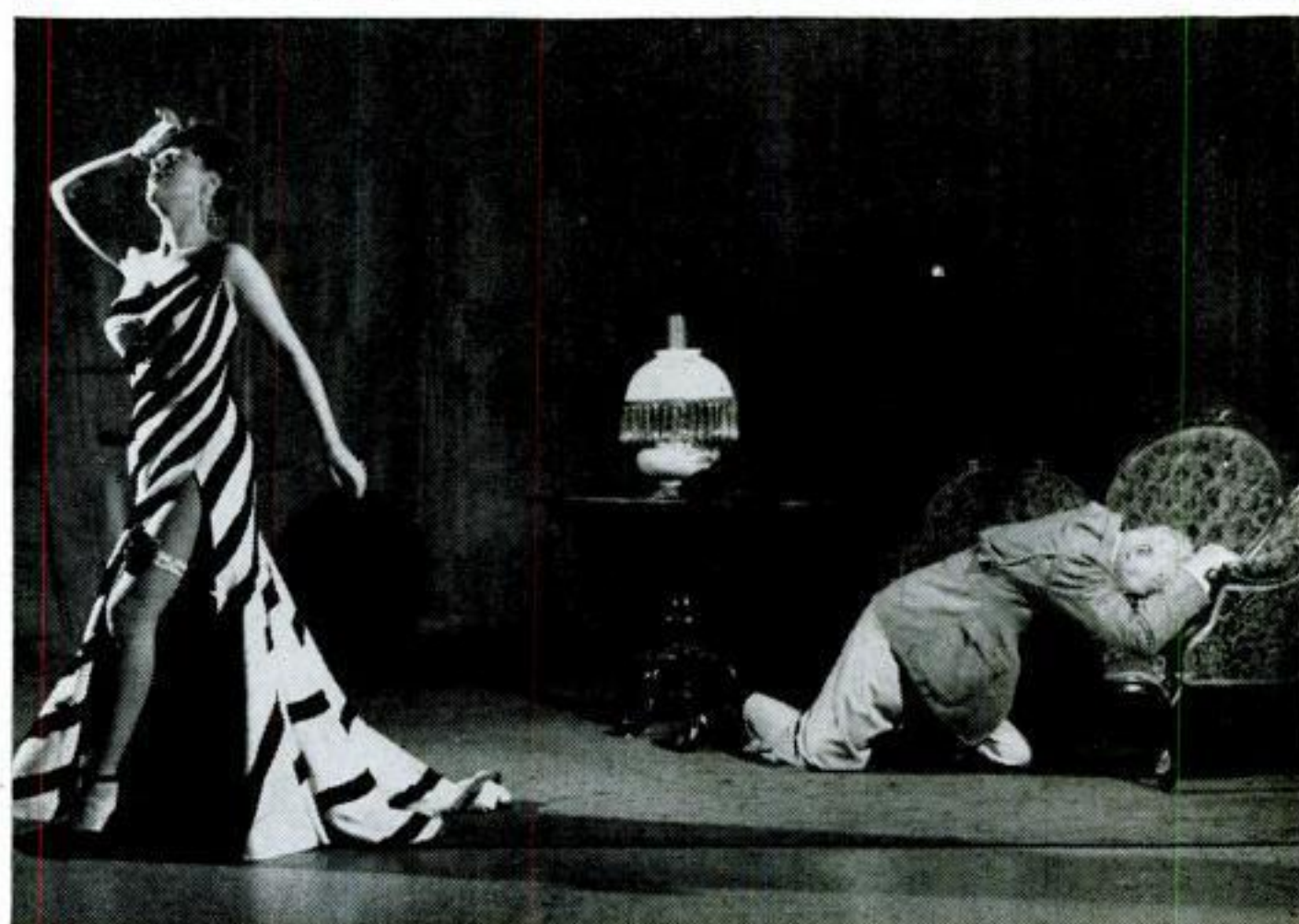
IN 1948, RE-ENACTING THE SCENE AT LEFT, BUSHMAN USES NEW ACTRESS, SAME PROFILE



THE DISCOVERY irks gentleman caller. He angrily thrusts the woman from him.



THE PERFDY of the woman is pointed out by Bushman. She attempts feebly to explain.



THE BITTER END of love scene finds the swain sobbing on a sofa while the woman takes her headache to another room. Silent films had many such crises.



INTERRUPTION comes with finding of the same love note. Veola just shrugs it off.



CHUCKLES punctuate reading of his rival's note. Veola is unruffled, calmly lights cigaret.



HAPPY ENDING finds the rival's letter in pieces on the floor and the happy couple in a clinch on the couch. Perfdy, says Bushman, isn't what it used to be.

Weatherman's wife makes his day sunny!



7 A. M. "Fair and pleasant, I predicted! But not for me! I need a laxative. My head hurts, I'm logy... gosh, I feel awful!" groans the weatherman.

"Sal Hepatica will chase the clouds for you but *fast!*" his wife says. "It always does for me! And not only is Sal Hepatica quick, it's *gentle*, too!"



9 A. M. All's right with the world... and the weatherman, too! As forecast, Sal Hepatica, the saline laxative, brought quick, gentle relief. Taken first thing in the morning, it

usually acts within an hour.

It also aids in counteracting excess gastric acidity and helps sweeten a sour stomach. So always keep a bottle of Sal Hepatica handy.

In a national survey, more than half the doctors recommended Sal Hepatica. Why not try Sal Hepatica next time you need a laxative?

Ask your doctor why Sal Hepatica works so fast. He knows that because Sal Hepatica is a *fluid bulk laxative*, soft pressure is exerted to stimulate gentle, speedy action.

Whenever you need a laxative
-take gentle, *speedy*
SAL HEPATICA

TUNE IN: { "MR. DISTRICT ATTORNEY"—Wednesday night, NBC Network
"BREAK THE BANK"—Friday night, ABC Network

SPEAKING OF PICTURES

CONTINUED



ON THE AIR for the *Fitch Bandwagon* with the stars, Phil Harris and Alice Faye, Bushman plays a pompous windbag supposed to represent the sponsor.



AT HOME with his wife in Santa Monica, Calif., the great lover does the dishes while she does her reading. Bushman now raises chickens as a hobby.

Q

How can a man keep his family in shoes at today's high prices?



A On New Shoes . . . on Resoles ... Insist on NEOLITE!

Amazing Sole far outwears the finest leather!

One way to beat rising costs and keep the family shoe bills down is to look for shoes with longer-wearing soles. That's **NEOLITE**—the miracle sole that *far outwears the finest leather*, yet costs no more. There's no other sole like it! **NEOLITE** is not rubber, not leather, not plastic—but an entirely different

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NEOLITE T.M.—THE GOODYEAR TIRE & RUBBER COMPANY



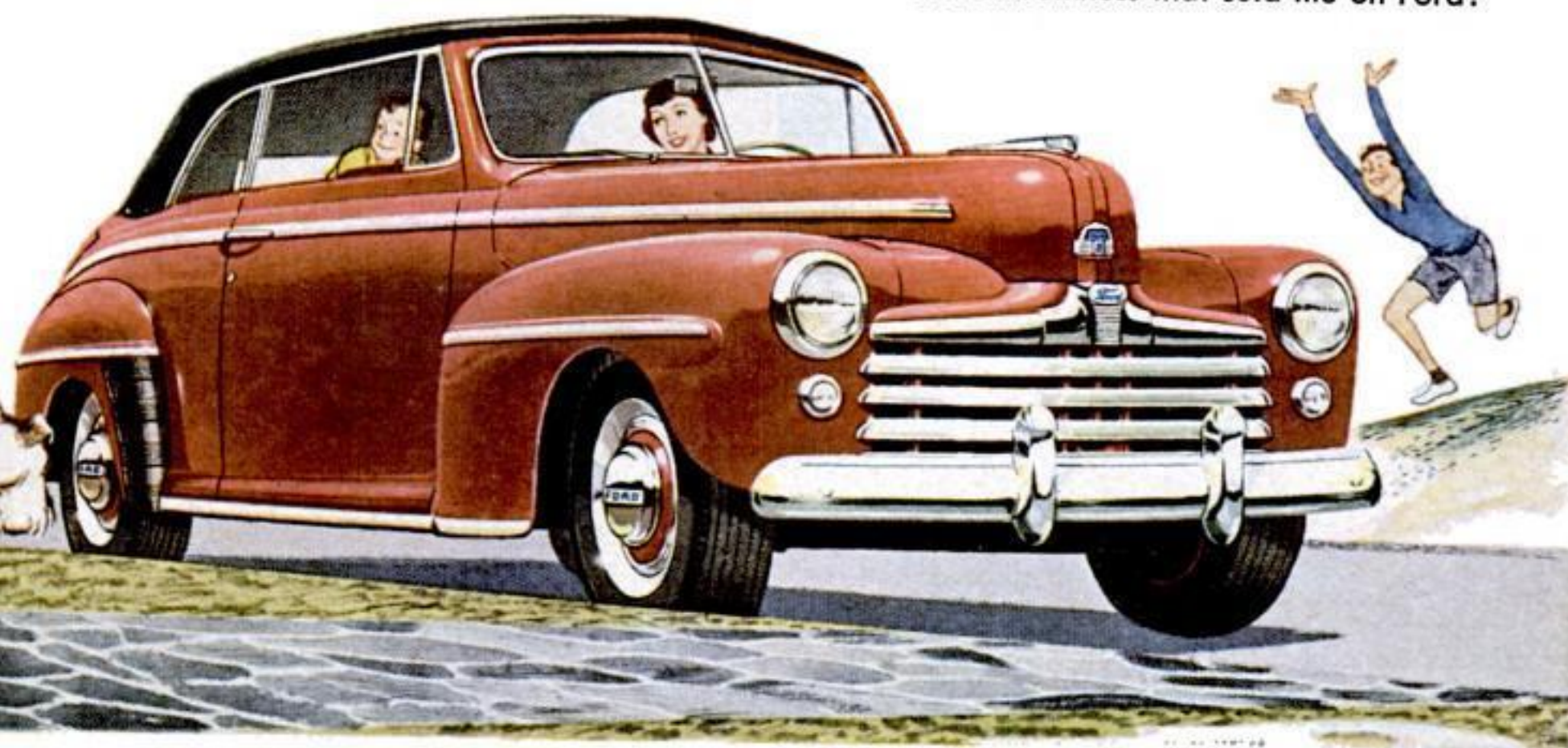
Ford's out Front with Father!



1. You know how kids swipe your socks. Well, the same thing is happening to our new Ford. I haven't been able to get my hands on it since I drove it home—somebody in the family always gets there first!



2. But you can't blame them! That car with that 100-horsepower V-8 engine is as much fun as a hole in one. (My brother-in-law says the same thing about his new Ford Six!) As a matter of fact, I drove all the cars in the low-priced field and it was that extra pep and smoothness that sold me on Ford!



3. Another thing I like is the way the car stops when you put on the brakes. My boy says it's because Ford brakes are self-centering and that the entire braking effort is distributed evenly over the lining. Imagine him explaining that to me—me an engineer!

4. Now my wife tells me she likes the way the Ford parks and she ought to know because she drives over to the village every day. And, by the way, she raves about the looks of the car, too, inside and out. She said that the best decorator in town didn't have upholstery fabrics half so nice.



5. Yes—from all the "build-up" the family gives me about our new Ford you'd think they were trying to sell me another. But they'd be a lot smarter if they let me really drive this one first.

There's a
Ford
in your future

Listen to the Ford Theater over NBC stations Sunday afternoon 5:00 to 6:00 P. M. E. S. T.



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We choose maple sugar with a rich, full flavor, then blend it with cane sugar. This makes the maple flavor uniformly rich and delicious. Get Vermont Maid at your grocer's.

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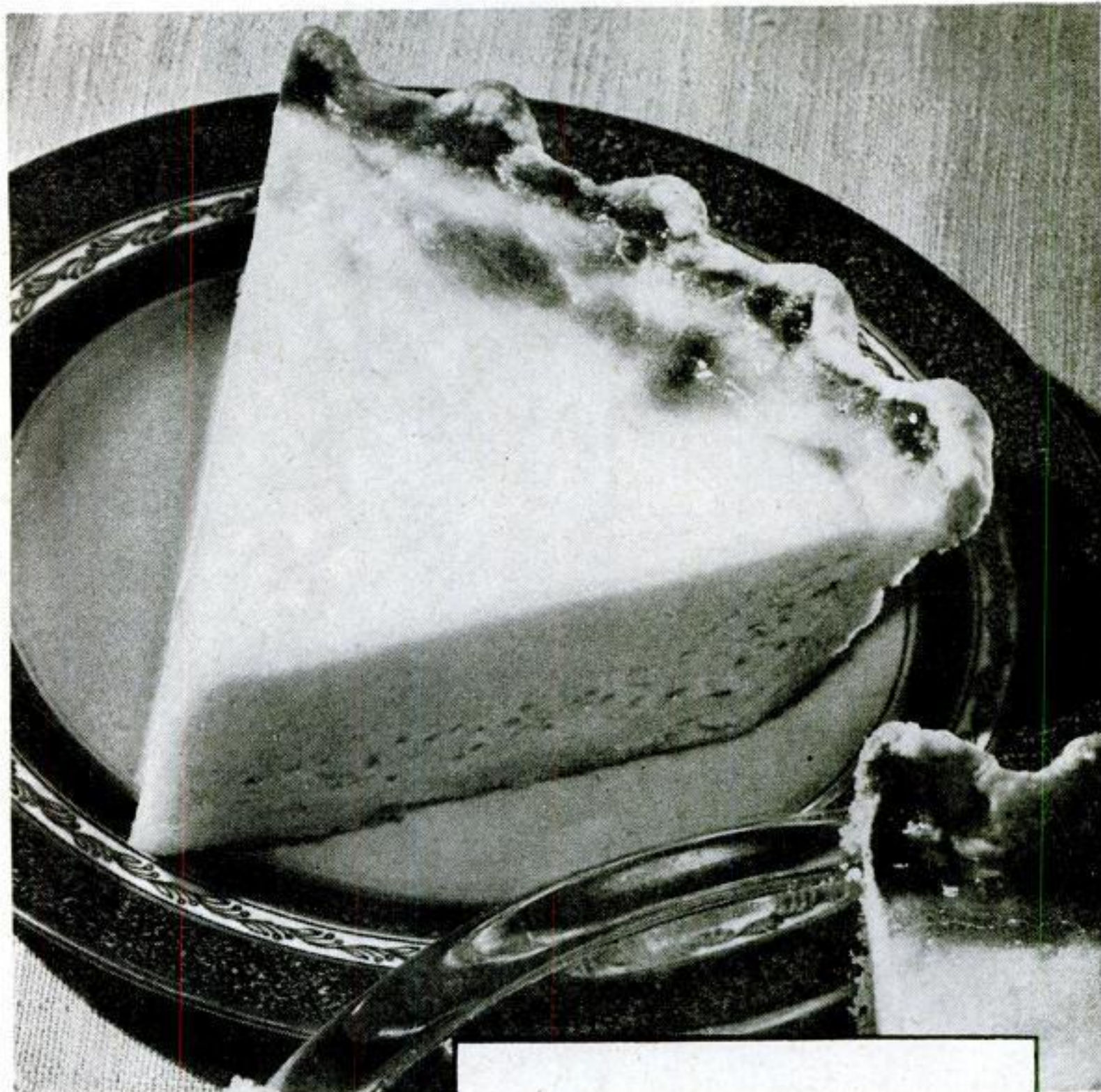
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MAGIC CUSTARD PIE

- $\frac{3}{4}$ cup Eagle Brand Sweetened
Condensed Milk
- 2 cups hot water
- 3 eggs, slightly beaten
- $\frac{1}{2}$ teaspoon salt
- 1 teaspoon vanilla
- Nutmeg
- Unbaked pie shell (9-inch)

Mix Eagle Brand Sweetened Condensed Milk and hot water. Pour gradually over eggs. Add salt and vanilla. Pour mixture into unbaked pie shell. Sprinkle with nutmeg. Bake in hot oven (400°F.) 10 minutes. Reduce to moderate oven (350°F.) and bake 35 minutes longer, or until custard is set and crust done. (A knife blade inserted will come out clean when custard is done.)

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1. "I wonder if I talk too much..."



2. "But I can't help it..."



3. "There's no stopping me"

it seems, when I get started talking about my Maytag. But I guess I'm just like the millions* of other Maytag users—so enthusiastic about the all-round satisfaction Maytag gives that we can't keep it to ourselves. Come to think of it, I got my Maytag because of the good advice of several friends.



4. "In fact, you'd better talk to some Maytag users, too, before you get a new washer. If you don't happen to know any Maytag owners nearby, ask your Maytag dealer to give you the names of some."

*Over 5 million Maytags have been sold... far more than any other washer.

NOW YOU CAN START USING A MAYTAG RIGHT AWAY!

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Maytag



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LIFE'S COVER

Like thousands of young Maine farmboys, 5-year-old Bobby Lofman does a lot of walking to and from school. Bobby's school is in Rockville, two miles from his parents' blueberry and chicken farm. On pages 93 to 99 are shown some of the adventures Bobby has when he trudges home from school. During his trek he visits his neighbors, all of whom attended the same schoolhouse in their youth. Even Kosti Ruohomaa, a native who took pictures of Bobby's trip, went to the Rockville school. Bobby thinks school is just fine, plans to go to college where he wants "to learn how to build hen houses."

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"... WHAT A BROTHER! He can fix everything—but his own hair! His hair is dull and tangled... it never looks combed. Look at that loose dandruff... he's got Dry Scalp. Here's where I can help him! I'll tell him about 'Vaseline' Hair Tonic!"

*Hair looks better...
scalp feels better...
when you check Dry Scalp*



BELIEVE IT OR NOT, this is the same man. 'Vaseline' Hair Tonic can help you, too! For better-looking hair, a better-feeling scalp, try a few drops a day... It checks loose dandruff and other signs of Dry Scalp. Remember, 'Vaseline' Hair Tonic contains no alcohol or other drying ingredients. Use it also with massage before every shampoo. It gives double care... to both scalp and hair... and it's more economical than other hair tonics, too.

Vaseline HAIR TONIC

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More bottles sold today than any other hair tonic

Some little ladies ought to start Pulling Hair!



No, dear, not your own! But—

What about the gal who sold you that shrunk-up dress! Never let anyone *talk* you *into* anything that won't fit right, look right, after washing!

Ask—insist—*demand* to see "Sanforized" on the label! Even if you have to pull hair, it's worth it! For the "Sanforized" trademark assures you the style will never shrink away!

Some shopping hints...



Just as important to style as that darling little neckline—is that darling little "Sanforized" label.



Remember, "Sanforized" on the label is your assurance of permanent fit. Yes, Ma'am! Even after countless washings!



Be a shrewdie! Make sure *every* cotton you wear bears "Sanforized" on the label—whether you pay \$2 or \$20!

The style will never shrink away if your dress has "Sanforized" on the label!

•SANFORIZED•

TRADE © MARK

Fabric shrinkage not more than 1% by standard wash test

TRADE-MARK OF CLUETT, PEABODY & CO., INC.



ON THE LONG ISLAND'S 9 A.M. EXPRESS FROM PORT WASHINGTON, COMMUTERS TRY AS BEST THEY CAN TO READ THEIR NEWSPAPERS IN THE CROWDED AISLE

NEW YORK'S COMMUTERS STRIKE BACK

PUBLIC HEARING SHOWS THEY REGARD THE LONG ISLAND RAIL ROAD AS THE WORLD'S WORST

The 100,000 commuters on Long Island—the brave souls who try to combine a job in New York City with a home among the trees—represent all shades of opinion on politics, religion and baseball. But they are firmly agreed on one thing—they believe that the Long Island Rail Road, which constitutes their frail and precarious life line between home and office, is positively the worst railroad in the world. This belief is probably ill considered, because no one has ever made a scientific survey, and it is quite possible that there are certain short haul lines in the less populous parts of Mongolia or

the Belgian Congo where the service is just as bad if not worse. But no Long Islander, after years of being trampled in the crowded aisles (*above*) and arriving consistently late to both job and dinner, would ever admit this.

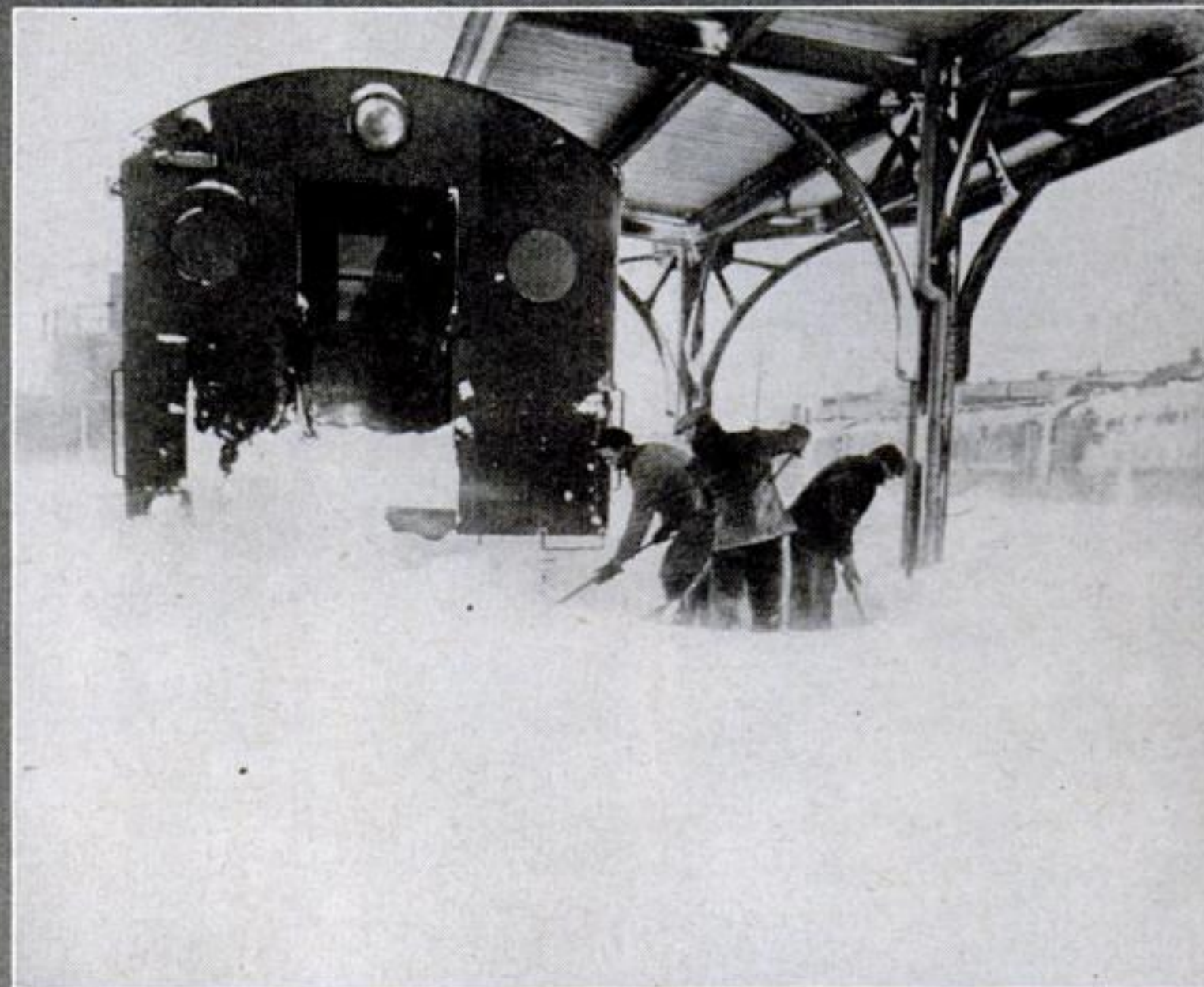
Last week, after years of fruitless complaining about the railroad's misbehavior, the lowly commuter got his biggest chance to talk back at a series of official hearings. New York's late December snowstorm (*LIFE*, Jan. 5) had disrupted the Long Island so thoroughly—as much as three days after the snowfall 117 trains were canceled, 523 ran late

and only eight were on time—that the New York Public Service Commission decided it was time for an investigation. The righteously indignant commuters turned out in large numbers to accuse their tormentor; their stories of inconvenience and woe (*pp. 20-21*) were enough to melt the heart of a brass Nero. But it was hardly likely that anything much would come of their day of glory. As the photographs on pages 22 and 23 show, it takes a man of great physical and spiritual strength to be a commuter. It would take more than muscle or prayer to make the wayward Long Island mend its ways.

THE HEARING AND SOME EXHIBITS FOR THE COMPLAINANTS



OFFICIAL EXCUSE is given at hearing by railway Counsel L. J. Carruthers (left) and Supt. E. L. Hofmann. Chart showed only two scheduled electric trains ran day after storm.



STALLED TRAIN gets some highly tentative help by three workmen at Rockaway Park station. This was one of storm scenes recalled by angry commuter witnesses.

THE LONG ISLAND PRESENTS AN ALIBI BUT COMMUTERS HAVE LAST WORD

The state of opinion on Long Island being what it is, officials of the Long Island Rail Road like to live, work and travel incognito. Last week's Public Service Commission hearing, however, flushed them out into public view—except the president of the line, who lives in Philadelphia. They proved to be somewhat embarrassed by publicity but well prepared with alibis.

They arrived armed with charts (*above, left*) and determined to prove the weatherman was the real villain. The forecast on the day of the storm was for "occasional snow"; they had no warning they were about to get 25.8 inches. Furthermore a grade-crossing accident (*above, second from right*) permitted the snow to creep up while the tracks were unused. The testimony sounded plausible but was greeted with shouts of derision by the commuter audience.

Soon it turned out that the commuters, some of whom had spent the entire night of the storm on

stalled trains without food or water, had a pretty good case. Had the Long Island bothered to apply for the weather bureau's emergency service, which costs only the price of a collect telegram, it would have known the night before that there was a strong chance for a big storm. Moreover the railroad's own records showed that it had not sent out a single one of its patrol cars—designed to brush snow off third rails—until the snow was 15 inches deep. (The patrol car itself got into trouble and did not get back until next morning.)

One of the heroes of the hearings was a rug importer named Arma Andon, who spends more than four hours a day riding the Long Island (*below*). Rising to complain of late schedules, overcrowding and broken toilets that went unrepaired for a week at a time, Andon brought the house down when he shouted, "My train was late last night and the night before, and I'll bet anybody \$100 that it is late again

tonight!" He looked hard at the Long Island officials but got no takers.

As a matter of fact the Long Island and its passengers have plenty of trouble even when there is no snow whatever. The trains leave New York through tunnels under the East River, a bottleneck in which the slightest mishap can delay everything behind. There is another bottleneck at the Jamaica transfer point through which most trains pass (*map*). Moreover the Long Island is unexcelled at having mishaps, some almost beyond belief. Three days after the storm, just when things were getting back to what the Long Island euphemistically calls normal, the operator of a switch confused No. 470 for Port Washington with No. 866 for Long Beach. Some time later the conductor noted that he was in unfamiliar surroundings and called the offices to report that he was lost. By the time he could be directed back to the right track, the train was two hours late.

WHAT A REALLY HARDY COMMUTER GOES THROUGH IN A DAY



OUT THE DOOR rush Arma Andon and his wife, who drives him to the Westhampton station. He had risen at 6:30, gulped his breakfast.



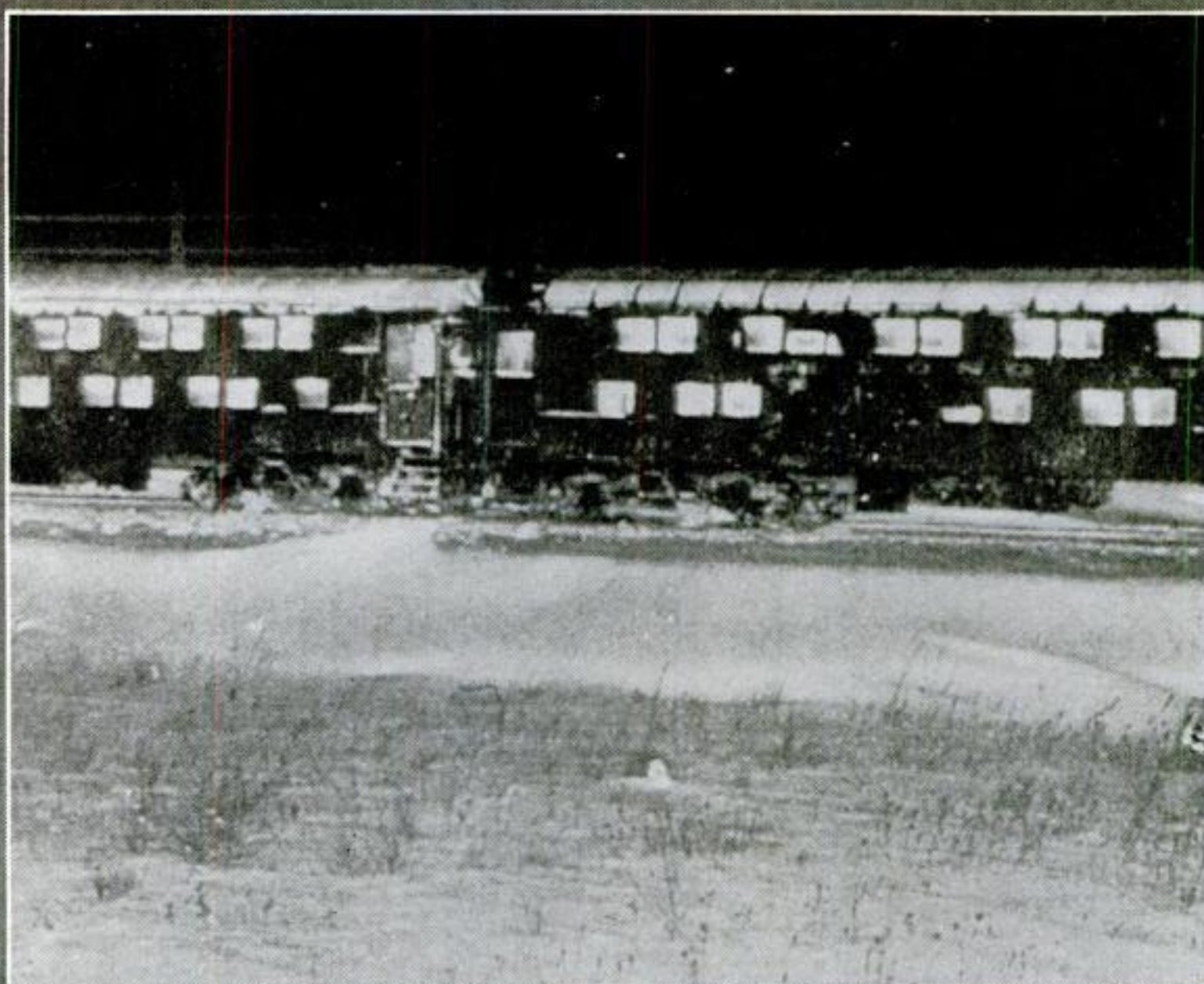
AT THE STATION Andon waits for his train to New York City. Andon's ride is longer than that of most commuters (*see map*).



CARD GAME kills time on way to office. Andon and three cronies meet each morning at a double seat in the rear smoking car.

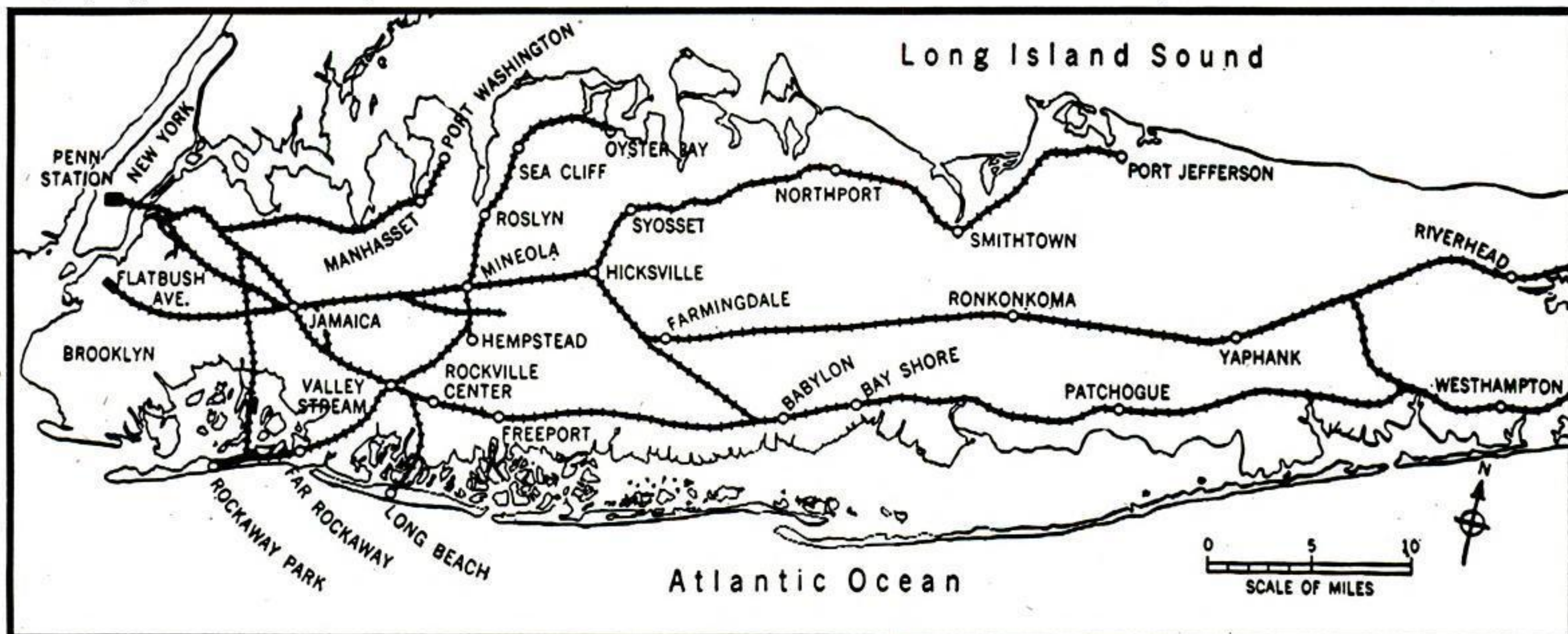


AT PENN STATION Andon finally emerges from train, scurries to street. His office is luckily three blocks away.



GRADE-CROSSING ACCIDENT was cited by railroad officials as excuse. They said tie-up stopped trains two hours and gave snow chance to accumulate on tracks.

ALL-NIGHT TRIP was experience of passengers in this double-decker train, shown here stalled 5 miles short of its destination at Babylon. The normal two-hour trip took 17 hours.



RAILROAD CARRIES PASSENGERS UNDER EAST RIVER TO PENNSYLVANIA STATION. MOST OF THEM HAVE TO TRAVEL BY SUBWAY, BUS AND TAXI TO THEIR OFFICES



DASH FOR HOME begins. Leaving his office, Andon struggles with overcoat, briefcase and folding bridge pad.



QUICK DRINK, for which he has to fight at crowded station bar, fortifies Andon for long journey back home to Westhampton.



SAME OLD CARD GAME, but with new companions, is repeated. On this trip game had to be abandoned when car lights failed.



JOURNEY'S END finally comes when Andon greets wife and son at Westhampton. They had been waiting since 6:28 when the train was due.

EVEN WITH CLEAR WEATHER AND TAILWIND COMMUTERS HAVE IT ROUGH



LINING UP FOR A SEAT in dank recesses of Pennsylvania Station is what the commuter can look forward to at the end of a hard day's work. Many know devious routes

by which they reach the platform and get into line 10 minutes before the gates open and the rush begins. In summer, temperature here has reached 13 degrees hotter than outside.



ROUTINE TRAGEDY occurs when gates slam in face of passenger who must now wait 26 minutes for next train.



DOUBLE-DECKER CAR, worth \$143,000, is road's greatest pride. But crowding continues, as shown above.



JAMMED INTO CAR by platform attendants at the sound of "all aboard," standees are almost caught by door.



CHANGE AT JAMAICA, where most passengers transfer, produces a new rush for seats. The platforms here are unprotected from blizzard or rain except by narrow roofs.



ARRIVAL AT DESTINATION finds many passengers facing another hazard of commuting—the final wait in line for a bus from station to home. If train is late, bus is gone.



A TARDY COMMUTER GLOATS OVER HIS MINOR TRIUMPH
AS HE WINS A PHOTO FINISH WITH THE STATION GATE

REVOLUTION ON THE CAMPUS

A HIGH-SCHOOL EDUCATION IS A U.S. CIVIC BIRTHRIGHT. WHY NOT COLLEGE, TOO?

The indiscreet Senator Ashton in the current movie includes education in his presidential platform. He would have Uncle Sam send every man, woman and child to Harvard. To look at the Harvard Yard nowadays you might think Ashton had been elected. Like all our colleges and universities, Harvard is overcrowded. The U.S. campus population is 65% higher than at the prewar peak. It includes 1,150,000 veterans, who are half the total campus enrollment. Harvard has had to drop some of its famous individual tutoring work, and some state universities put students into overflow rooms where they get lectured at through a loudspeaker. Good teachers are scarcer than ever.

What next? Do we expand or contract? The overcrowding will not end when the veterans go. Any college could tomorrow replace its veterans from an impatient waiting list of non-veterans. And behind those aspirants is an even bigger horde, youths capable of absorbing a college education who don't apply because they can't afford to.

This is one aspect of a problem for which the President's Commission on Higher Education, composed of educators and distinguished laymen, has now proposed a national solution. If their report were to become law, Uncle Sam would sponsor the greatest educational revolution since the post-Civil War period. At that time a vast proliferation of public high schools made secondary education a uniquely American birthright. Now the commission proposes a similar democratization of the colleges in the interest of our greatest national resource—citizen brain power. Never have more than 16% of our college-age youth been in college at one time. By 1960 or so the commission would raise this to 40%—4 million college students plus 600,000 in graduate and professional schools. That would mean more than a million sheepskins a year!

"The American people," the commission says, "should set as their ultimate goal an educational system in which at no level—high school, college, graduate school or professional school—will a qualified individual in any part of the country encounter an insuperable economic barrier to the attainment of the kind of education suited to his aptitudes and interests." Surely this is a goal worth striving for. How?

The Means

The commission proposes three principal steps:

1) In public institutions tuition fees would be eliminated for freshmen and sophomores and reduced to the 1939 level for juniors and seniors. Since colleges have raised fees in a losing attempt to make ends meet, this reversal would hurt.

2) The federal government would give scholarships to be used in state-approved colleges, public or private—a sort of permanent civilian GI bill. Qualified, needy undergraduates—perhaps 800,000 a year by 1960—would get up to \$800 a year. Graduate students would get \$1,500 a year through a national competitive examination.

3) The federal government would give subsidies to public colleges and universities for buildings, salaries and current expenses.

The combined cost would be about \$1 billion the first year and would later rise to \$2 billion. And high cost is not the only objection that will be raised. Here are others: 1) Are so many really educable? 2) Will college standards be diluted if the masses pour in? And 3) Will federal intrusion menace the independence of educators?

As to 1), Americans are more educable than used to be supposed. The World War II Army General Classification Test debunked the debunkers of the '20s who said we were a nation of 13-year-old brains. According to the commission, 49% of our 16-year-olds have a mentality that could benefit from two years of college. And 32% could benefit from four years. Even the percentage fitted for graduate education is bigger than the restricted group which today can afford it. We waste men who might become great scientists and scholars.

A.B.s for Everybody?

As to whether more and bigger colleges will lower educational standards, the answer is "not necessarily." The commission has more than one kind of college in mind.

Professor Barrett Wendell, who was more generous than Senator Ashton, said years ago that every American should be endowed with an A.B. degree at birth. The commission's program may seem to tend in that direction. But it can really help high-standard colleges to raise, not lower, requirements for whatever they choose to call their four-year liberal-arts degree. Federal scholarships would enable the admissions officer to cast a wider net and so get smarter freshmen. And the less educable types who now clutter campuses for business or social reasons could go elsewhere, perhaps to junior colleges whose numbers the commission would multiply.

Some of these junior colleges would be two-year liberal-arts institutions which might give, say, a B.G.E. degree (Bachelor of General Education). Others might stress contemporary problems, citizenship, the psychology of family-building. They could also train for the semi-professions—laboratory technology and the like—which, unlike some professions, are in need of recruits. In short the educational cloth should be cut to fit the whole range of one million new customers a year as they emerge from high schools.

Almost any experience of two years of full-time post-high-school study would be more humanizing than instantly to freeze, as so many young people now must, into a rigid life pattern—one hand busy breadwinning, the other writing up horse-race handicap forms (or gin rummy scores). More sheepskins, fewer sheep!

Many tuition-free junior colleges should be set up by local communities, whose residents could live at home while studying. For most students junior college would be the end of full-time study. But alongside could also rise a program for adults, offering courses in all the arts of a great civilization.

The commission was keenly aware of the great debate among educators as to the purpose and proper content of schooling. They tried earnestly to make a step forward in the process of uniting the strong points of each side in the debate, a process which Harvard began

two years ago with its famous report, *General Education in a Free Society*. There is, after all, more than one kind of high educational standard. Expanding to the utmost, we could give our standard-makers a stake worth struggling over.

But why let the federal government in? Well, adequate expansion would otherwise be impossible. Some states will be unable to carry their proportionate burden. The southern states make a great relative effort to educate their youth, yet in terms of dollars per capita they lag. And so they spew relatively untrained people and even illiterates into other states. Federal "equalizing" aid alone can protect us from our poorest and therefore most backward areas. An incidental benefit can be a hastening of the day when educational opportunities will be the same for all races, colors and creeds.

The needed money cannot come from students. Fees are already too high. If the college chances of a youth from a family with a \$7,500 income today are three in 10, the chance of one from a \$2,500 family is nearer one in 10. And, of course, girls, rural youth and members of minority groups are also on the short end of the odds. Increased city and state contributions can help public institutions. But for any such expansion as the commission proposes, federal aid is clearly indispensable.

Raising Our Sights

Federal aid need not turn into federal control. The individual states will dominate education, as now. And as standard-bearers of educational freedom, there would still be our private colleges. Although accepting U.S. scholarship-holders and their money, they would, as the commission plans it, have to forego direct federal subsidies. They would continue to rely on private donations. Right now they are campaigning for about \$2 billion, which they richly deserve. If Uncle Sam decides to be open-handed with public institutions, he should also in fairness and sense so contrive tax policies as to encourage private support of private colleges. Thus they could remain as hitherto our educational pioneers, stressing high-quality teaching and freedom to experiment.

Is this revolution financially practical? We have many burdens, including inflation, an expensive foreign policy and the needs of public elementary and high schools for federal aid. So Congress may not act on the commission's report soon. Yet if the report forces us to raise our educational sights, it will do much. Education alone cannot heal the world's wounds. But it can help. A basic principle of American democracy is the more education, the better. We cannot indefinitely afford not to have it.

PICTURE OF THE WEEK: ➔

Along a rough pathway leading to a community windmill (opposite) Jewish workers on Jan. 8 had to crawl and dodge the last 50 yards to reach their homes in Jerusalem's Montefiore quarter. A rumor of another bombing the day after a Jewish bomb had killed 17 at the Jaffa Gate inflamed Arabs who opened fire on the Montefiore section from the walls of the Old City. Haganah riflemen returned the fire and it was not until nightfall that British armored cars broke up the battle which had lasted all day.



ON THEIR WAY HOME FROM WORK, PALESTINE JEWS
CRAWL THROUGH A CROSS FIRE OF SNIPER BULLETS



BIZONIA LEADER ERICH KOHLER (LEFT) CHATS WITH GENERAL CLAY

BIZONIA'S TROUBLES

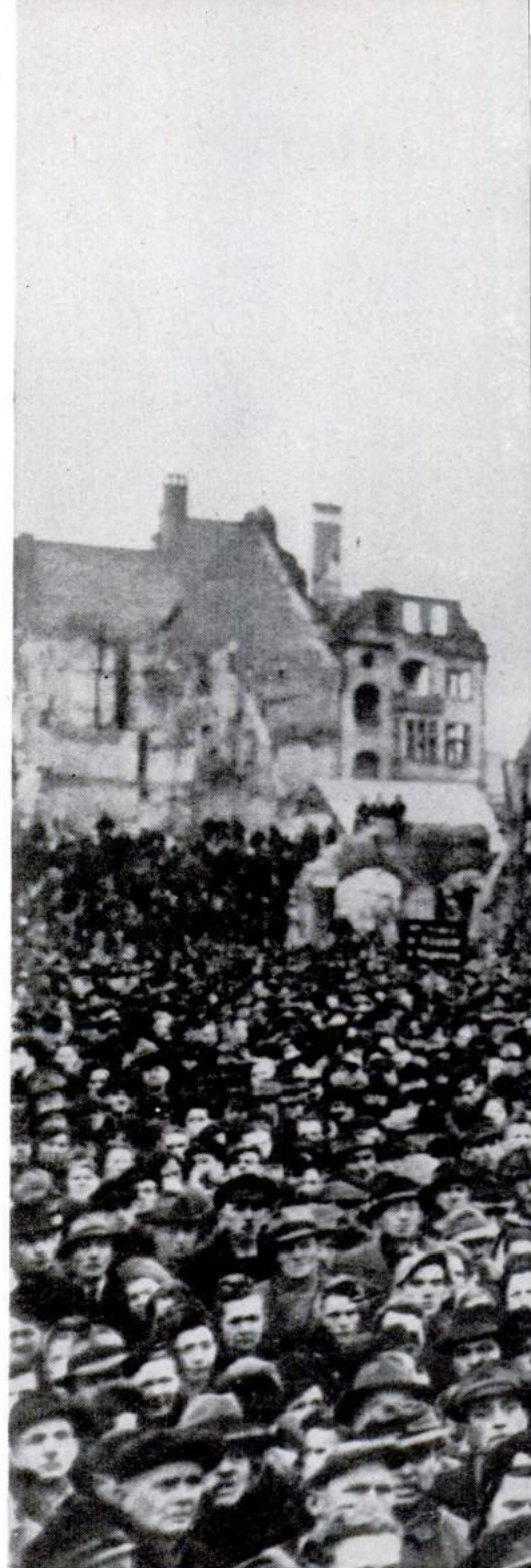
Food strikes warn western German leaders of critical problems to come

The presidents of the eight western German states which make up the combined Anglo-American occupation zones met in Frankfurt this month to complete plans for a new, limited "Bizonian" government—to be run by Germans and for Germans. U.S. Military Governor General Lucius D. Clay (above) and his British counterpart, General Sir Brian Robertson, had proposed the Bizonia German federation after the collapse of the London four-power conference (LIFE, Dec. 29). It was decided the new government would assume power on April 1.

Last week, while the eight minister-presidents (below, with their state insignia) were busy with preliminary preparations, they got an unpleasant foretaste of the problems they will face. Hundreds

of thousands of German workers left their jobs for 24 hours to protest food shortages and black-market profiteering (right). Meanwhile Russia thundered and German Communists echoed that formal establishment of a German Bizonian government meant permanent partition of Germany.

To take care of strictly internal crises, however, the Bizonia Germans will have the power to tax and the authority to enforce badly needed economic controls. While they will have no police power or international diplomatic status, they will provide a measure of self-government for some 40 million Germans. Most important of all, they may be able to stabilize the production of steel and coal in the Ruhr, a key element in future European recovery.



IN NÜRNBERG SOME 30,000 WORKERS GATHER IN THE

AMERICAN ZONE PRESIDENTS



WÜRTTEMBERG-BADEN President Reinhold Maier was kicked out of Reichstag in 1933, escaped Gestapo as war neared end.



BAVARIA is under leadership of Hans Ehard, who prosecuted Hitler in famous 1923 trial after the "beer-hall putsch."



HESSE president is Christian Stock, who joined Social Democrats at age of 18 and was put in concentration camp by Hitler.



BREMEN ENCLAVE President Wilhelm Kaisen was Social Democratic leader before the Nazis forced him out of power.



MARKET SQUARE BEFORE BOMB-DAMAGED LIEB-FRAUEN KIRCHE TO PROTEST FOOD SHORTAGES AND PARTITION. SIGN READS, "WE DEMAND THE UNITY OF GERMANY"

BRITISH ZONE PRESIDENTS



THE RUHR is vital area in "North Rhine-Westphalia" under Karl Arnold, a Christian Democrat and one of younger leaders.



HAMBURG is a state as well as city with Max Brauer as president. Brauer fled the Nazis, returned from New York after war.



LOWER SAXONY is directed by Wilhelm Kopf. British trust him but Poles charge Kopf with aiding Nazis during war.



SCHLESWIG-HOLSTEIN President Herman Lüdemann was imprisoned as a suspect in the conspiracy to assassinate Adolf Hitler.

"THE DOCTORS" SPEAK

Baruch, Hoover and Dulles offer their prescriptions for Europe's ills in hearings on the Marshall Plan

It was like a bedside consultation of America's senior doctors. The diagnosis was clear: Western Europe's economic strength was ebbing, and it was generally agreed that something must be done before the sickness spread. Furthermore the Communists were eagerly waiting to make capital out of Western Europe's ills. "Doctor" George Marshall had made his prescription for the control of the epidemic: \$6.8 billion from the U.S. in the next 15 months, more later, to help the nations get their health back. The hearings of the Senate Foreign Relations Committee had produced a bagful of advice from other "doctors." Of it all, three prescriptions stood out last week. They were:

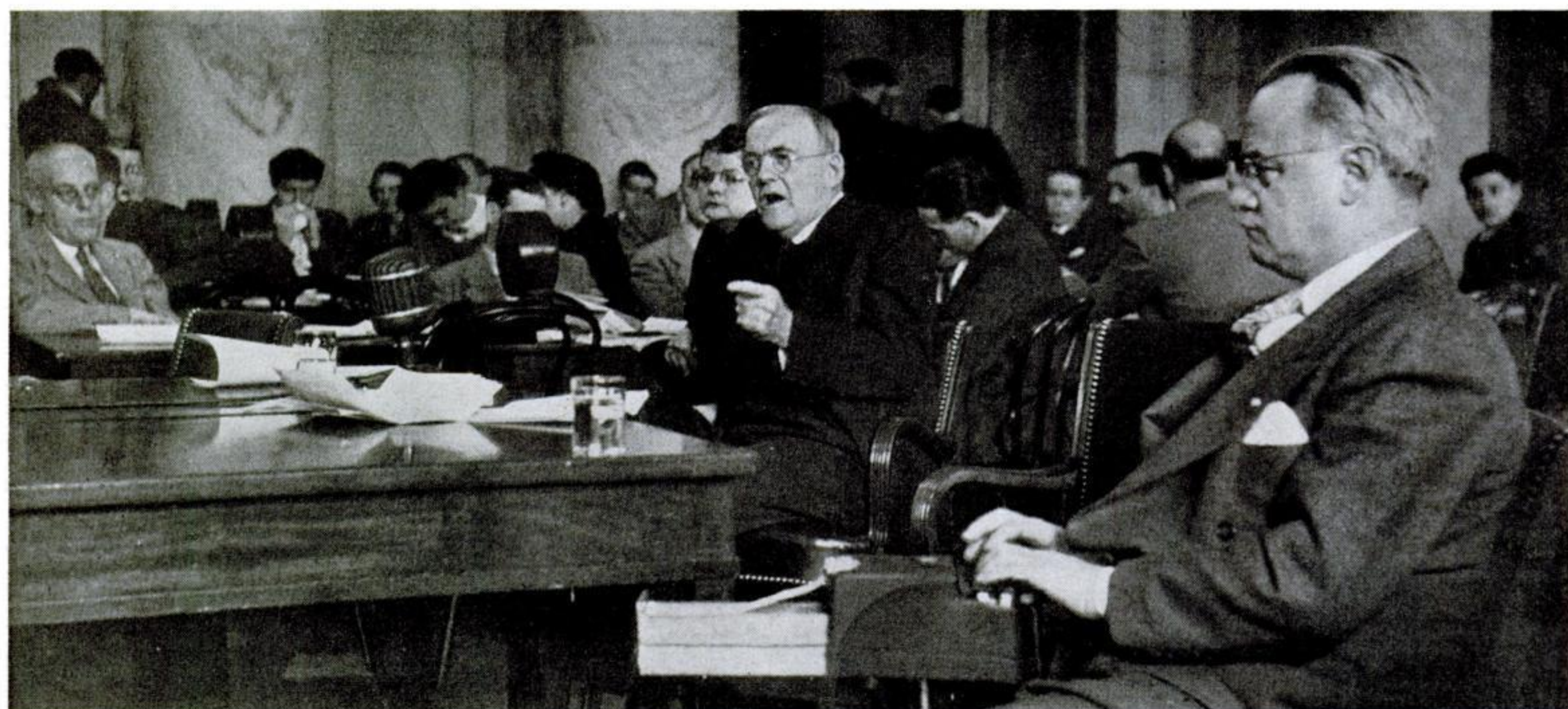
← "DR." BARUCH → The U.S. should first prepare itself for a long, hard siege by launching an all-out "peace offensive." In plain words this meant: 1) Get to work. 2) Urge the 16 nations to form an economic unit, promising this unit we would go to war to prevent aggression if necessary. 3) Plan, for the next five years, to buy all the nonperishable materials in the world that cannot find a market elsewhere, thus aiding production throughout the world. 4) Postpone tax reduction for two years and restore 50% of the wartime excess profits tax. 5) "Stabilize" wages and keep rent control. 6) Lower farm prices and promise farmers that level as a "floor" for at least three years.

← "DR." HOOVER The U.S. should: 1) Trim the \$6.8 billion figure proposed by Marshall down to about \$4 billion. 2) Limit the program to 15 months for the time being. "Even a moral commitment to a four-year program is unwise." 3) Include Germany, Japan, Korea, China. 4) Most important, the U.S. should concentrate on food to keep the nations going, skip most of the proposed plans for capital goods with which to reconstruct basic economics; these goods are already short in the U.S. (Hoover's stand provided a rallying point for legislators who liked the Marshall Plan least.)

↓ "DR." DULLES The U.S. should keep clearly in mind that, while the Marshall Plan is generally sound, no patient can recover without working at it very hard. The 16 nations should: 1) Integrate themselves by forming a customs union and a regional defense pact. 2) Set production goals for themselves and work towards them. The U.S. should: 1) Stipulate that the amount of aid from the U.S. depends upon the nations' cooperation in attaining these goals. 2) Keep an eye on the nations' progress and report periodically to the President and Congress on the results. 3) Include western Germany as a 17th nation. But the most important part of any prescription for a healthy—and peaceful—Europe is that we cannot help the nations unless they help themselves.



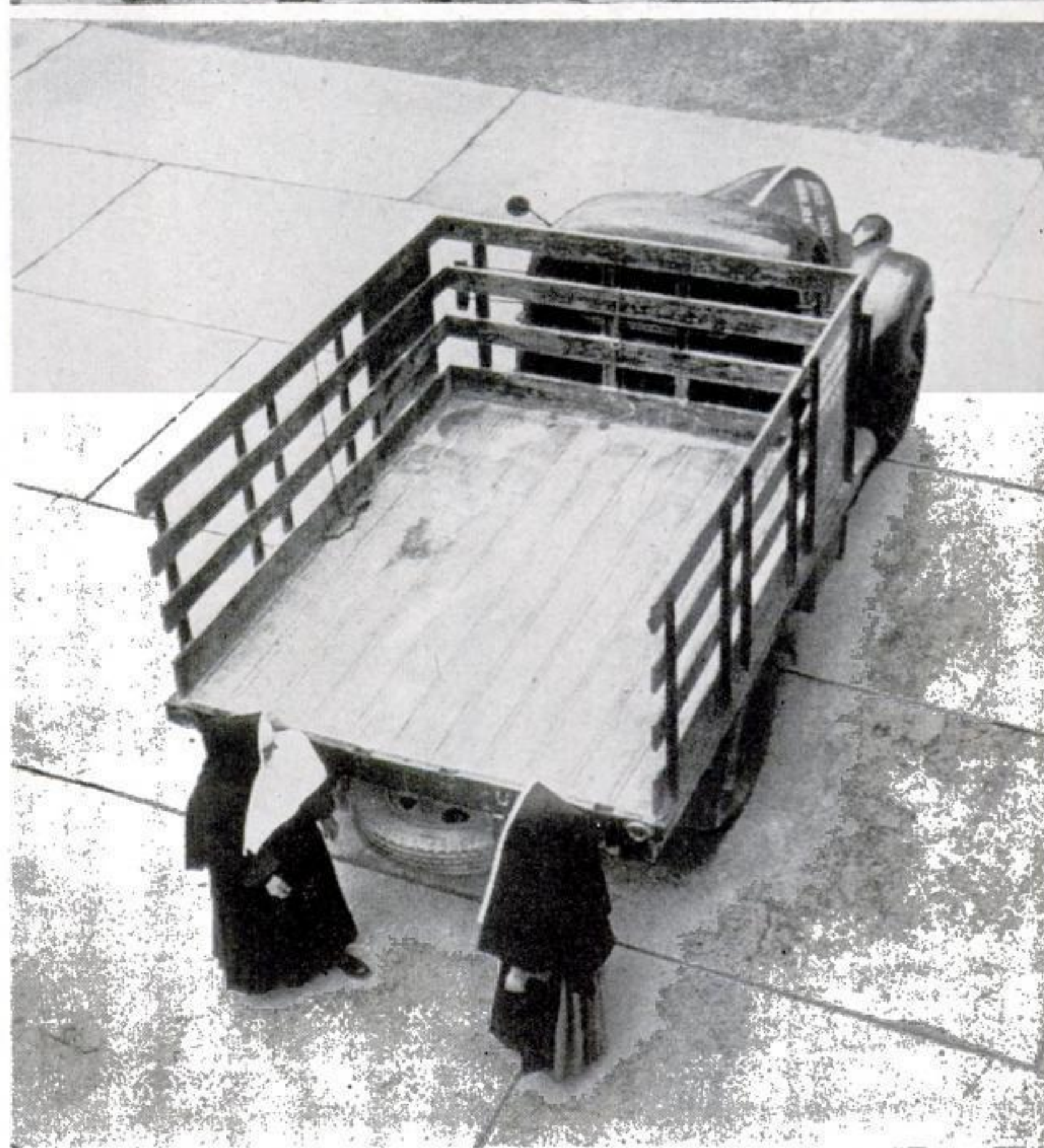
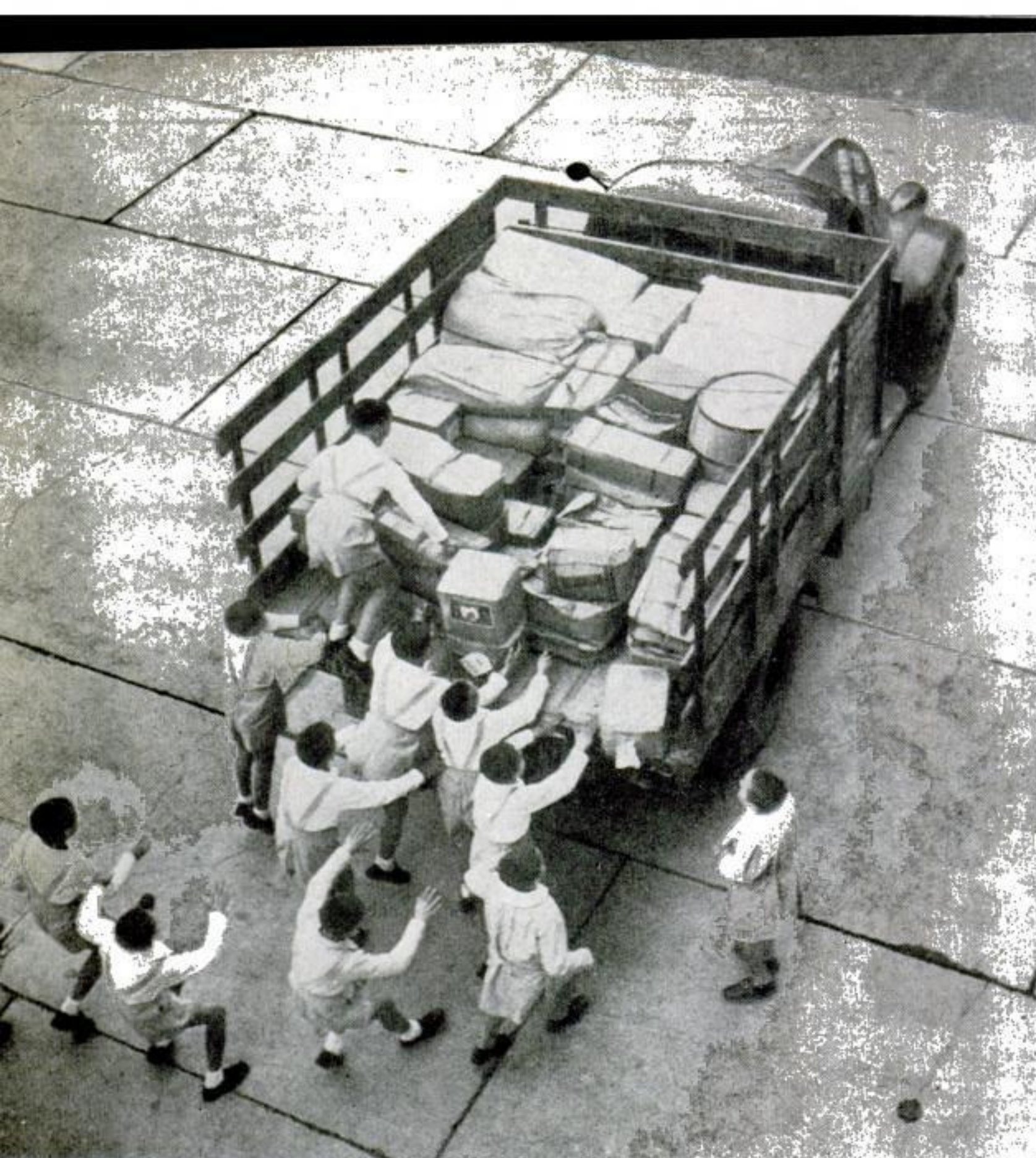
HERBERT HOOVER LEAVES FOR A FISHING TRIP. HE SENT HIS ADVICE BY MAIL



JOHN FOSTER DULLES, TOP G.O.P. FOREIGN POLICY ADVISER, BACK FROM LONDON CONFERENCE AND TOUR OF EUROPE, GIVES HIS ADVICE AT HEARINGS IN WASHINGTON



BERNARD BARUCH, 77, MEETS WITH SENATOR CONNALLY, 70, DURING HEARINGS WHILE BROTHER HERMAN BARUCH, 75, AMBASSADOR TO THE NETHERLANDS, STANDS BY



ITALIAN CHILDREN SCRAMBLE ABOARD TRUCK AND HAPPILY UNLOAD ITS FOOD PACKAGES. A FEW MINUTES LATER (LOWER RIGHT) TWO NUNS INSPECT THE RESULT

MOP-UP AT ANZIO

Italian kids swarm over a truck carrying Friendship Train food

Christmas had been glum at a children's home in the war-torn Italian village of Anzio. There had been few presents because the institution's meager budget did not allow them. But one January day there was good news. The Americans were sending a big truck laden with gifts. When the truck arrived most of the 320 children raced toward it (*above*). With the energy and joy that had been suppressed during Christmas, they picked it

clean of the food packages and carried them inside.

Elsewhere in Italy and France the Friendship Train packages (*LIFE*, Nov. 24, 1947) were warmly received, but it was by no means so unanimous. In many cases the Communists sourly said the gifts were evidences of U.S. "imperialism." Some others resented the fanfare that accompanied U.S. charity. But most Europeans, like the children of Anzio, recognized honest generosity when they saw it.



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Here is radio tone so perfect
you cannot tell it from the original performance



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● Hard to believe? Not if you're one of thousands who have heard The “Golden Throat” Show—amazing two-piano test of which listeners said: “I could not distinguish the RCA Victor radio from the piano on the stage before me!” . . . “No radio buyer can ask for more than perfect reproduction of the artist's performance. This is *it!*”

For all RCA Victor radios, the “Golden Throat” means, dollar for dollar, the finest tone you can buy. Here in the newest of the great Crestwood series of Victrola radio-phonographs you hear the “Golden Throat” at its full, rich,

faithful finest—for standard, short wave and RCA Victor FM radio.

Magnificent record reproduction, too! The record changer, a new RCA Victor design, rolls out in the same compact unit with your radio. It has passed a 3000-hour test of continuous operation! The pickup is the exclusive “Silent Sapphire,” a permanent jewel-point, no needles to change. To hear how beautiful recorded music *can* be, listen to Chopin's *Etudes* (Complete)—one of the superb new RCA Victor albums, on this finest of the world-famous Victrola radio-phonographs.

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RCA VICTOR

DIVISION OF RADIO CORPORATION OF AMERICA



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Chocolate Cherries pick the finest!



Choice cherries—blessed with a rare blend of imported flavorings actually worth their weight in gold—are coated with Brach's rich chocolate! Only Brach's Chocolate-Covered Cherries have such out-of-this-world flavor!

BRACH uses only the finest cherries—treats them with maraschino syrup blended from imported flavorings to make this delicious candy. Then the cherries are given a generous benediction of vanilla creme *triple-whipped* to the velvet-smooth texture of whipping cream. And the coating is *double-thick* chocolate—made from selected cocoa beans carefully blended and ground in Brach's chocolate mills!

● You'll find Brach's Chocolate-Covered Cherries unmatched for quality and flavor. For the family—for guests and for gifts—Brach's Chocolate-Covered Cherries are indeed the finest you can pick!

Brach's

FINE CANDIES



True to Tradition

RICH, HEARTY FLAVOR is a tradition with Paul Jones. Its unvarying excellence has made this whiskey a favorite down through the years. And Paul Jones is still made in the slow, old-fashioned way—to give your drinks a traditionally fine flavor!

*Fine Blended Whiskey. 86 Proof. 72½% grain neutral spirits.
Frankfort Distillers Corporation, New York City.*

Paul Jones
FIRST OF ALL... FOR FLAVOR!



PRINCESS ANNE DISPLAYS ENGAGEMENT RING IN SALON OF ROYAL PALACE OF LUXEMBOURG

"I Love Him, I Love Him"

A pretty princess, Anne of Bourbon-Parma, tells a breathless story of her courtship by the recently retired King of Romania

by BERNARD FRIZELL

Last week Princess Anne of Bourbon-Parma was staying at the palace of her uncle, the prince consort of Luxembourg, waiting for ex-King Michael of Romania to send word for her to join him in Switzerland. There she was called on by LIFE Correspondent Bernard Frizell, who cabled the following interview.

THE door burst open. As if catapulted, a pretty young girl dashed into the staid reception room of the royal palace of the Grand Duchy of Luxembourg. She advanced with a rapid boyish stride, holding in her hand a newly lighted cigaret stuck into a black holder. She wore a simple black dress whose old-fashioned short hemline displayed a well-turned

calf. Her face was oval-shaped, her cheekbones high and her features delicate. A broad smile uncovered a row of even white teeth and illuminated her face with a blissful glow. Almost her first breathless words were: "I love him. . . I love him."

The pretty young girl was 24-year-old Princess Anne-Antoinette-Françoise-Charlotte of Bourbon-Parma, who belongs to one of the oldest royal houses of Europe. The man for whom she so candidly confessed her love was her cousin Michael Hohenzollern, 26-year-old ex-King of Romania, who last month abdicated his throne under Communist pressure and went into exile in Switzerland.

Anne proceeded to give me a detailed account

of her romance with Michael, which gradually took on shape and color until it seemed that even in these days of tumbling monarchies and Machiavellian politics the old stories of Graustark novels could still come true. It appeared that Anne's love for Michael was not at all a unilateral attachment. When he was King, just a short while ago, Michael courted the young princess and asked for her hand in marriage. "I still can't believe it," she said with a happy smile. "It has all been so sudden and so accidental. Mummy phoned me one day when I was very bored in Paris and she was in London for the wedding. She asked me to come over for a party Johnny was giving." (Johnny is Crown Prince John of Luxembourg, Anne's cousin.)



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PRINCESS ANNE served in the French Ambulance Corps. She enlisted in U.S. in 1942, drove ambulances in North Africa, Italy, France and Germany.

"I LOVE HIM" CONTINUED

"I flew to London and went to the party. Late in the evening my brother Michel, who is a real pal of mine, came in with Michael. I immediately went over to my brother, slapped him hard on the back, and cried, 'How are you?' But when I spoke to Michael I was very timid. That was on Nov. 20."

Anne brushed back her light-brown hair. She looked like an American coed gossiping about her latest crush. "From the moment I met Michael we began to see each other constantly," she continued. "We went to the movies very often. A detective was always with us and he would always push us in and out of places. We were always chaperoned. When the detective wasn't around my brother or mother would be with us. But one evening after we had gotten home from the movies Michael leaned over and kissed me goodnight on my cheek. I was surprised but I liked it."

After they had been together about a week in London, Michael and Anne left on the same plane for Lausanne, Switzerland. There, on Dec. 6, just 16 days after they had first met, Michael proposed to Anne.

"It was all quite simple," Anne said, "and not terribly romantic. He simply told me he wanted to marry me and I said, yes, I would."

A week later Anne was sitting in her room listening to a new samba recording she had just bought when Michael entered and offered her an engagement ring he had had made.



CHRISTIAN IX, King of Danes, was great-grandfather of Anne, Michael.

"I nearly collapsed when I saw how big it was," Anne gushed. "But Michael insisted that it was all right, despite my objections that all I wanted was a small, simple ring."

On the fourth finger of Anne's delicate left hand, Michael's handsome gift looked conspicuous. A large square-cut diamond sparkled between two triangular ones.

Looking fondly at the ring, Anne murmured, "All told, we have actually been together a little more than a month. But it seems to be a lot more than that. You must remember that this is the first time I have been engaged and the first time I have been in love."

"I don't know anything about politics or statesmanship," she went on. "All that is quite beyond me. I don't want to do or say anything that will hurt Michael, but in terms of the way I feel about him, it makes no difference to me whether he is king or not." She took a deep breath and continued, "I don't care about his abdication. Of course, I don't know his country and I would have liked to see it. But the important thing is that I want to make him happy. I wouldn't mind even if he were king. My role would be the same."

For a princess, Anne is a rare creature. She is direct, simple,

CONTINUED ON PAGE 38

TEETHING PAINS RELIEVED QUICKLY



WHEN your baby suffers from teething pains, just rub a few drops of Dr. Hand's Teething Lotion on the sore, tender, little gums and the pain will be relieved promptly.

Dr. Hand's Teething Lotion is the prescription of a famous baby specialist and has been used by mothers for over fifty years. One bottle is usually enough for one baby for the entire teething period. Buy it from your druggist today.

DR. HAND'S TEETHING LOTION
Just rub it on the gums

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Da-Lite's multi-layer Pyroxylin-faced, Crystal-Beaded fabric makes all pictures—movies or slides—"come to life" with sparkling brilliance. Built right by pioneers who have led in screen improvements for 39 years. Priced below 10 years ago.

Write for new FREE book on Da-Lite Screens, (41 sizes); has projection data and size charts.



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Medicated for **SANDPAPER THROAT**



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*A Bargain in
Shaving Luxury...*



\$1.00

Value for 75¢... *if you act quickly!*

You can save 25% on these nationally famous products. You get the regular sizes—enough for more than 3 months' use.

Here's what you get...

50¢ Williams "Luxury" Shaving Cream—double-size

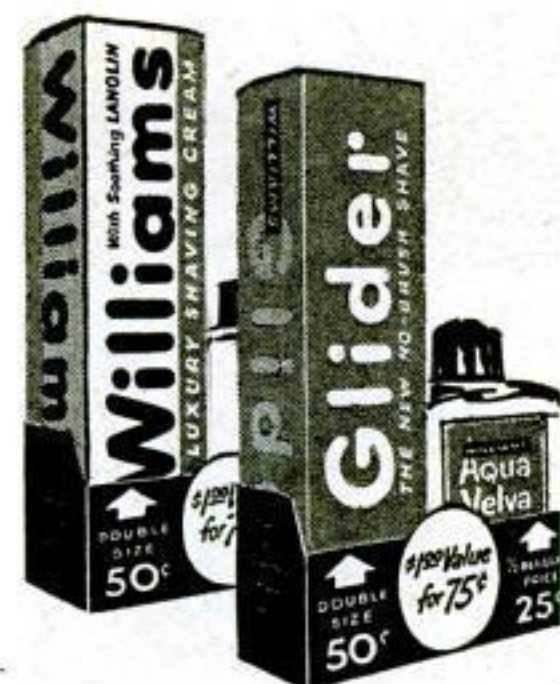
or if you prefer brushless shaving

Glider ... "no-brush" shave—double-size

plus...

50¢ Aqua Velva—full-size bottle

\$1.00 VALUE... Yours for 75¢



Get this big bargain combination today—the supply is limited! At all drug and toilet-goods counters.



Norman Rockwell says, "It's a great opportunity to join the world's foremost After-Shave Club—and get acquainted with Aqua Velva."

The distinguished members of the After-Shave Club—men like Norman Rockwell, Brock Pemberton and Ely Culbertson—have found that after once using Aqua Velva they don't feel right without it. It's quite justifiably the world's most popular after-shave lotion.



Burgess Meredith says, "Of course, Norman Rockwell is right—but to me the big feature of the combination is Williams Shaving Cream."

"Removing stage make-up makes my skin sensitive," continues Mr. Meredith. "But Williams allows me to shave without irritation." Choice of famous stars because it's kind to sensitive skin, Williams rich, heavy lather soaks wiry beards limp—lets you get a comfortable shave.



James Laessle, young executive, says, "Norman Rockwell and Burgess Meredith make good points—but Glider Brushless appeals to me most."

A successful construction executive, James Laessle adds: "With Glider Brushless I can get a close shave seven days a week—and my face feels swell." Developed especially for daily shavers, Glider gives your face more protection because it is made with an amazing skin-soothing agent.

Never neglect a barked shin



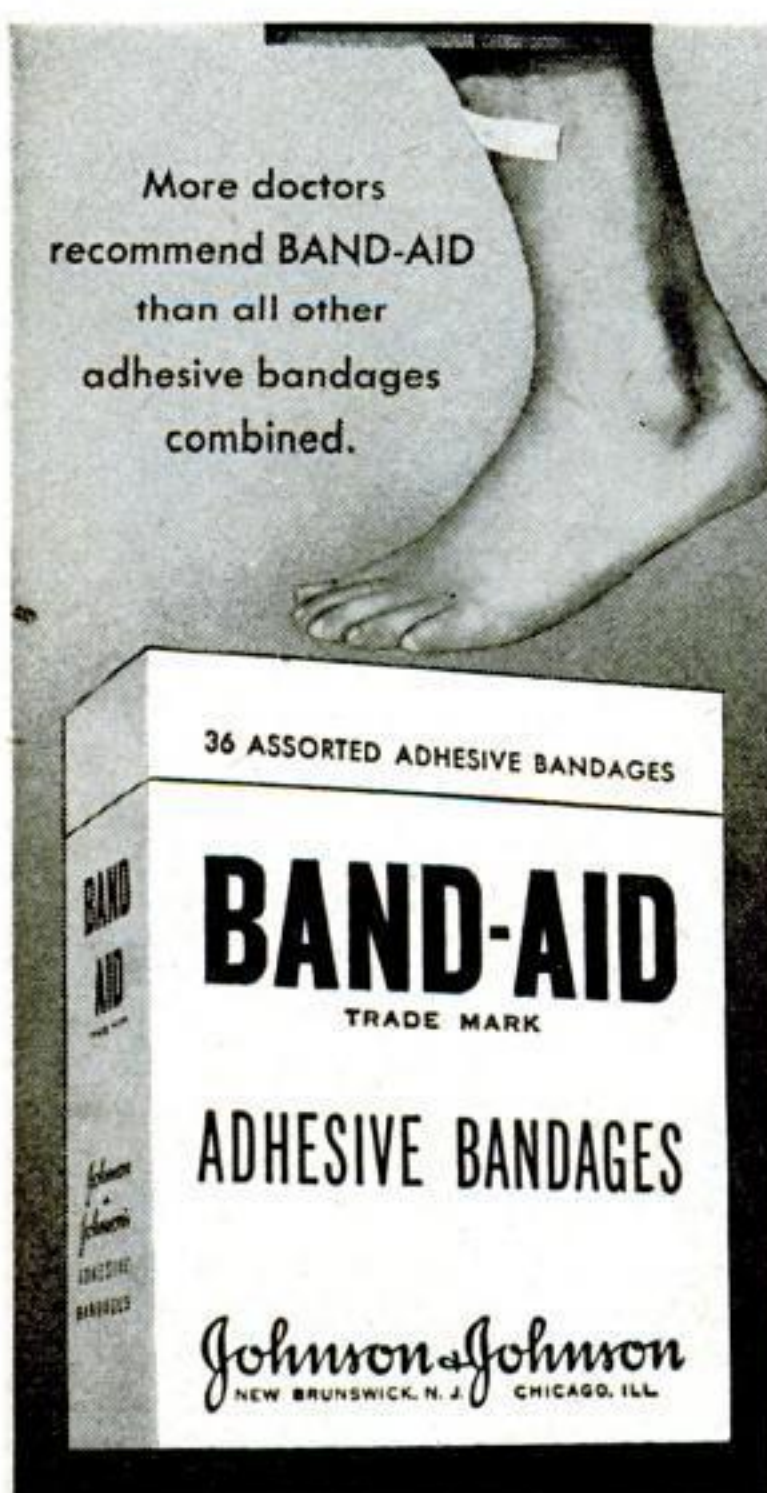
The tiniest injury can become infected. Never take a chance!

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It comes to you sterile. Keeps out dirt. Helps prevent infection, avoid irritation.

Caution: Remember, not all adhesive bandages are BAND-AID. Only Johnson & Johnson makes BAND-AID. And only BAND-AID brings you Johnson & Johnson dependability.

*BAND-AID is the Reg. Trade-Mark of Johnson & Johnson for its adhesive bandage.



"I LOVE HIM" CONTINUED

unaffected, and the expressions she employs about royalty are casual. "I got along well with Michael from the beginning," she said, "because for me there was nothing regal about him. He was like my brothers."

Asked whether she should be addressed as "Your Royal Highness," Anne made an impatient gesture and replied, "I was born that way, as a Royal Highness, but it's not my fault. Just call me 'Nan.' It's my nickname and that's okay with me."

When France was occupied in 1940, Nan went to the U.S. where for nearly two years she attended Parsons School of Design on 57th Street in New York City. She was bad at lettering, however, and never was graduated. Then, because she needed the money, she took a job under the name of Anne Parme at Lord & Taylor's department store. For the not very princely sum of \$18 a week, Nan conscientiously sold artificial flowers to all comers. Only two months later she was liberated from her job as a salesgirl when she enlisted in a French ambulance corps.

"In those days," she said, "I used to go to the nightclubs in New York. My favorite place was Cafe Society Downtown and I used to love to listen to Hazel Scott. I really don't go out very much or dance a great deal, even with Michael. But every once in a while I like to have one helluva good time."

After their short trip to Switzerland in December, Anne returned to Copenhagen while Michael went on to Bucharest to quit his throne. In Copenhagen Anne was hounded by newspapermen. Partly to escape them and partly to be on her way to rejoin Michael in Switzerland, Nan went to Luxembourg. In spite of her refusal to see reporters, she is certainly not averse to publicity, and the manner in which she granted me an interview is an amusing reflection on her character. No sooner had she seen the copy of LIFE that I had brought her with a picture of Michael in it than she phoned her fiancé in Switzerland.

"Your picture is in the magazine," she told Michael. "Now how about mine?" Michael's answer was "okay."

Although she was happy in the expectation that she would see Michael soon, Anne was in no great hurry to hear the wedding bells chime. Wrinkling her little nose, she asserted, "It's too cold to get married now. I would like us to be married in the spring when leaves are on the trees and the flowers are in bloom."

It began to seem as if 20th Century royalty, reduced from power to relative penury, could still bring a flimsy Lehár operetta to life.

I had heard about Nan's widely publicized remark that when she met Michael it was love at first sight and I questioned her about it.

Nan giggled. "I can only say," she smiled, "that love is wonderful. It isn't as though I fell in love with Michael at first sight. It's more than that. I don't even know the minute or the day I was aware I was in love with him. I feel as though I have always loved Michael."

"Did you know you loved him when he kissed you for the first time?" I asked.

"That was in London when he kissed me on the cheek."

"But surely, he has kissed you on the lips," I insisted.

Nan's innocent brown eyes gazed out into space. "Yes," she said, "He kissed me on the lips the first time in Switzerland." She stopped short for a moment. Then she grinned and cried out with a childlike air, "Oh, la-la, this lip-kissing is so new. It gets me all in a muddle."



ROYAL FAREWELL was said in Switzerland. Michael and his mother put Anne on Denmark train just before Michael returned to Romania to abdicate.

As Distinctively Scotch as the Heather



Ask for
MARTIN'S
ORIGINAL V. V. O. BRAND
Blended Scotch Whisky

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3 Hits You Won't Want to Miss!

by Ann Pillsbury



JUST OUT—NEW
CREPES SUZETTE!

Dessert was never like this before Ann Pillsbury supplied her magic touch in the form of a piquant orange sauce. These luscious pancakes are made wafer-

thin, delicate as day-dreams . . . with Pillsbury Pancake Mix, of course! Now you can have crepes suzette at home—easily and often. Here's how:

Ann Pillsbury's CREPES SUZETTE AMERICAN

Makes 6.

Combine . . . $\frac{1}{2}$ cup Pillsbury Pancake Mix
1 cup milk
2 eggs, slightly beaten
grated rind of $\frac{1}{2}$ lemon

Bake in small, 7-inch, lightly greased frying pan. Use small amount of batter and tilt pan so that pancake batter will cover entire surface of pan and will be very thin. Turn only once.

Of course, when you get right down to it, Pillsbury Pancake Mix makes mighty light and satisfying pancakes for breakfast, too! So good it's almost a sin to

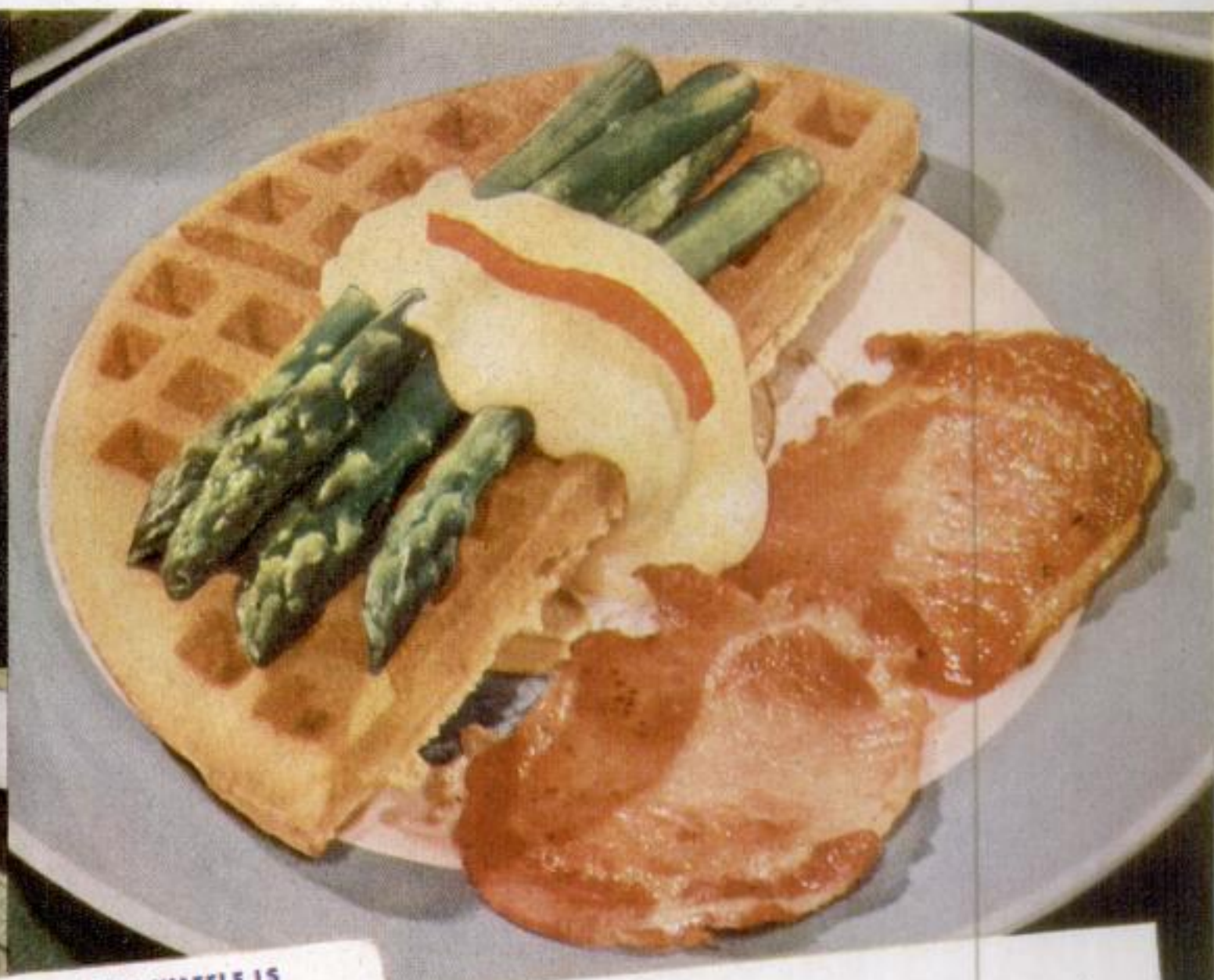
Roll and place in baking pan. Cover with sauce. Keep in warm oven until serving time.

Crepes Suzette Sauce

Blend together . . . $\frac{1}{2}$ cup butter
 $\frac{1}{2}$ cup powdered sugar
grated rind and juice of 1 orange

Heat combined mixture and pour over rolled pancakes.

call 'em plain. And talk about buckwheat pancakes! Say, maybe you'd better try Pillsbury Pancake Mix, soon . . . both plain and buckwheat!



THIS WAFFLE IS
A CLASSIC!

Here's the plot—a few fingers of tender, green asparagus placed on a waffle-half are flooded with a creamy sauce that boasts a nip of cheese! It's an original Ann Pillsbury idea, starring that blend

of them all—Pillsbury Pancake Mix! This heavenly waffle makes down-to-earth luncheon fare! It's that crisp and tender and hearty. And it's as easy and quick to make as this:

Ann Pillsbury's ASPARAGUS WAFFLES

Makes six 4-section waffles.

Blend together . . . 2 cups Pillsbury Pancake Mix
 $1\frac{3}{4}$ cups milk
 $\frac{1}{4}$ cup melted shortening
2 eggs, well beaten

Beat with rotary beater until smooth.

Bake on hot waffle iron until steaming ceases. Serve with asparagus tips and Cheese Sauce.

Cheese Sauce

Melt 2 tablespoons butter in top of double boiler over direct heat.

Blend in . . . 2 tablespoons flour
 $\frac{1}{4}$ teaspoon salt
 $\frac{1}{8}$ teaspoon pepper; stir until smooth.

Add gradually . . . 1 cup milk; cook until thickened, stirring constantly. Place over boiling water.

Add $\frac{3}{4}$ cup grated cheese; stir occasionally until cheese is melted.

Pour over asparagus tips on waffle. Serve with browned Canadian bacon.

Ready-prepared
... plain or with
buckwheat

Now
in these
New
Packages
at
your
Grocers!



The Blend with no end of uses





TINY ADHESIVE PIECES OF BLACK SILK ARE PASTED ON GIRLS' SKIN TO DIRECT MAXIMUM MALE ATTENTION TO THEIR BEST FEATURES: BACK, EYES OR LIPS

BEAUTY PATCHES

The romantic look gets a boost from still another old custom

In their concerted drive toward studied femininity, U.S. high-fashion leaders have revived full, frilly petticoats, long swirling skirts and tiny waist-pinchers. Reaching once more into the past, they have come up with still another proved artifice in the crusade for ultrafemininity: the beauty patch. The U.S. has seen spots on the face twice before: in the late 18th Century and briefly in the 1920s. In England, besides being an adjunct to beauty,

they were worn by politically conscious ladies to signify whether they were Tory or Whig. In imperial Rome, where the patches had their beginning, they were used to satisfy artificially a superstitious interest in moles and blemishes. The new patches, neither superstitious nor political, are pure vanity—designed to accent a fair complexion and to highlight a woman's most beautiful feature, whether it be her lips, eyes or back (*above*).

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WORN WITH HAT at recent Lilly Daché fashion preview, beauty patch was essential part of costume. Patch will ordinarily be worn with evening dress.



BOX OF PATCHES sells for \$2. Each assortment of 100 silk spots has eight shapes, including hearts, circles, diamonds, stars, half-moons and squares.

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OUTSTANDING

Have you noticed how many of your friends have changed to PALL MALL? There's a reason.

PALL MALLS are *good* to look at—*good* to feel—*good* to taste—and *good* to smoke! PALL MALL's greater length of traditionally fine tobaccos filters the smoke of this *longer, finer* cigarette . . . gives you that smoothness, mildness and satisfaction that no other cigarette offers you.

PALL MALL—the *longer, finer* cigarette in the distinguished red package.



-and they are
mild!

THE GOLD COUNTRY



STILL IN EASTERN DRESS, FORTY-NINERS WORK THEIR SLUICE BOX IN THIS HISTORIC DAGUERRETYPE



JOHN SUTTER

CALIFORNIA RECALLS ITS PIONEER DAYS 100 YEARS AFTER THE GREAT DISCOVERY



JAMES MARSHALL

JAMES WILSON MARSHALL arose at sunup on Jan. 24, 1848. Around him on the wild banks of California's American River, on a site near the present town of Coloma, were the green timbers of a saw-mill which he was building for a man named John Sutter, a wealthy Swiss trader and landowner. While Sutter still dozed in his fort and trading post at Sacramento, a day's journey on horseback to the west, Marshall went down to the riverbank to inspect the unfinished tailrace of his mill. It was a dry cut, 50 rods in length, filled with rocks still only partially blasted out. During the night Marshall had diverted water into it to carry away the earth and powdered stone. Now the water had been turned out again, leaving only shallow pools in the cut. Marshall looked into one of these pools and saw a yellow speck which caught the early morning sun. He bent over to pick it up, and as he did so he saw another yellow flake and then another. In a little while he had a half ounce of dust which he put in the crown of his white woolen hat. Then he went about his business, seeming to his nine workmen to be no moodier or more temperamental than he ordinarily was. But at nightfall Marshall suddenly turned to the others and said, "Boys, I think I've found a gold mine." They laughed at him.

Next day, when the tailrace was emptied once more, Marshall looked anxiously among the pools. This time there was no doubt. The torrent of water had swept away the light earth and rock powder, leaving a litter of heavy yellow grains on the bottom. Marshall scooped up a full three ounces of it, hefted it in his hands, ground it between his teeth, hammered it flat between two stones. Soon he was on his horse with a heavy pouch in his pocket, riding alone down the Sierra foothills in a driving rain toward Sutter's fort. When he got there, wild-eyed and spattered with red mud, he shoved Sutter into his bedroom, called for bowls of water and apothecaries' scales, and locked the door. Together the men feverishly tried the metal, using every test Sutter could remember. It was 23-carat gold.

For a time Sutter tried to keep the discovery secret. It was no use. Word leaked out slowly at first, then in a wild stream. All over California men dropped their tools, left their farms and trading posts,

deserted ships in the harbors and stampeded toward Sutter's mill. A few skeptics, chiefly Spanish and Mexican landowners who bitterly resented the American conquest of California, tried to hold them back by saying that the gold talk was only a Yankee trick. That, too, was no use. The word spread back east, overland or by the long route around Cape Horn, and by spring of the next year thousands of emigrants who called themselves forty-niners were headed west. The Gold Rush was on. In the next 10 years more than 365,000 people reached California or died trying to get there, singing to the tune of *Oh, Susanna!* new words which went, "I'm bound for Sacramento with my washbowl on my knee." Some of the forty-niners actually used washbowls to pan the gold dust out of the river beds. Others tore at the gravel with their bare hands or with knives or shovels, sold to them by Trader Sutter, who was always glad to oblige. Some struck it rich and others failed, but only a handful ever went home again. They stayed in California and made a thriving territory and then a state out of a remote area which might otherwise have remained empty for many years.

In the century since Marshall's discovery, more than \$2¼ billion in gold has been taken out of California. Most of the old claims have long since been worked out although dredges and deep mines are still in operation. A few wistful oldtimers still comb the hills, searching for a new rich lode to rouse the sleepy Sierra again, and the whole length of the gold country, as shown on the following 11 pages of color photographs, is filled with the scars and landmarks left by the forty-niners. A stone monument on the bank of the American River marks the site of Sutter's mill, and a hundred cities and towns—some of them deserted and quietly decaying in the woods—mark the locations of the miners' camps. But James Marshall himself, the man who bent over to pick up something bright that caught his eye in the tailrace, left nothing behind him. He was elbowed aside in the rush of gold-seekers and never made a fortune from his discovery. He wandered aimlessly around the gold fields for many years and finally died, penniless and all alone in a shack not far from Sutter's mill.



ABANDONED RELICS of the gold era litter a hillside near Jackson, Calif. These huge wheels, built in 1902 at the Kennedy Mine, were part of a ponderous

system of flumes and trestles which lifted the "tailings," worthless muck from which gold had been extracted, over a hummock and out onto a wide plateau.

CONTINUED ON NEXT PAGE



ON THE STANISLAUS RIVER AT MELONES DECAYING GOLD-MINE BUILDINGS AND TRESTLES ARE STILL STANDING. NEAR THE BRIDGE (LEFT) IN 1850 AN ENTERPRISING

LANDMARKS

MINERS LEFT THEIR SCARS
ALL THROUGH THE SIERRA

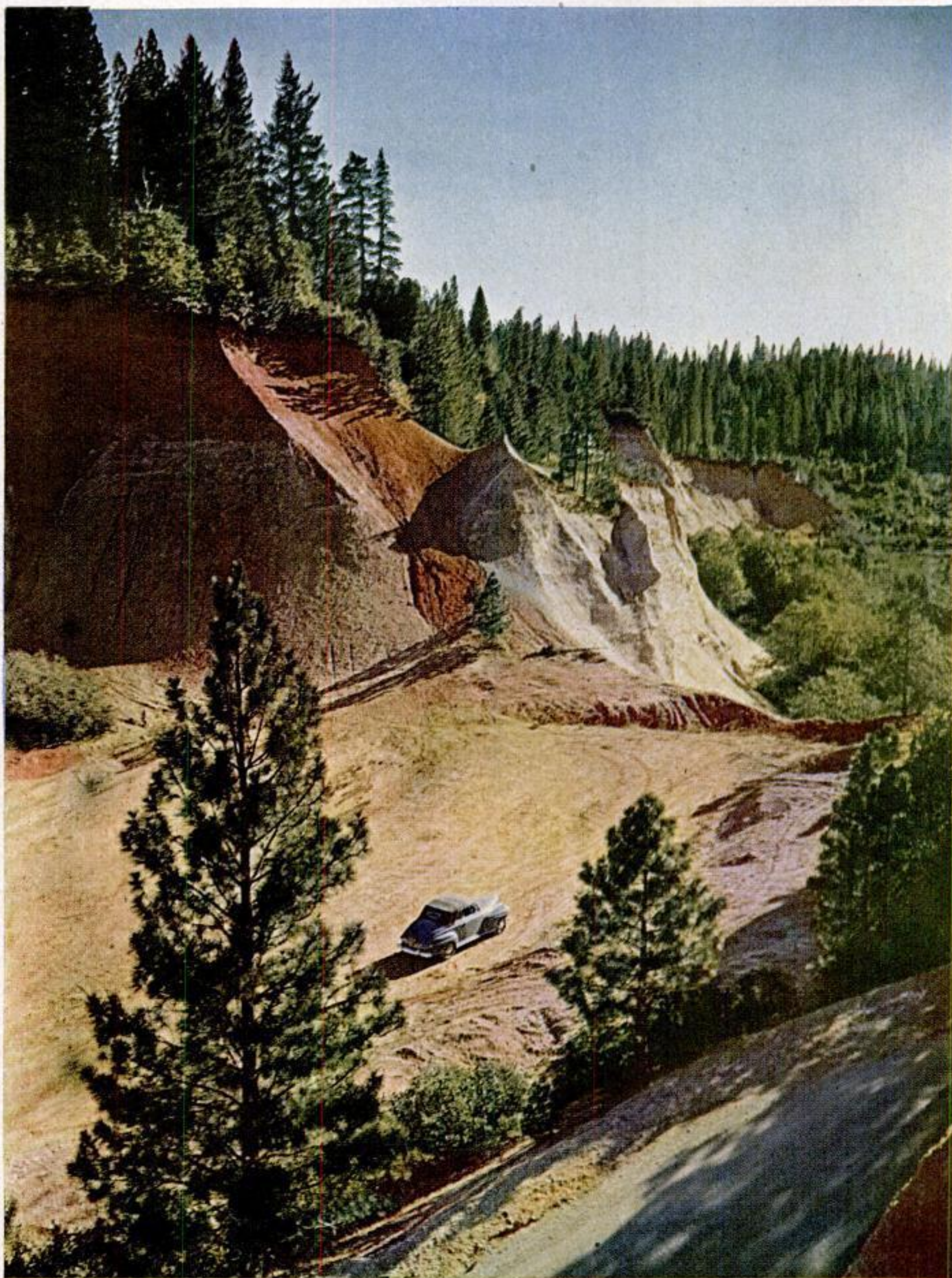
Although Sutter's Sawmill has long since toppled over and its site is now commemorated only by a pile of rocks and cement (*bottom, right*) the forty-niners left their mark on the Sierra. Many of their trails have become modern highways, crossing the rivers (*above*) at the sites of their fords and ferries. The landscape itself is deeply pitted by hydraulic mining which laid bare huge tracts of subsoil too sterile to be overgrown again

by trees. Long burrows, most of which failed to find a gold seam, remain in the hills to remind modern prospectors who come on them that they are searching in the wrong ground 100 years too late. With tremendous labor the forty-niners diverted rivers into new channels to get water for their sluice boxes and pans. With explosives they blew off the faces of hills or made deeper valleys. Then behind the forty-niners came the big mining



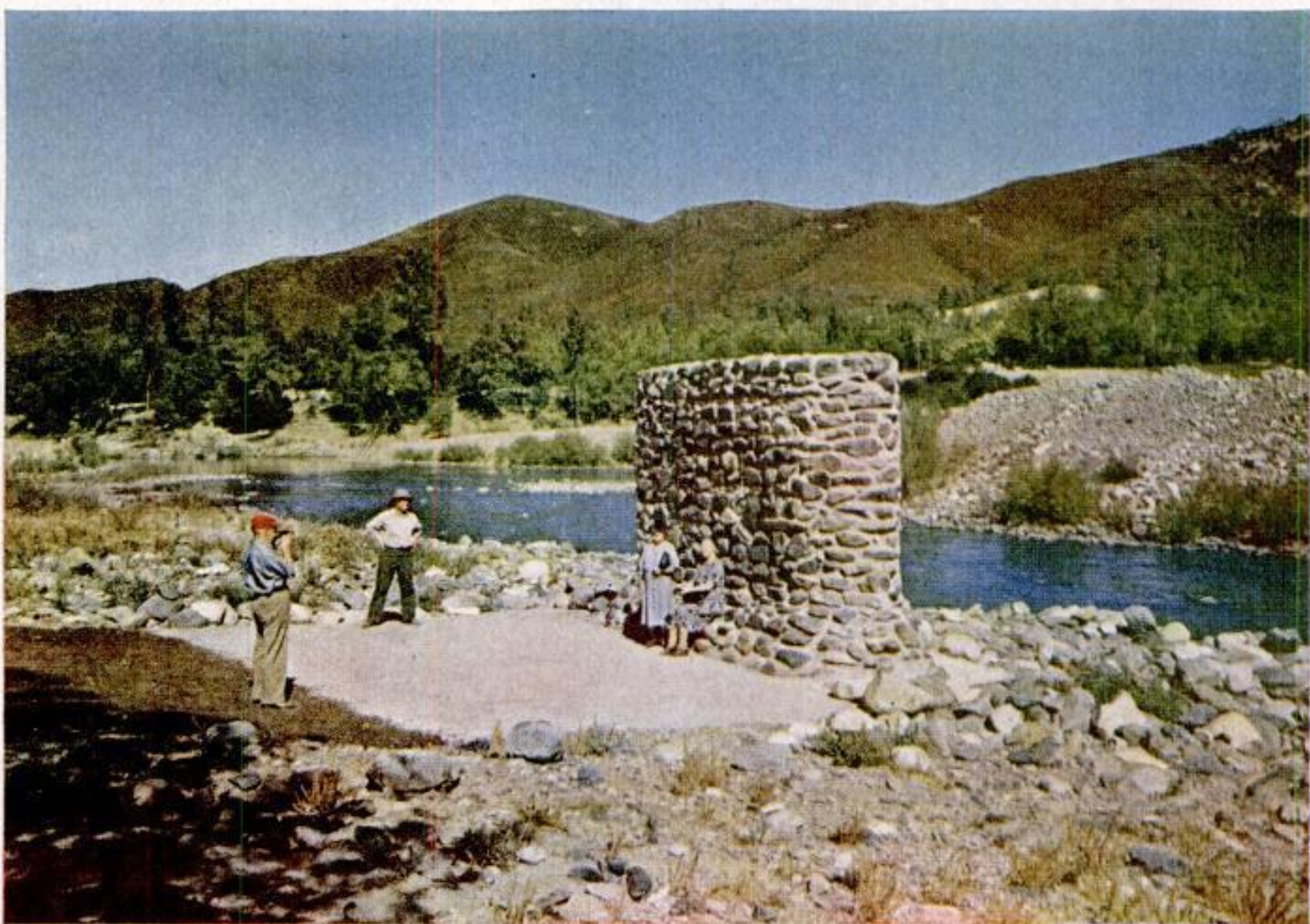
FERRYMAN COLLECTED \$10,000 IN TOLLS IN SIX WEEKS

companies, operating dredges which plowed down the rivers and scooped up the gravel bars, pumping them back again, minus their gold, in new patterns. Hard-rock companies, with new tools, cut deeper shafts into the earth. Huge quantities of exhausted ore and worked-out sludge made ugly hummocks wherever the digging was good. The gold fever and most of the gold supply have disappeared. But the scars on the land will last for centuries.



MAN-MADE CANYONS near Nevada City resulted when huge hydraulic nozzles washed away entire

hillsides between 1860 and 1880. With the earth reduced to sludge, gold was extracted by sluicing.



SUTTER'S SAWMILL is now marked by a rough pillar beside the American River. After their pictures

are taken, tourists sometimes try to pan gold. But the caretaker (in sun helmet) quickly disillusiones them.

CONTINUED ON NEXT PAGE



GOLD SPECIMENS are of two basic types. Large, rough fragments (*top*) are lode gold, mined from quartz. The small water-smoothed nuggets (*below*), similar

to those which provoked the Gold Rush, came from placer mines. The \$20 gold piece was privately coined in 1855, before a U.S. mint was set up in California.

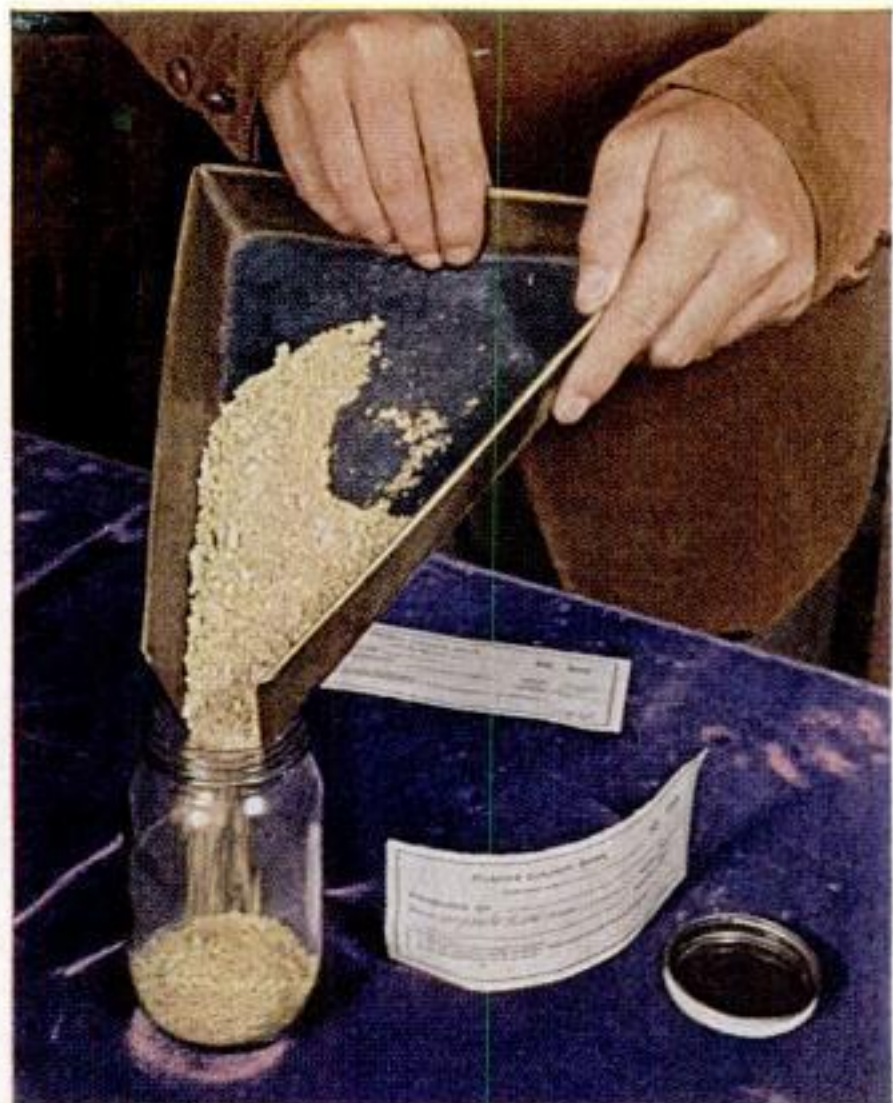


THE FIRST NUGGET found at Sutter's Sawmill in 1848 is on display at Smithsonian Institution.

PAY DIRT

SOME HIT IT, SOME MISSED BUT ASSAYERS GOT RICH

A few of the forty-niners found rich ore and nuggets like those on the opposite page. Others found slim pickings which paid off no better or faster than the factories, farms and shops they had left behind in the east. Many discovered only low-grade ore which was almost profitless to dig. To help the miners evaluate their finds, businessmen with a working knowledge of mineralogy opened assay offices (right) in the gold fields. There they weighed and tested samples while prospectors waited to discover whether they had hit pay dirt or "fool's gold," the shiny but worthless iron pyrites. A few of the miners wound up as millionaires and others died resoundingly broke, but the assay offices, taking their steady fees, outlasted them all.



GOLD DUST of a miner is checked in at a rural bank. This haul weighs 33 ounces, is worth \$1,155.



ASSAY OFFICE (above) still does business testing ore samples in the gold country. Office first assayed ore from the famed Comstock Lode in 1858, is now run by

78-year-old Emil J. N. Ott (below), a veteran of the Klondike Rush, who smelts rough gold into ingots and forwards it for sale to the U.S. mint in San Francisco.

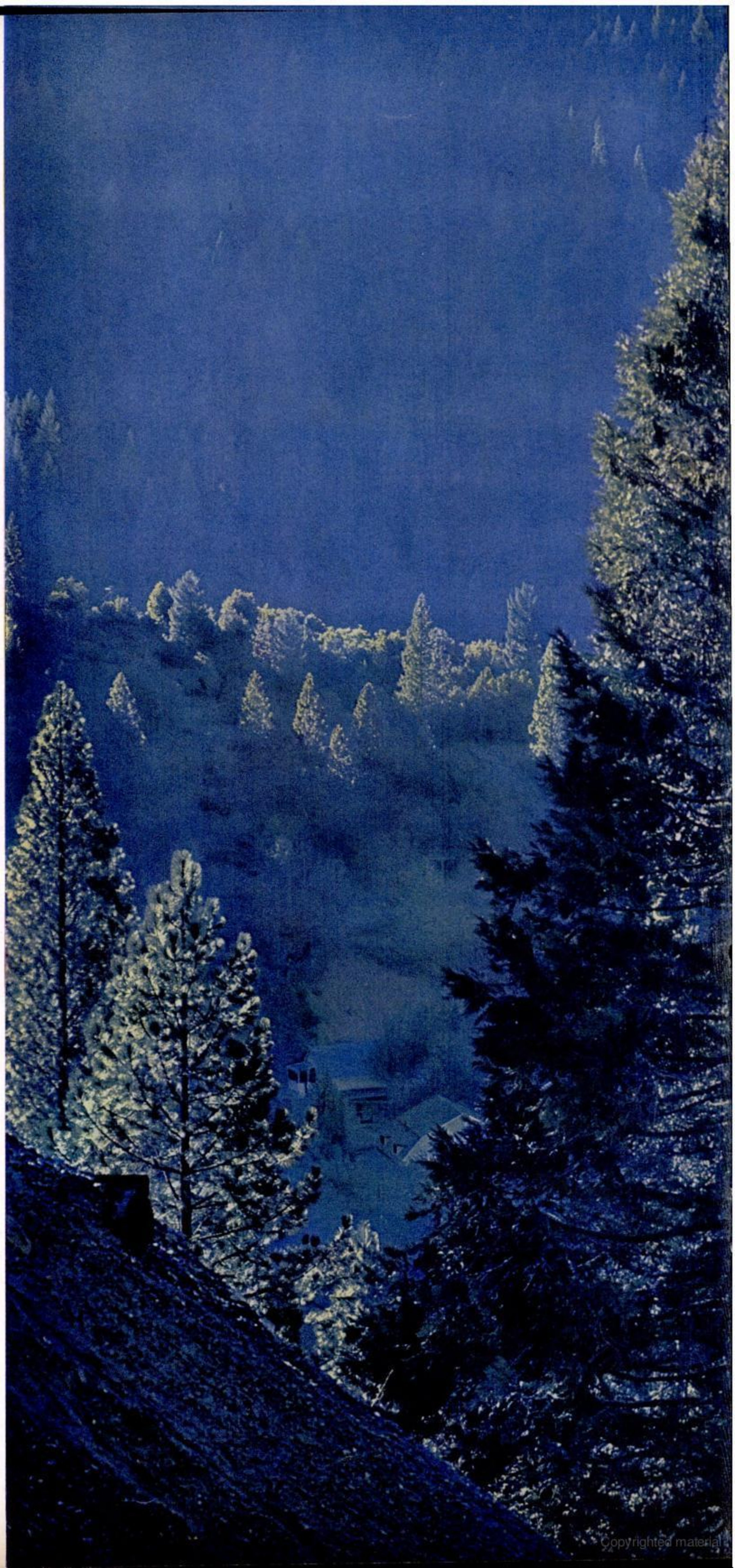


BOOM TOWN

In November 1849, Major William Downie, following the North Fork of the Yuba River toward its headwaters looking for gold, found a canyon with gravel so rich that 60 square feet of it yielded \$12,900. Within a short time 5,000 miners crammed into the canyon and built their shacks, and the town of Downieville was born. Pack trains and stage-coaches clattered through the streets. On Saturday nights the miners stormed into town to see Edwin Booth, Lotta Crabtree and other famous troupers of the day. Signora Elise Biscaccianti, the Italian pianist, was once carried bodily down Main Street by a group of uproarious prospectors while others happily lugged her piano.

In 10 years a vast fortune in gold was sifted from Downieville's gravel. A bar was built for the thirsty hard by a gallows for claim jumpers. Then one day the gold supply began to diminish and the miners began to move on.

Today Downieville is an obscure town of 640 people drowsing among the pines in the canyon. The only sign of activity is a tinge of blue smoke from the slash fires of lumbermen, who are now making an unspectacular fortune from the trees which once stood in the miners' way.





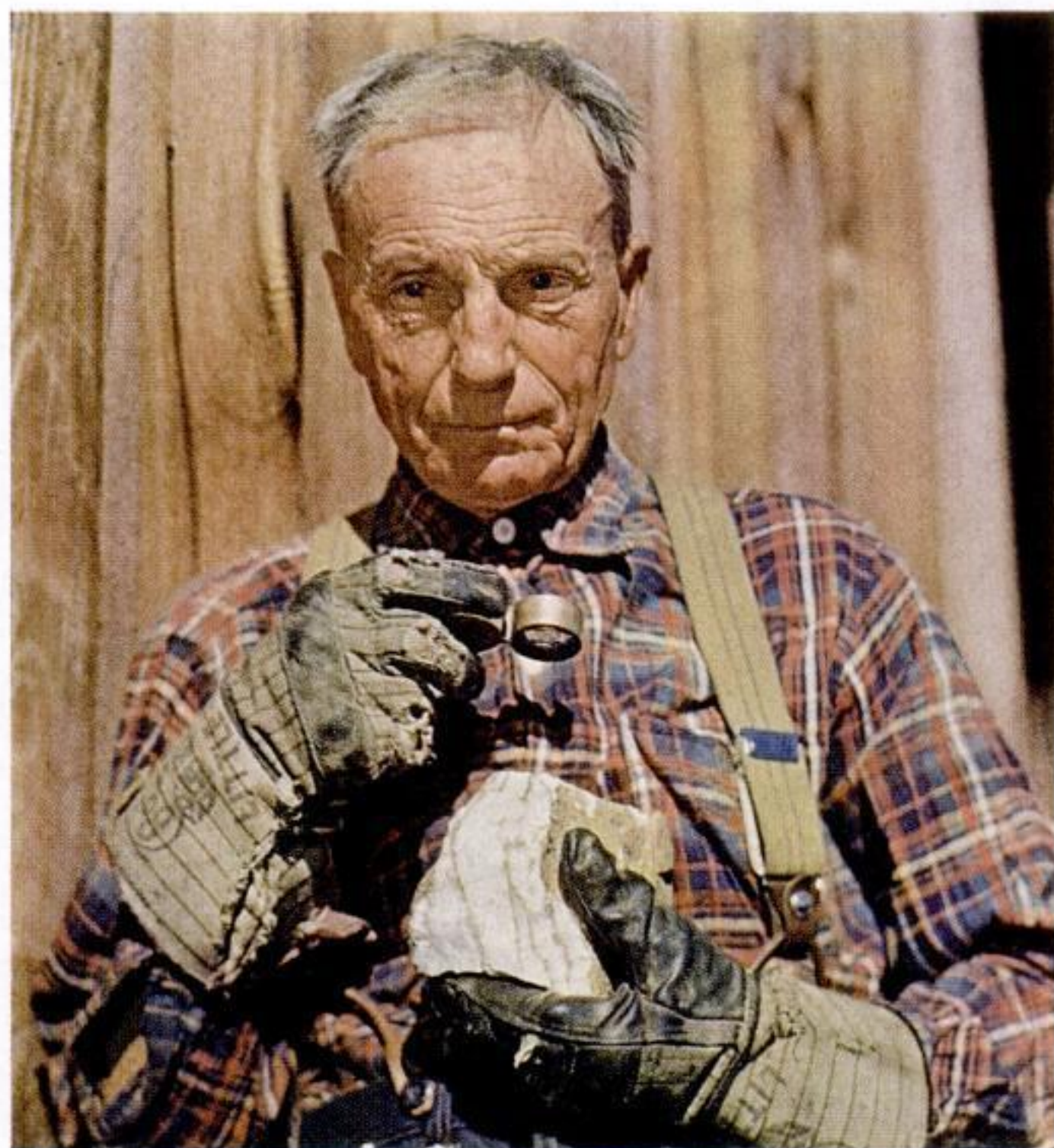


IN THE GROCERY STORE IN VOLCANO, OLDTIMERS WHO HAVE SPENT THEIR LIVES IN THE WORKED-OUT GOLD FIELDS PLAY A GAME OF POKER AT TWILIGHT

THE OLDTIMERS

THEY HUNT AMONG THE LONELY HILLS
SECRETLY HOPING TO FIND A RICH LODGE

Today along the 300-mile stretch of the fabulous Gold Country in the Sierra foothills, the once clamorous and swarming boom towns are in ruins, except for a few like Columbia and Volcano where a handful of oldtimers still play poker, repeat their timeworn stories and hunt for gold. In the summer they are joined by optimistic tourists who wander along the riverbanks to try their luck with picks and pans. But the oldtimers and the tourists seldom find more than random traces of color in the gravel, which has been picked clean both by hand and by the great dredges that snuffle along the river bottoms with the efficiency of vacuum cleaners.



ALBERT TRUBODY, 75, searches for gold traces in the quartz of a defunct mine near Sierra City. His father came west in 1847, made \$50,000 and retired.



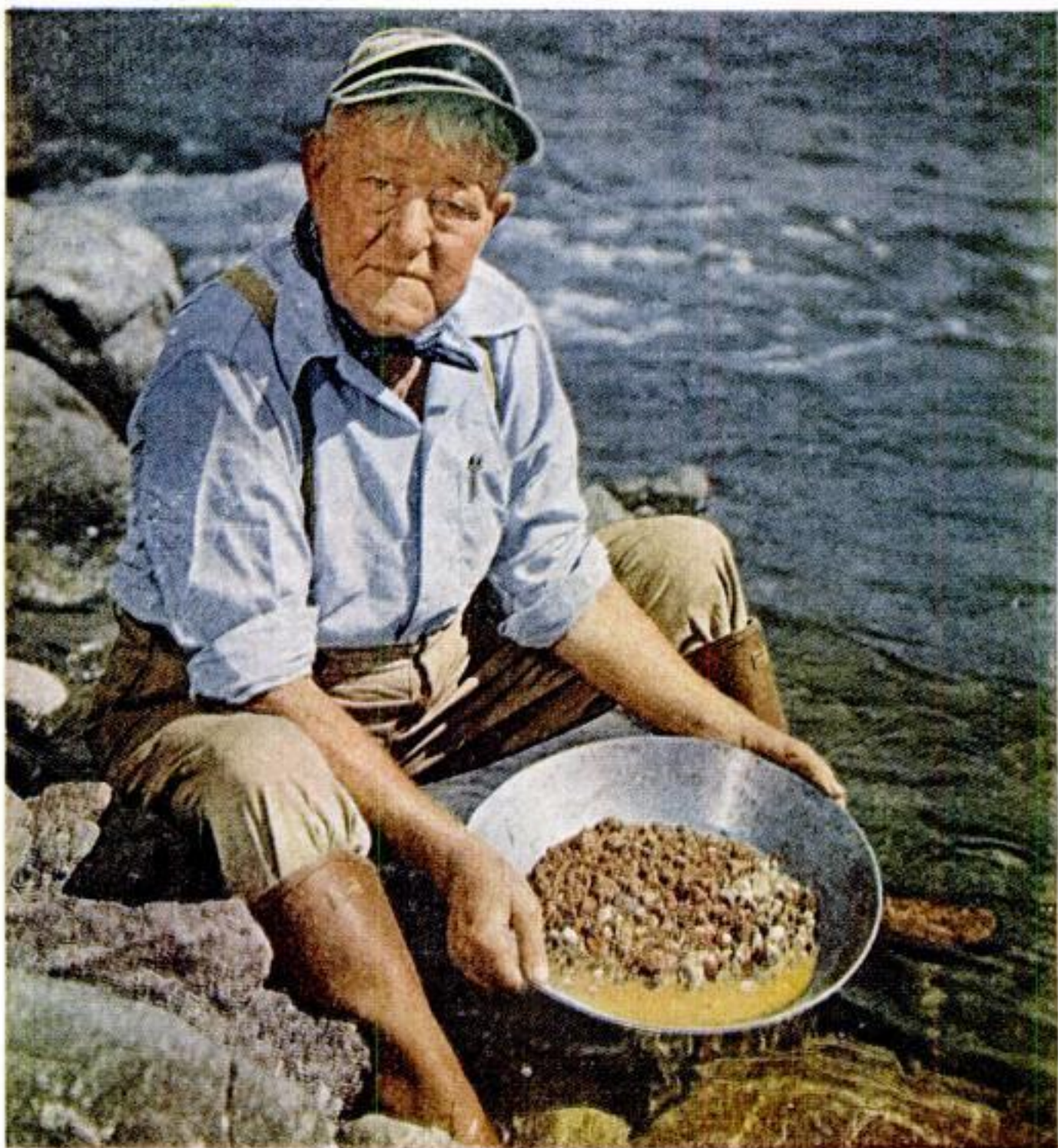
TOM PURDY, 87, hunts underground in the Morgan mine, where the largest nugget in U.S. history, a 195-pound lump worth \$43,534, was found in 1854.



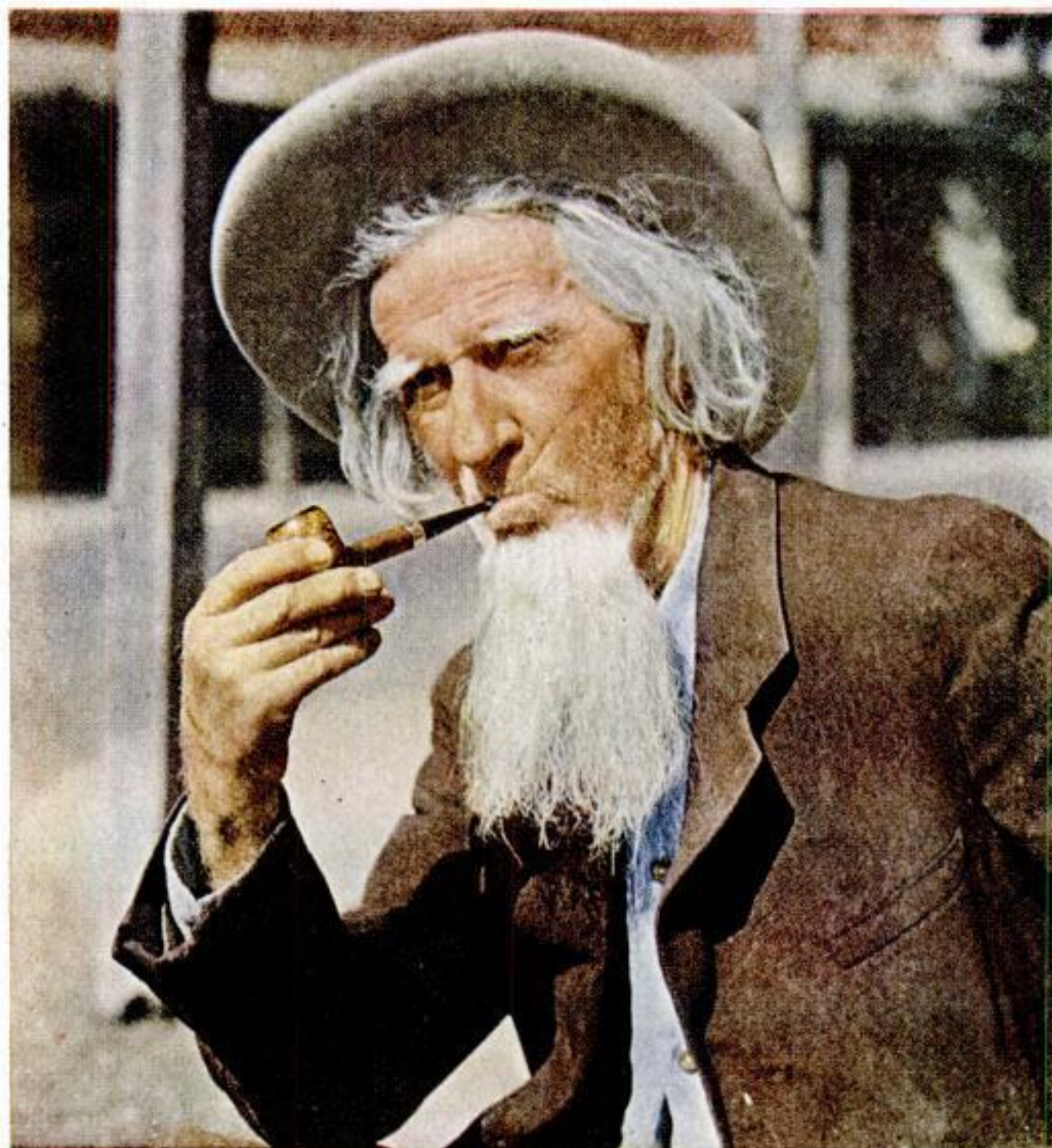
WITH A PAN AND A SLUICE BOX, TWO OLD CALIFORNIANS GLEAN THE GRAVEL OF THE YUBA RIVER FOR WHAT LITTLE GOLD DUST REMAINS AFTER 100 YEARS

Many of the old men are sons of the men who came west with the first rush of forty-niners. A few are veterans of the Klondike Rush of 1897-98, who drifted sadly southward when the Alaskan fields played out. All of them can recall, although sometimes only for the benefit of the tourists, the days when it was likely that a man alone might pick a fortune out of the earth. This recollection, plus the fact that the gold fields are their home, keeps the oldtimers in the lonely towns and in mild weather sends them out to resume their old hunting. In public they readily admit that there is little future in this. Howard Hartsell (*below, second from right*), who used to

"make beans" by panning and operating a sluice box along the Yuba River, now finds only crumbs of gold and laughs off his prospecting as "just a pastime." Nevertheless he still sits with wistful hope on a cold rock with his feet in the water. Albert Trubody (*below, extreme left*), who has spent some 60 years of his life digging in Lassen, Plumas, Amador and Sierra Counties, now passes his winters quietly in Oakland. But at the first whiff of spring he goes back to the hills valiantly insisting, "I would rather have the gold that's left here than all they took out in the last hundred years." At this, the other oldtimers privately and wisely nod their heads.



HOWARD HARTSELL, 79, pans gold on a riverbank "just for the exercise." In two months of leisurely summer mining, he got one ounce of dust worth \$35.



HUBERT BRADY, 68, sits in the sunny streets of Columbia and tells tourists tall tales of the Gold Rush days. His father sold groceries to the forty-niners.

CONTINUED ON NEXT PAGE

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MODERN GOLD MINING is a far cry from the operations of the forty-niners. Here a truckload of miners emerges from shaft of the Empire Mine at Grass Valley, where they have been tunneling through the quartz seams more than a mile below the surface. Empire has been in operation since 1850, but now only new

machinery and big production make it profitable because the ore assays at as little as \$10 a ton and the price of gold has been frozen at \$35 an ounce since 1933. Big mines like Empire, together with placer and dredge operations too costly for individual prospectors to attempt, now produce almost all of California's gold.



MODERN GOLD TOWN of Jackson retains as much of the old atmosphere as the low price of gold and California's current antigambling campaign will permit. In 1849 Jackson was a roaring frontier settlement called Bottleas because of the great piles of empty bottles in its streets. Not far from the Sport Club stood a

huge oak tree where forty-niners hanged 10 men. Today Jackson's mines are temporarily shut down. But the usual lumbermen, together with the construction workers who are digging a 12-mile water tunnel through the hills for a hydroelectric power plant, manage to keep Main Street busy on Saturday night.



Everybody gets hungrier at the first fragrant whiff of

AMERICA'S LUXURY BACON

Dry-sugar-cured for less shrinkage, more flavor



"Here's a new twist in Bacon"—

says Marie Gifford

Director, Armour Consumer Service



Crunchy, golden-brown bacon curls! Heap some on a platter with oven-baked squash tonight—and watch appetites grow eager all around your table!

And here's a tip: To make your bacon curls big and plump, make them of Armour Star Bacon. You'll discover there's less shrinkage with this delicious bacon because it's dry-sugar-cured. No water or curing solution is added, so none cooks away!

For best results fry your Armour Star Bacon slowly, and just before it's crisp insert end of bacon

between fork tines. Wind up and stand curls on end in pan until crisp. Bake your acorn squash cut side down in oiled dish, 30 to 40 min. at 400° F. Brush with bacon drippings and serve.

☆☆☆

For other delicious bacon recipes—a bookletful of them—write: Marie Gifford, Dept. 206, Box 2053, Chicago 9, Ill.

☆☆☆

It's Nice to Know you can find delicious Armour Star Bacon at your market in parchment or cellophane packages and also in whole slabs. Whichever you choose, you get the same fine luxury bacon—dry-sugar-cured for less shrinkage, more flavor!



ARMOUR

The best and nothing but the best is labeled Armour 'Star'



DR. F. W. WENT, BOTANIST, SON OF A BOTANIST AND FATHER OF A BOTANIST-TO-BE, ARRANGES TUBES OF SEED WHICH ARE HIS BEQUEST TO FUTURE STUDENTS

AN EXPERIMENT THAT MAY LAST 360 YEARS

Project will give botanists new information about the heredity of plants and the life span of seeds

Last week botanists at the California Institute of Technology were completing preparations for what may be the longest experiment ever planned. Patiently they filled 2,400 slender glass tubes with 120 kinds of dried seeds (20 tubes of each kind), sealed them and arranged them in 20 identical sets (*above*) labeled with the date at which their contents are to be tested. The last batch should be opened in the year 2307 A.D.

The purpose of this optimistic and wonderfully unhurried project, conceived by Cal Tech's Professor F. W. Went, is to learn three things about seeds which no less leisurely study could reveal:

first, how long they can be stored without losing their power to germinate; second, how they are affected by long storage; third, what evolutionary changes occur in plants of the same species which are grown from year to year.

Unfortunately for modern botanists no such experiment as this was attempted by people of earlier centuries. A few discoveries of the past have proved that some seeds, at least, are fairly time resistant. Vetch and clover seed have sprouted after more than 60 years of storage. An Indian lotus has grown after at least 150 years of dormancy in a dry lake bed. Far more spectacular but totally false

claims are made perennially for the wheat found by archaeologists in Egyptian tombs, which is supposed to have germinated readily after its 2,000 to 4,000-year incarceration. All in all the available assortment of odd facts and pure fantasy contains only a limited amount of useful information. But if Went's experiment is carried on according to his explicit instructions (*p. 58*), botanists of the future will become the grateful heirs to a valuable scientific legacy. To insure that his beloved project is not discarded after his own lifetime Went has entrusted the responsibility of its continuance to his son and two other teen-age students.

Leading Beauty
Authorities Say

PURE CASTILE
IS THE
best
SHAMPOO

To keep your hair beautiful and healthy, beauty experts and dermatologists have gone on record that *a pure castile, particularly one with olive oil, is best.*

And Conti Shampoo is made *only* with 100% pure castile and pure olive oil.

So, why trust your hair to any other shampoo—particularly when Conti is so downright economical. Buy a bottle of Conti Castile Shampoo at any drug, department or variety store—today!

LABORATORY RESEARCH
comparing CONTI with other
type shampoos gives you these
undeniable results:

**Hair Shampooed with
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- ✓ HAS MORE BODY
- ✓ HAS LESS TENDENCY
TO FLY



Conti never dries out the hair or scalp

Conti CASTILE SHAMPOO



HEART INTEREST . . . a tender Valentine message makes a pretty confession in smart gold and silver tone metal. At better stores. Not subject to Federal tax. Cigarette and powder case set luxuriously gift boxed, **11.00**

Wadsworth

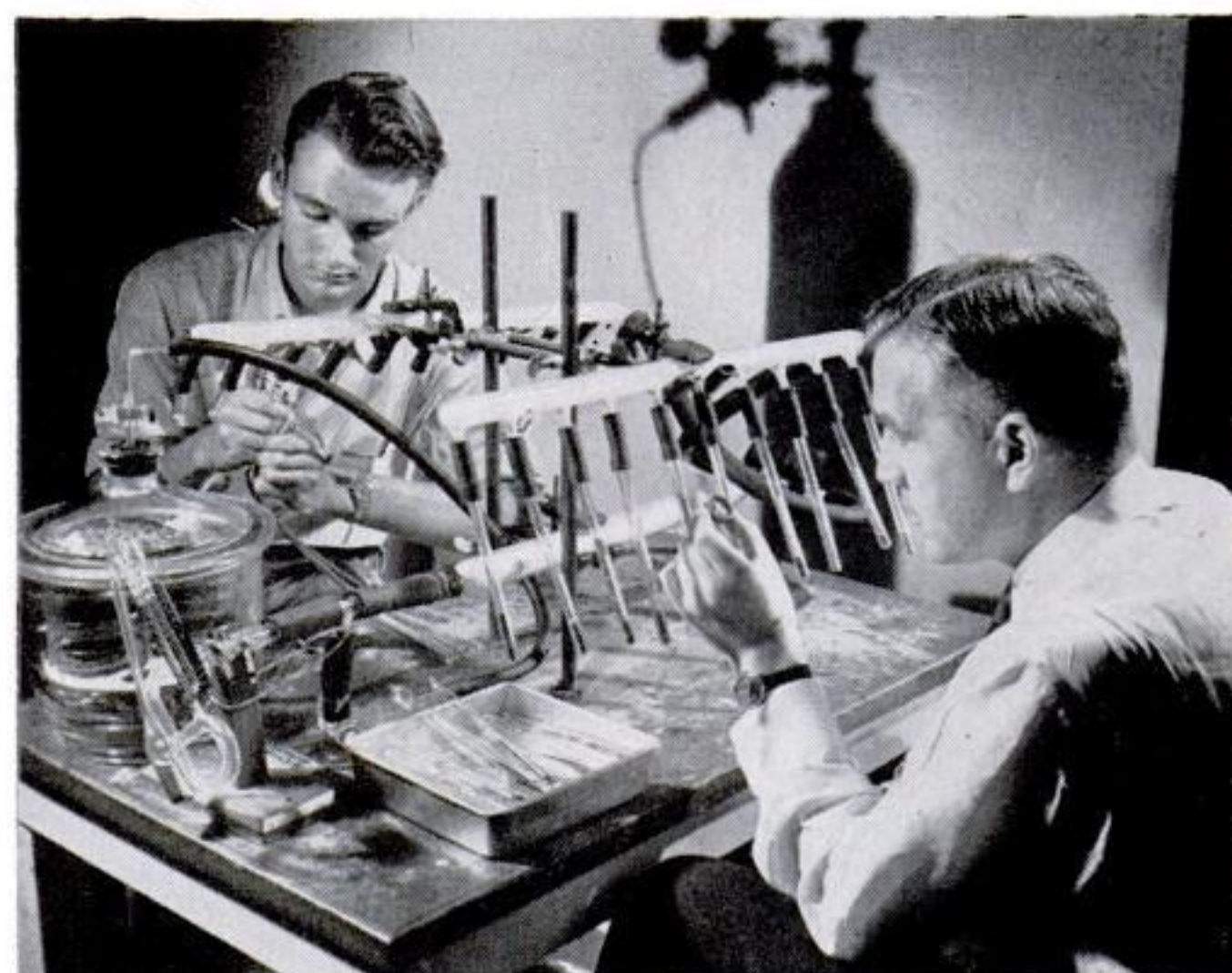
CASES

THE WADSWORTH WATCH CASE CO., INC., DAYTON, KY.

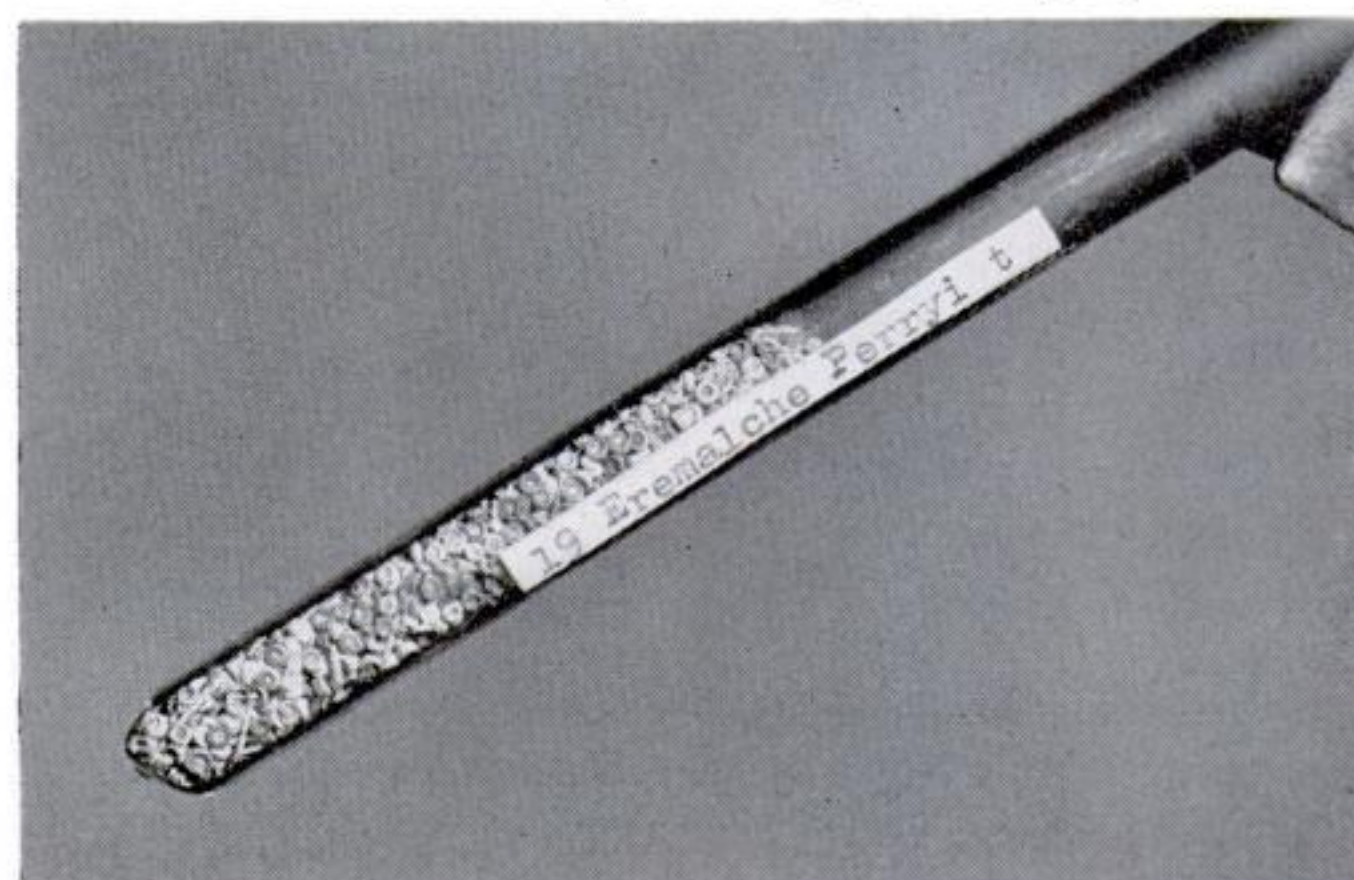
Free—send for "Powder Cases Today and Yesterday" and Wadsworth fashions as advertised in Life

Prices slightly higher in Canada

Seed Experiment CONTINUED



TUBES ARE PREPARED by Went and his son Hans, 18, who plans to become a botanist. The tubes are emptied of air by a vacuum pump, then sealed.



SEEDS IN TUBE, which has been sealed and labeled, are those of a small California plant. Free water in them has been removed by chemical drying.

SEED LONGEVITY EXPERIMENT

CALIFORNIA INSTITUTE OF TECHNOLOGY AND RANCHO SANTA ANA BOTANIC GARDEN

Outline of Handling of Material

In Future Centuries

2400 tubes of seeds have been prepared by sharply drying them over P_2O_5 and sealing them in vacuum. There are 20 tubes of each of 120 different kinds of seeds. In 1948, 1957, 1967 and from then on every 20 years, until 2307, one set of tubes will be opened.

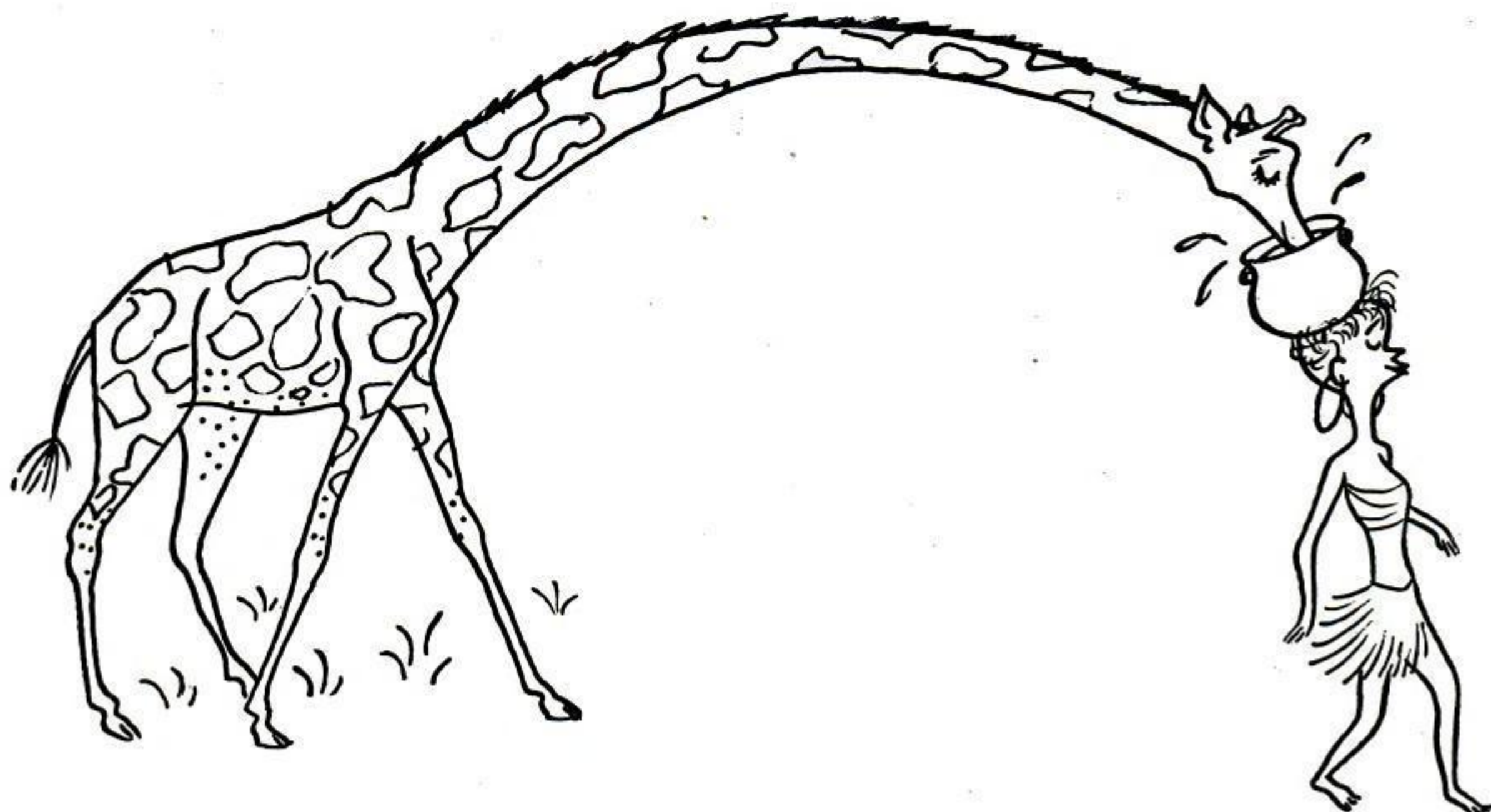
For purposes of comparison, 60 - 100 seeds out of each of the 120 tubes to be opened will be placed in petri dishes on wet filter paper at a temperature as close to 65°F. as possible. The number of germinating seed will be recorded on successive days, so that it is possible to measure the percentage germination and the speed at which the seeds germinate.

The rest of the seeds which are not required for this germination-percentage test will be planted in soil, and the plants are to be grown to maturity. This will enable future investigators to ascertain whether any changes have occurred in these seeds or whether evolutionary changes have occurred in the plants of the same species, which have not been stored for long periods but which were growing generation after generation.

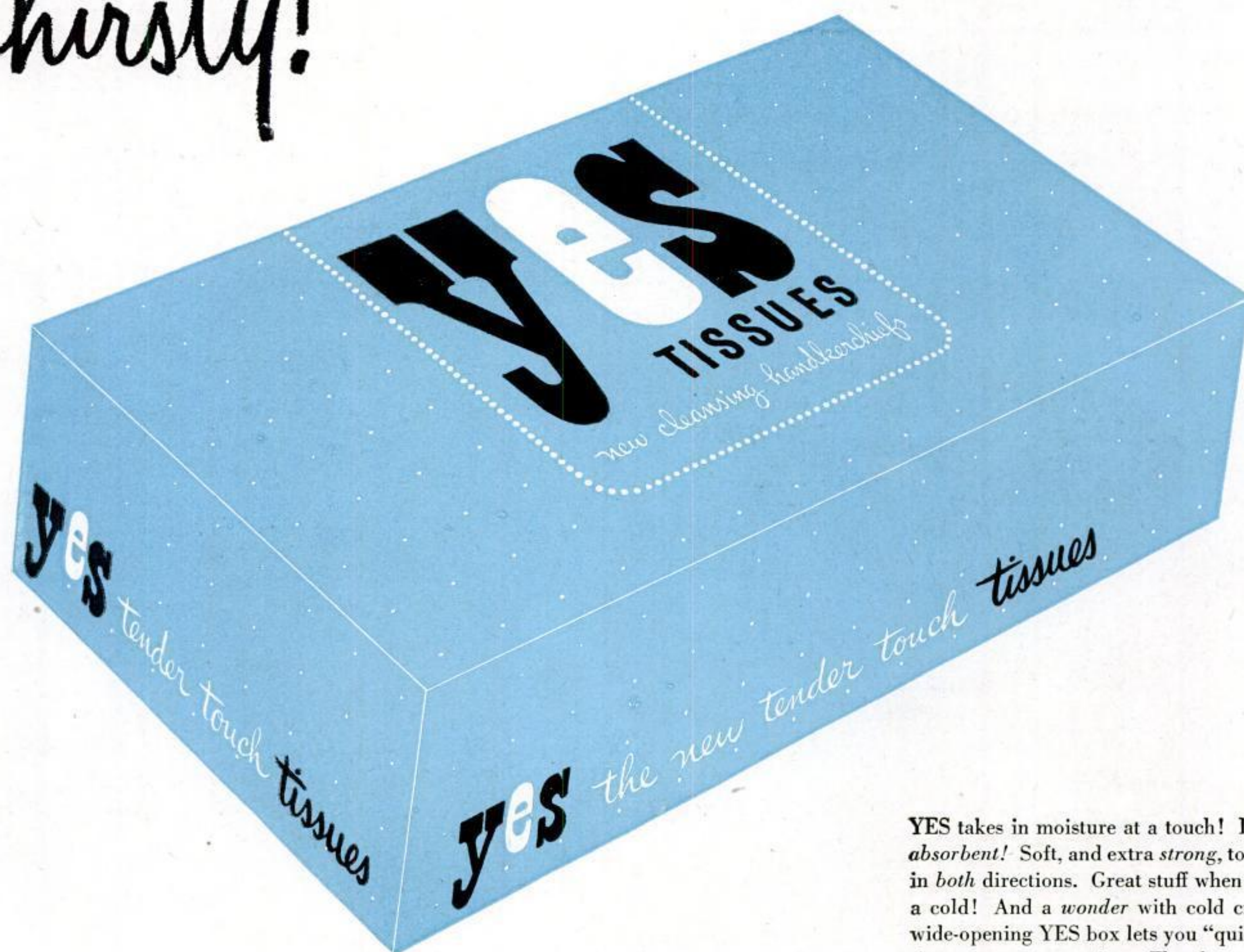
F. W. Went

WENT'S INSTRUCTIONS will guide future caretakers of project at the Rancho Santa Ana Botanic Garden (p. 60), where seeds will be kept and grown.

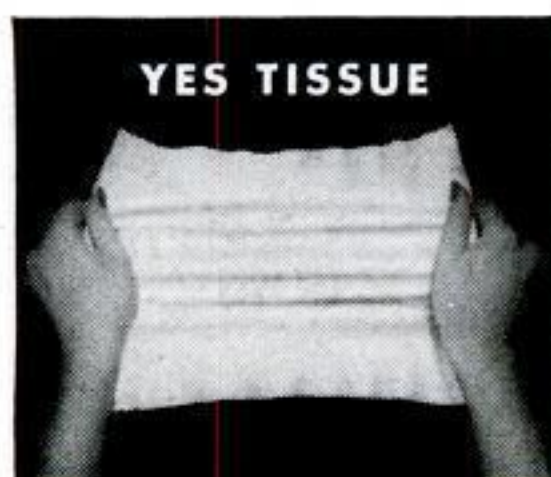
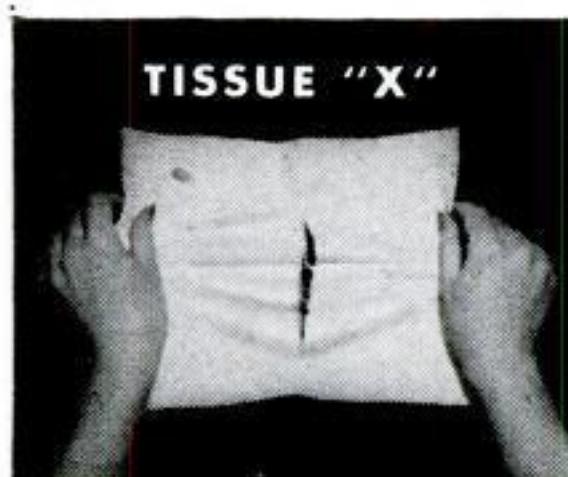
CONTINUED ON PAGE 60



Thirsty!



YES takes in moisture at a touch! It's that *absorbent!* Soft, and extra *strong*, too—with strength in *both* directions. Great stuff when you've a cold! And a *wonder* with cold cream! The new wide-opening YES box lets you "quick-up" one tissue or many-at-a-time. Flat shape makes box neat to carry, and store. Personal Products Corporation, Milltown, N. J., Chicago and San Francisco.



AND STRONGER, TOO!

Stretch it and see! Tissue "X," like many tissues, tests strong in one direction only. Soft, white YES Tissue proves strong BOTH ways. Stronger, absorbent YES can take it!

Coro
spells
glamour



necklace about \$4.
earrings about \$1.
bracelet about \$5.
earrings worn about \$2.
prices plus tax.
at all leading stores.

RENDEZVOUS by Coro ...
Choose Coro sparkle to set off the
fashion with beauty and elegance.

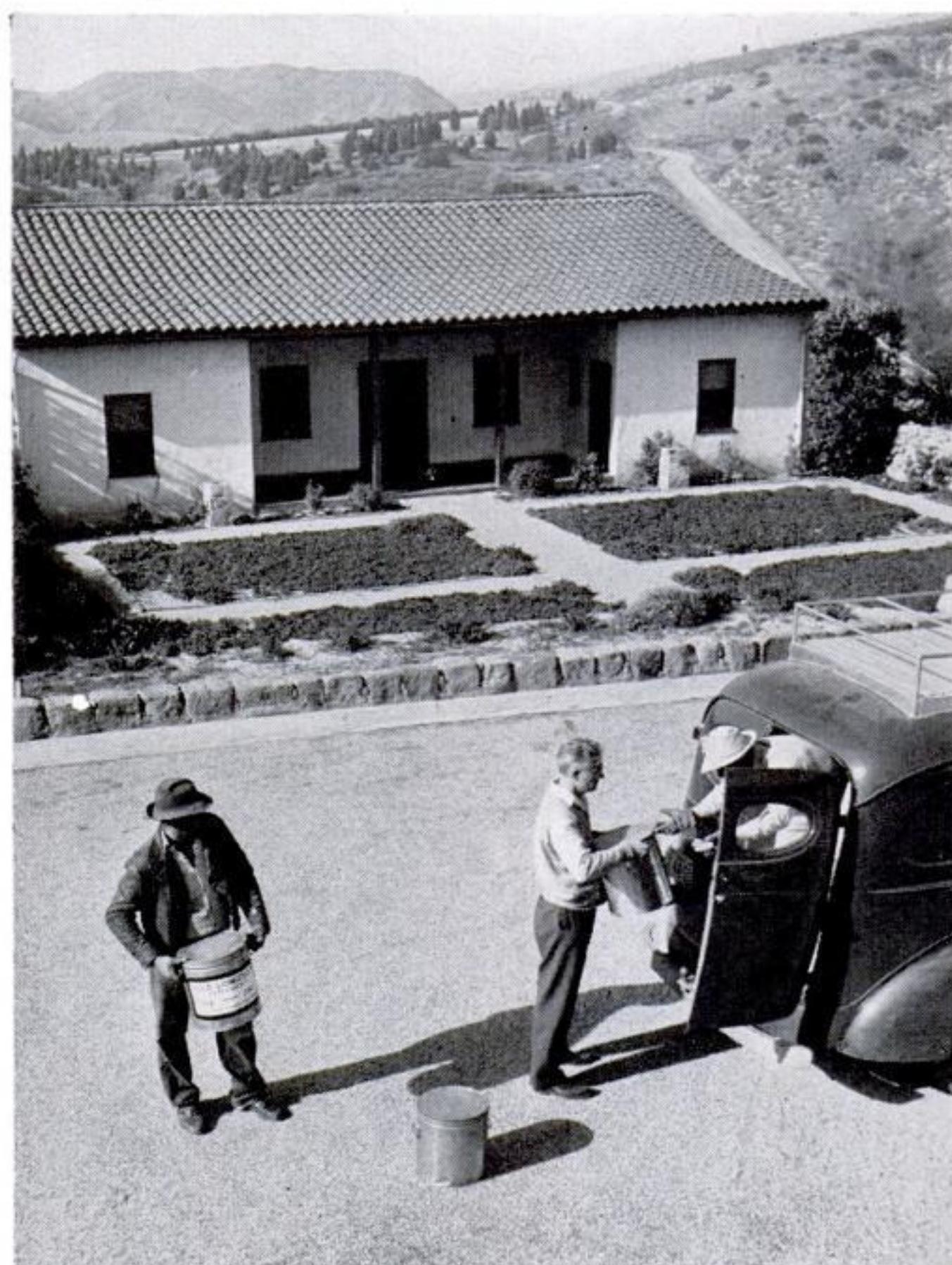


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Coro Inc., New York 1

America's Best Dressed Women Wear Coro Jewelry

Seed Experiment CONTINUED



SEEDS ARE UNLOADED for storage at the Rancho Santa Ana Botanic Garden. All the planting will be done here to insure same conditions for every test.



IN STORAGE ROOM the three cans which hold all 2,400 tubes are boarded into shelf for protection. The other containers are not part of this experiment.

Shower your bath with beauty!



It's Firestone Velon*

New beauty and privacy for your bathroom — all done with *Velon film*. See how dramatically this bath has been decorator-designed to give maximum privacy without replacing a single costly fixture. *Velon film* has been used in place of expensive walls and partitions to give a light, bright, airy look to your bathroom and yet section off its component parts. You can do it yourself with colorful, drapeable *Firestone Velon*

film, and get the same wonderful results.

Best of all, versatile *Velon film* will stay picture-pretty for years because it's such an amazingly durable material—completely waterproof, impervious to most stains.

In other forms too, versatile *Velon* makes home beauty practically indestructible. See it as upholstery material — as screening. Be sure to ask your decorator or favorite store for *Velon*.



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Nourishing MEAT

... Don't waste a bit of it! Empty the platter, clean the plate, polish the bone. And when your meat-man says "What will it be today, Mrs. Jones?" don't forget the leaner grades . . . the less familiar cuts . . . the better buys. Because they're all good nourishing meat. Every cut, every kind gives us that complete, high-quality protein—of the kind we need for good red blood, for sturdy growth, for feeling fit.



This Seal means that all nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.

AMERICAN MEAT INSTITUTE Headquarters, Chicago • Members throughout the U. S.



TWO GREENHORNS (TIM HOLT, LEFT, AND HUMPHREY BOGART) ARE STOPPED FROM FIGHTING OVER GOLD BY EXPERIENCED OLD PROSPECTOR (WALTER HUSTON)

MOVIE OF THE WEEK:

Treasure of Sierra Madre

Gold mine brings riches and disaster to three tramps in one of the few great movies of recent years

The lure of gold which drew men to California a century ago (pp. 44-55) has often played strange tricks with men's characters. In Warner Bros.' *Treasure of Sierra Madre*—adapted from a novel by the mysterious B. Traven (p. 66)—the gold hunters are a drifting Jack-of-all-trades (Humphrey Bogart), an ex-cowboy (Tim Holt) and an old prospector (Walter Huston). At the moment when their paths cross, all three happen to be a few dollars

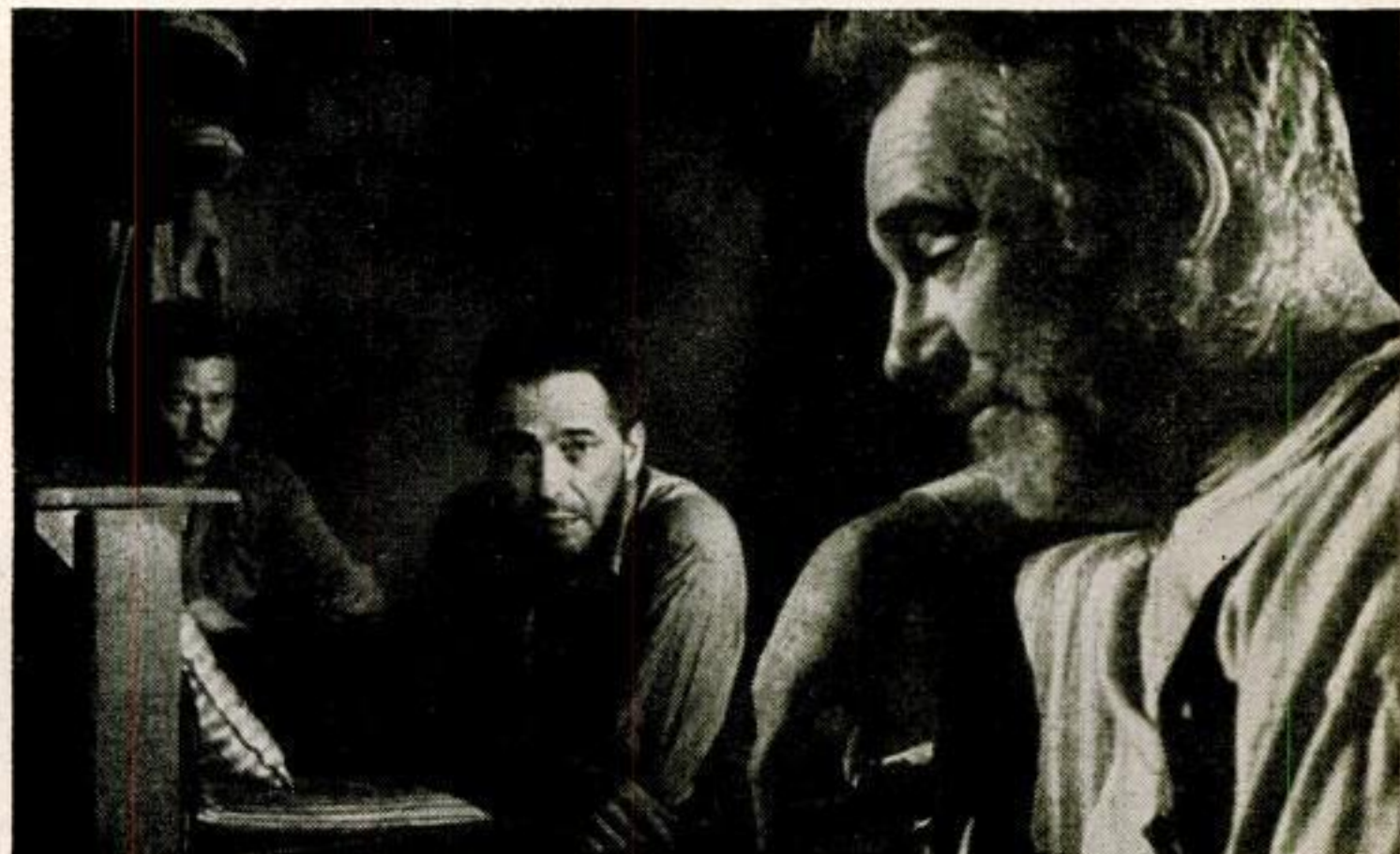
ahead. They decide to join forces and bankroll for a mining expedition into Mexico's desolate Sierra Madre. Alone and miles from any settlement, the partners strike it rich. Then, as the gold dust accumulates, the three show their true colors. Avarice, distrust and animosity flare so high that the trek back begins in a state of armed truce. Before they reach civilization the dream of wealth has been utterly shattered; one partner is dead and

the survivors are victims of a cruel jest of fate.

Treasure is thus both a thrilling adventure story and an engrossing study of character. Messrs. Bogart and Huston give it the performances of their lives but chief credit goes to Huston's son John, who directed the picture's all-male cast and wrote the screen play—flawlessly, in both cases. His movie is one of the half dozen or so in recent years which genuinely deserve to be called "great."



SON JOHN HUSTON adapted and directed *Treasure of Sierra Madre*, also plays a small role in it as an unidentified man who gives handout to Humphrey Bogart (left).



FATHER WALTER HUSTON plays (without benefit of false teeth) a philosophic sourdough who fires both Bogart and Holt (left) with a desire to go hunting for gold.

with hair like this,
you'll hear: "hello,
handsome"



Good looking hair turns more heads than a tennis match. Girls forget their dates. Bosses remember raises. All because you catch their eye with well-groomed, handsome hair. Just take...

50 seconds to massage—Feel that tingle! That's the alcohol in Vitalis stimulating your scalp. Different from those dressings that contain nothing but oil!

Won't dry your hair—The alcohol disappears, leaving a fine, protective film of pure vegetable oils distributed over hair and scalp.

Conditions your scalp—Routs loose dandruff, helps check excessive falling hair.

10 seconds to comb—Man, what grooming! What a natural lustre! No greasy look—Vitalis contains no mineral oil. Get Vitalis today!



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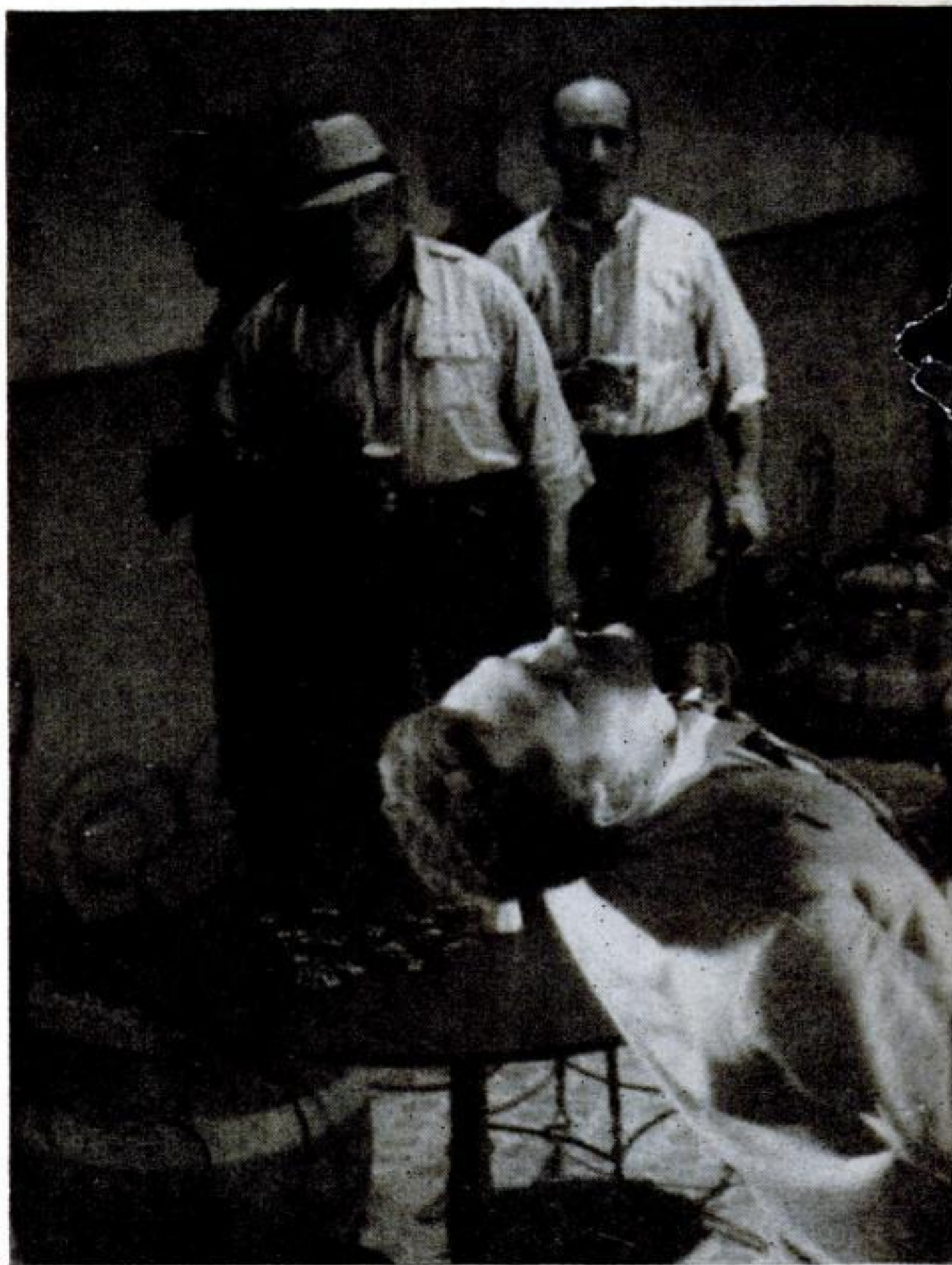
Vitalis and the
"60-Second Workout"
to stimulate scalp...keep hair handsome

Your barber is an expert. He knows how to make your hair look better, your scalp feel better. Ask him for Vitalis in the individual, sanitary Sealtube.



Vitalis and Sealtube are Bristol-Myers trade marks

"Treasure of Sierra Madre" CONTINUED



BARROOM BRAWL, in which they seize money owed to them by a crooked contractor, puts Bogart and Holt in the chips. They join with Huston and set



CLAIM-JUMPER arrives at the camp and partners decide to kill him rather than cut him in on the mine. Then the stranger is shot by marauding bandits.



TREACHERY erupts on the way back when Bogart, leaving Huston behind, tries to steal the gold from Holt, who keeps him at bay but is doublecrossed.



off to search for gold. After finding it the three grow suspicious of one another; each man hides his own gold dust from the others; quarrels break out.



BANDITS hold up Bogart, who now has all the gold, for furs. He foolishly resists them and they kill him but toss the gold dust aside, thinking it is dirt.



SURVIVORS learn that their treasure has been scattered and blown away by the desert wind. All they can do is laugh at this ironic end to their adventure.

CONTINUED ON NEXT PAGE



*Was that someone at the **WINDOW?***

WHEN IT'S LATE AT NIGHT—and you're roaming around because you can't get to sleep—the slightest sound may take on a scary quality.

You imagine things. Things you'd never think of—if you weren't so tired and edgy.

But why—WHY—you ask yourself, are you so jumpy and wide-eyed?

Could it be the coffee you had?

Are you, perhaps, one of those who love coffee, but are made nervous and sleepless by caffeine?

If that's your problem, here's a happy solution to it!

Change to *Sanka* Coffee!

Sanka Coffee can't possibly upset your nerves or keep you from getting to sleep . . . because *Sanka* is 97% caffeine-free!

Yet *Sanka* is all coffee, real coffee, rich, flavorful coffee! So fragrant and full-bodied you'll love it!

So why not start enjoying *Sanka* Coffee tonight?

TUNE IN! The Hilarious **NEW** *Sanka* Coffee Show — starring funster Danny Thomas! CBS, Fridays, 8:30 P.M., E.S.T.

SANKA COFFEE

97% CAFFEIN-FREE



**YOU CAN
DRINK IT
AND SLEEP!**



Drip or Regular • New Instant
Products of General Foods

Smart heads
choose

ACE

HARD RUBBER COMBS

There is an Ace Comb for every member of the family... for every kind of hair... for every preference. Nine styles to choose from—in genuine Ace Hard Rubber—in this attractive display cabinet at your favorite drug or department store.



Every Ace Comb packaged individually for your protection.



No. 428
7" long

A quality product of
AMERICAN HARD RUBBER COMPANY
New York 13, N. Y.

"Treasure of Sierra Madre" CONTINUED



IS THIS THE SAME MAN? LEFT, TRAVEN IN 1926; RIGHT, CROVES IN 1947

MORE ABOUT TRAVEN

Novelist may have worked on movie in disguise

B. Traven, author of *The Treasure of the Sierra Madre*, is the mystery man of modern letters (*LIFE*, March 10, 1947). His novels, though never popular in the U.S., have been best-sellers nearly everywhere else, but no one knows Traven except his translator, Esperanza Mateos, who will reveal nothing about him except that he is about 47, U.S.-born and lives as a recluse in Mexico. Now *TIME*'s Hollywood correspondent, Dwight Whitney, thinks Traven has been smoked out. Here is Whitney's story:

When Warner Bros. suggested by mail to B. Traven that the company might like to buy the screen rights to his novel, Traven was agreeable about price but shied away from signing any agreement. Finally a contract had to be sent to Mexico City where Traven materialized, signed and vanished without being seen by anyone who had ever heard of him.

In 1946 Director John Huston began writing to Traven about the movie. Long letters (sometimes 20 pages) came in reply. Traven made many intelligent suggestions about lighting and stage direction and crafty tricks to hold an audience's interest. Huston was so fascinated that he wrote to ask Traven for an interview. The author made no promises but urged Huston to come to Mexico City. After waiting there for several days in the Hotel Reforma with no word, Huston was handed a calling card inscribed, "Hal Croves, Translator, Acapulco."

Croves turned out to be a tiny, thin man with gray hair. He was dressed in khaki and brought a letter from Traven which explained that he, Traven, would be unable to meet Huston but that Croves knew Traven's work "better than I do." Huston talked to Croves for several days. The translator's manner was hesitant and he would tell almost nothing about Traven. Croves made no worth-while suggestions about filming *Treasure* but, even so, Huston decided to hire him as a technical adviser for location scenes, which were to be shot in Mexico.

When Huston returned three months later with the *Treasure* company, Croves reappeared. During the following weeks he refused to be photographed but had his picture taken unawares (above). The rumor started that he was Traven. He denied it and pointed out that he received only \$150 a week while Traven would certainly be worth \$2,000. He became angry when Traven was referred to as "Bruno," which some think is his first name (nobody really knows). His suggestions for the movie grew more ludicrous each day (he once suggested replacing Walter Huston with Lewis Stone). Yet Huston was certain that Croves really was Traven. His reasoning ran something like this:

Traven is a proud man who has retired from active participation in human affairs. In contact with people he disintegrates and becomes ridiculous. Knowing this, his desire to keep the name of Traven free from scorn leads him to disguise himself as somebody else.

While Croves accompanied the *Treasure* company in Mexico, Huston received no letters from Traven. When Croves departed the letters resumed. Curiously enough, they came from Croves as well as Traven. The two men's letters were written on different paper and by different typewriters but they were clearly the work of one man. The fumbling Croves suddenly acquired the gift of expression. His syntax, style and content were indistinguishable from Traven's.

Three weeks ago I conducted an interesting little experiment. Taking the one photograph reliably thought to be of Traven (above), I approached Humphrey Bogart cold on Stage 17 at Warners' and asked him if he recognized this man. Bogart put on his spectacles and examined it. "Sure, pal," he said. "I'd know him anywhere. I worked with him for 10 weeks in Mexico. He just looks a little younger, that's all..."

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Embarrassing, isn't it?

YOU NEED **SHINOLA**



- 1 Neat-looking shoes are an important part of good grooming.
- 2 Shinola's scientific combination of oily waxes helps keep shoes flexible—and new-looking longer.
- 3 Shinola is easy to apply and economical to buy. You'll find IT PAYS TO KEEP 'EM SHINING WITH SHINOLA.

In Canada It's 2-in-1

Campho-Phenique
Helps SOOTHE
AND HEAL
COLD
SORES



RELIEVE PAIN! COMBAT INFECTION!
That's the 2-way help you get from Campho-Phenique, the liquid antiseptic that relieves pain and irritation, too!

APPLY CAMPHO-PHENIQUE QUICK, to minor cuts, burns; cold sores, fever blisters; scratches, and non-poisonous insect bites. Relieves pain and aids Nature to heal by combating infection.

USED BY MANY DOCTORS, dentists and nurses. Ask for "Cam-fo Fen-eeek" at any drug counter. It's soothing and stainless. Popular more than 50 years.

CAMPHO-PHENIQUE
THE PAIN-RELIEVING ANTISEPTIC



At Florida's Boca Raton Club

- At the famous Boca Raton Club, or wherever discriminating smokers gather, you always see a good many Webster Cigars. That's because these really fine cigars are so dependable in flavor and this, in turn, is because the blend never varies. Men know what to expect in Websters, and they know Websters always live up to their great expectations.

- There are five different sizes and shapes of Websters, ranging in price from 15c to 35c each. But, regardless of price or size, *every* Webster is made of 100% long Havana, bound in top-quality Broadleaf and wrapped in finest Connecticut Shade-grown. Sold wherever fine cigars are sold.

WEBSTER CIGARS

EXECUTIVE AMERICA'S TOP CIGAR

ADV. BY N. W. AYER

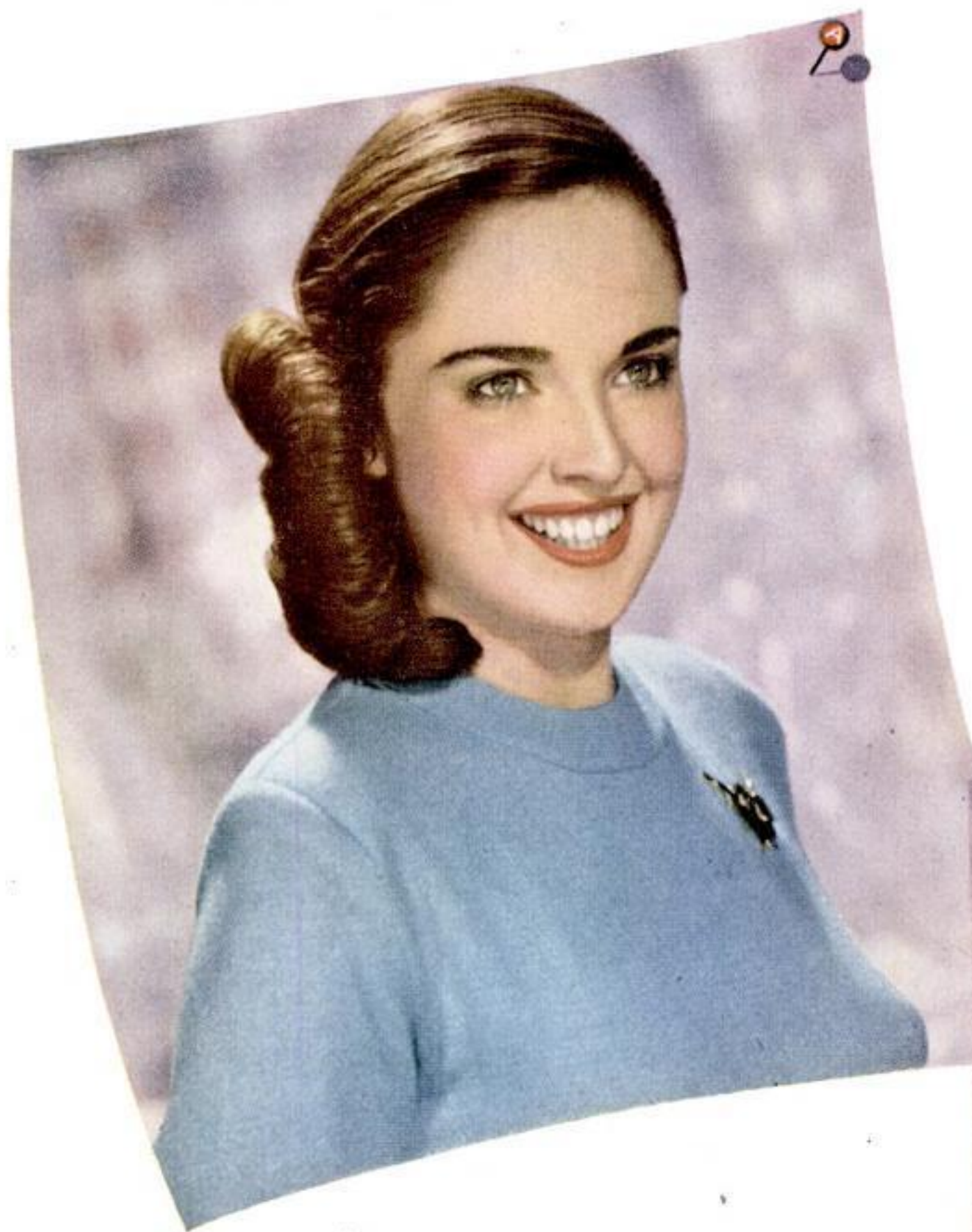
Golden Wedding, 15c • Chico, 15c • Queens, 18c • Fancy Tales, 25c • Directors, 35c

A PRODUCT OF THE WEBSTER TOBACCO COMPANY, INC., NEW YORK



How Good Is Your Taste?

Here's a challenge to your style sense! Which coiffure is the smartest and most appropriate? We'll give you the last word of a famous authority. Turn the page around and read the upside down print below for his verdict.



Did you fall for "B"? True, this coiffure is new, smart, but it isn't for the girl with a short neck. "A" is a loser, too! This exotic style is appropriate only with a dramatic evening gown. The winner, "C"! Simple, charming, for a young girl's daytime wear! Inspired by "How Good Is Your Taste?", by Sanford E. Gerard, Doubleday, \$3.00.

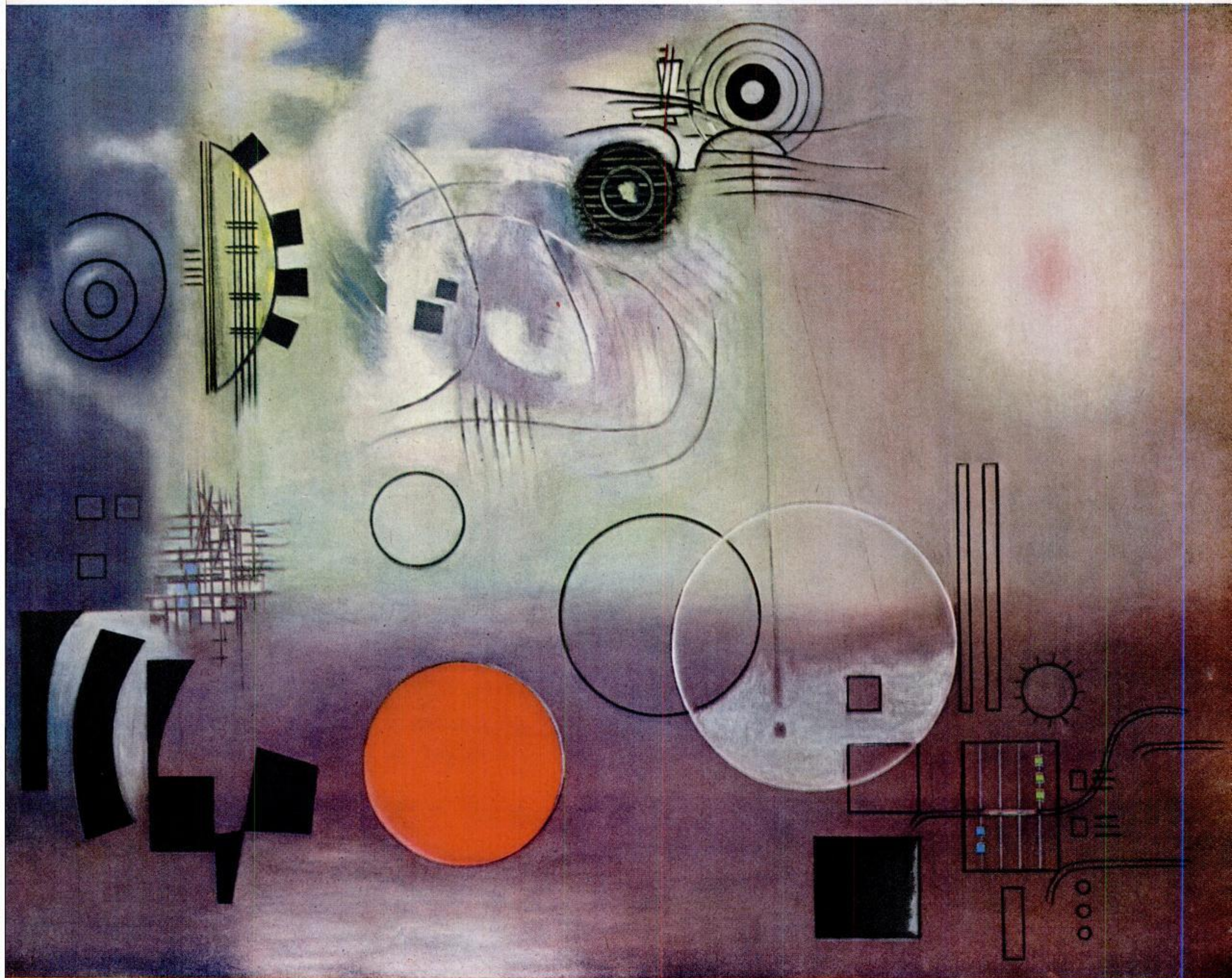
Of Course You're Right!

● It may take a make-up artist's eye to judge coiffures. But you, as an artist in living, will make the distinguished choice in chewing gum. It's Teaberry, of course! The rare, the different flavor of mountain-grown teaberry delights your good taste. A flavor—cool, juicy, exhilarating — blended in gum of finer, smoother quality. Yes, Teaberry is perfection itself!

Clark's... *Packed with Good Taste!*



Product of Clark Bros.
Chewing Gum Company of
Pittsburgh, Penna., © 1948
C.B.C.G. Co.



THIS IS A PAINTING CALLED "RADAR": IN NONOBJECTIVE FASHION IT SHOWS RADAR EQUIPMENT, RADAR WAVES, AN AIRFIELD, PLANES, A STORM AND AN AREA OF COSMOGONIC CALM

RADAR

A NONOBJECTIVE PAINTER TRIES TO MARRY SCIENCE AND ART ON CANVAS

The fascinating arrangement of squares, circles, bull's-eyes and crosshatches above is an attempt to express radar, a scientific phenomenon which is incomprehensible to most people, through the medium of nonobjective painting, which is incomprehensible to even more people. The artist who did it is Jean Xceron, a 57-year-old Greek who lives in New York City. As a nonobjective artist Xceron believes his paintings must have no direct connection with objective reality and must tell no story. His arrangement of forms, color and space must be a significant design but in no way represent nature. It should mean something to the artist and, if possible, also to other people who look at it.

Xceron was commissioned to do this painting about two years ago by the director of the University of Georgia's Fine Arts Museum. The artist pre-

pared for it by reading a book on radar. From it he learned that radar-equipped planes detect storms and enable weather bureaus to send out warnings. In his painting he indicated the radar mechanism at lower right, the small blue and green squares below the antennae representing five men who control radar from the ground. The square inside the big white circle nearby is the landing field for planes. The circles represent radio pulses.

The glow at upper right is the beam from a radar tube. The bull's-eye at top symbolizes speed and the black circle below it is the radar scope. The wavy lines between them suggest airplanes. In the upper left corner another part of the radar transmitter is indicated, and the snail-like form symbolizes radar's echoes. The crosshatching at left is a city from the air while the irregular black

figures in lower left indicate mountains and other obstacles in fog which planes with radar can avoid. The whole background is the atmosphere—clear and calm at left, murky and stormy at right. The red circle at bottom, says Xceron, stands for "cosmogonic calm." Cosmogony is an important non-objective word, referring to the universe.

Whatever his marriage of science and art may mean to laymen, Xceron has produced an interesting and pleasing pattern of form and color. But it may get him into trouble with scientists, who will accuse him of inaccuracy, and with fellow nonobjective painters, who will accuse him of heresy. To them, the painting is far too realistic for true non-objectivity. But Xceron himself is satisfied. "I could not sacrifice the painting in order to get across the idea of radar," he said. "That's the beauty of it."



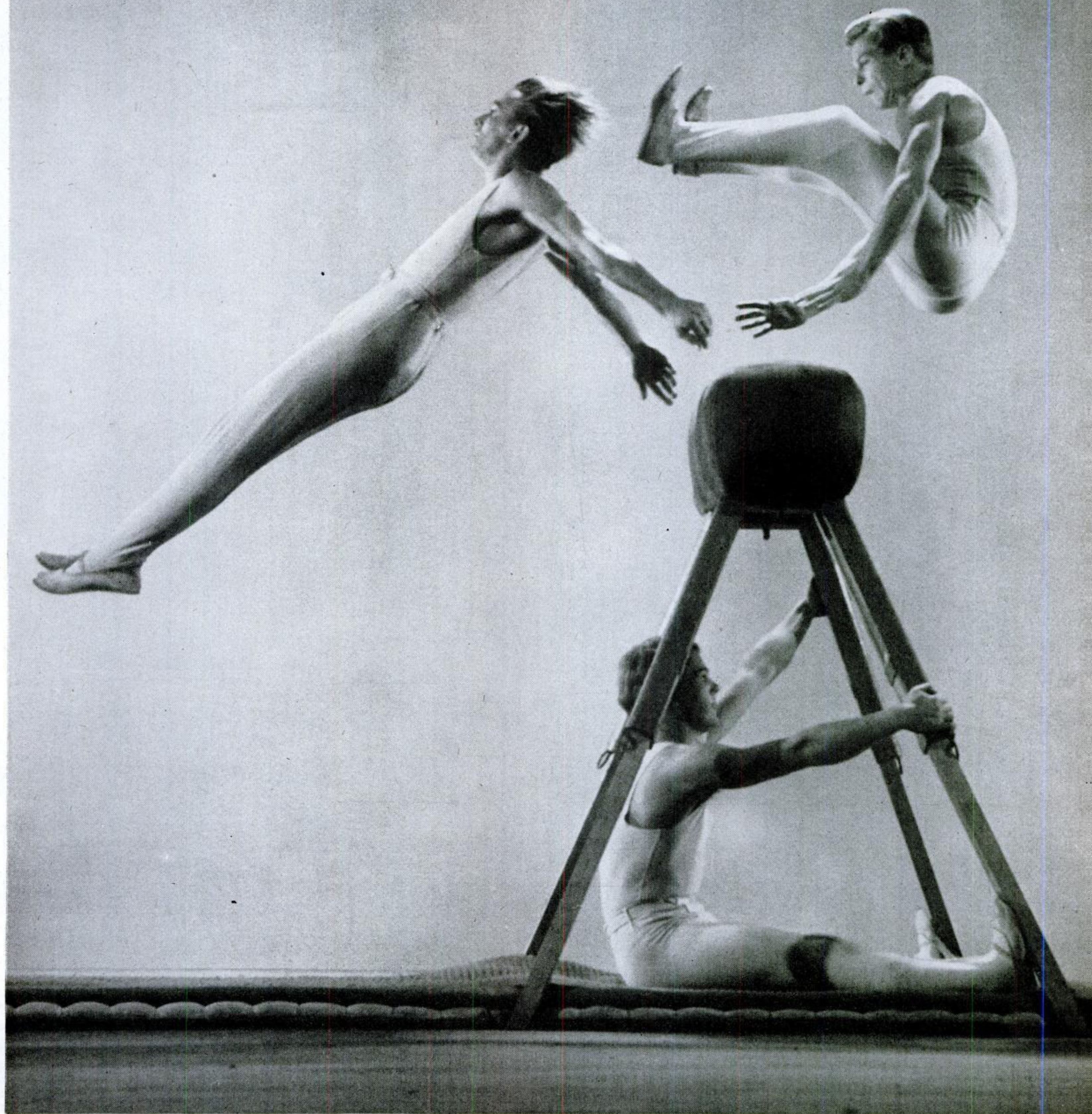
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"HIGH THIEF JUMP" IS COMPLETED BY ERIK HANSEN (LEFT), FOLLOWED BY JOHN THOMSEN, WHOSE BODY PASSES BETWEEN HIS ARMS AS HE VAULTS ACROSS BUCK

DANISH GYMNASTS

**They perform for 500,000 people
on a shoestring tour of the U.S.**

The two gymnasts hurtling through the air in the picture above are members of a Danish barnstorming troupe which gave 225 performances in 44 states during the past year. They put on a show which included fundamental gymnastics in the European tradition (pp. 72-73) and also some freewheeling maneuvers calculated to please U.S. audiences. One such stunt is whimsically called the "High Thief Jump" (above) because it shows

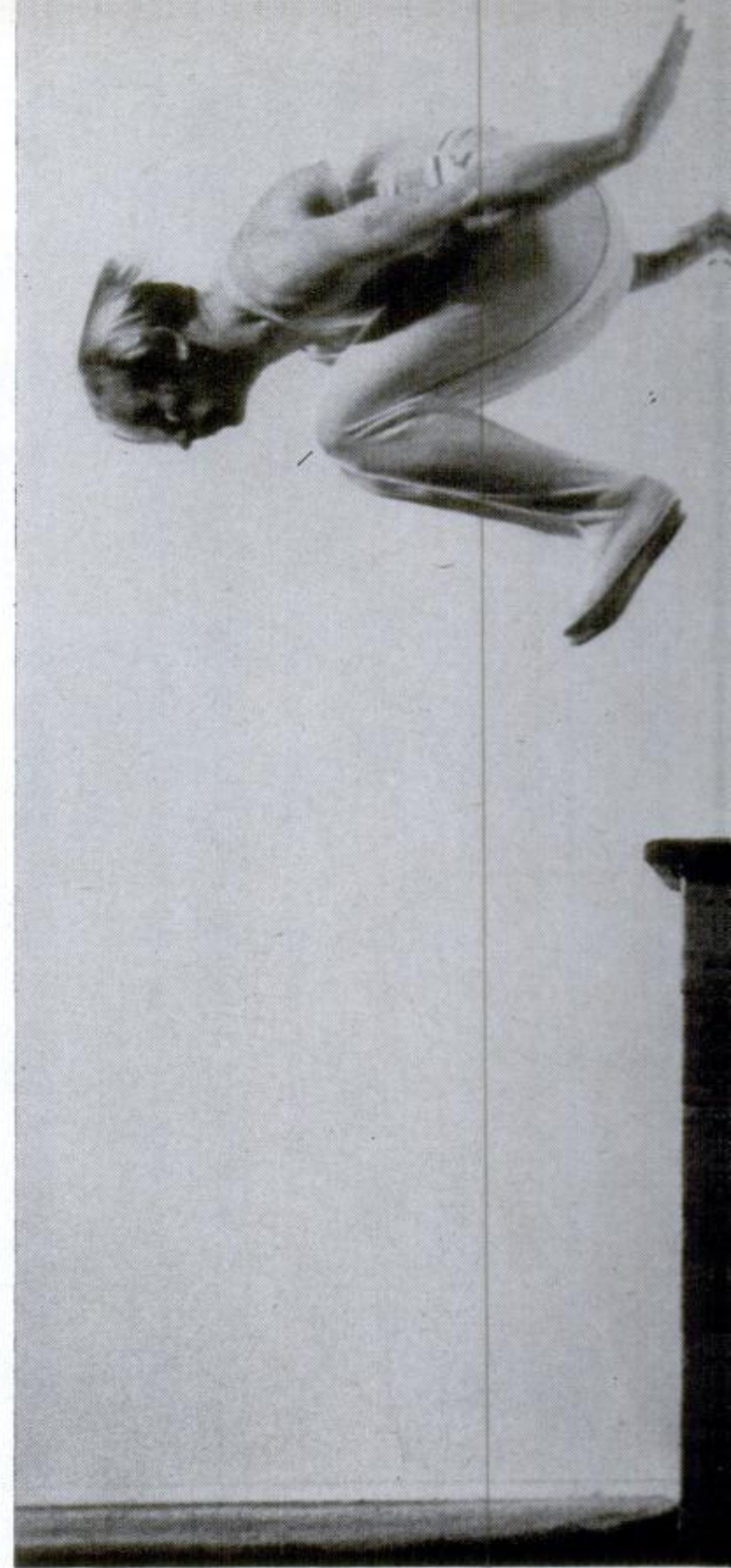
how any second-story worker can make a feet-first exit through a window.

The 42 Danes toured on a shoestring. They arrived in the U.S. with their government's blessing but no money, and sometimes they got only \$100 for a performance. But with 18 girl gymnasts doing the laundry, the group managed to travel 45,000 miles and perform before 500,000 people. They returned to Denmark last month, broke but happy.



A HIGH FRONT VAULT is accomplished by Hans Elmann, Denmark's all-round gymnastics champion. He runs

up to the buck, swings to a handstand, brings right arm to his side and gracefully pirouettes (*above*) on left hand.

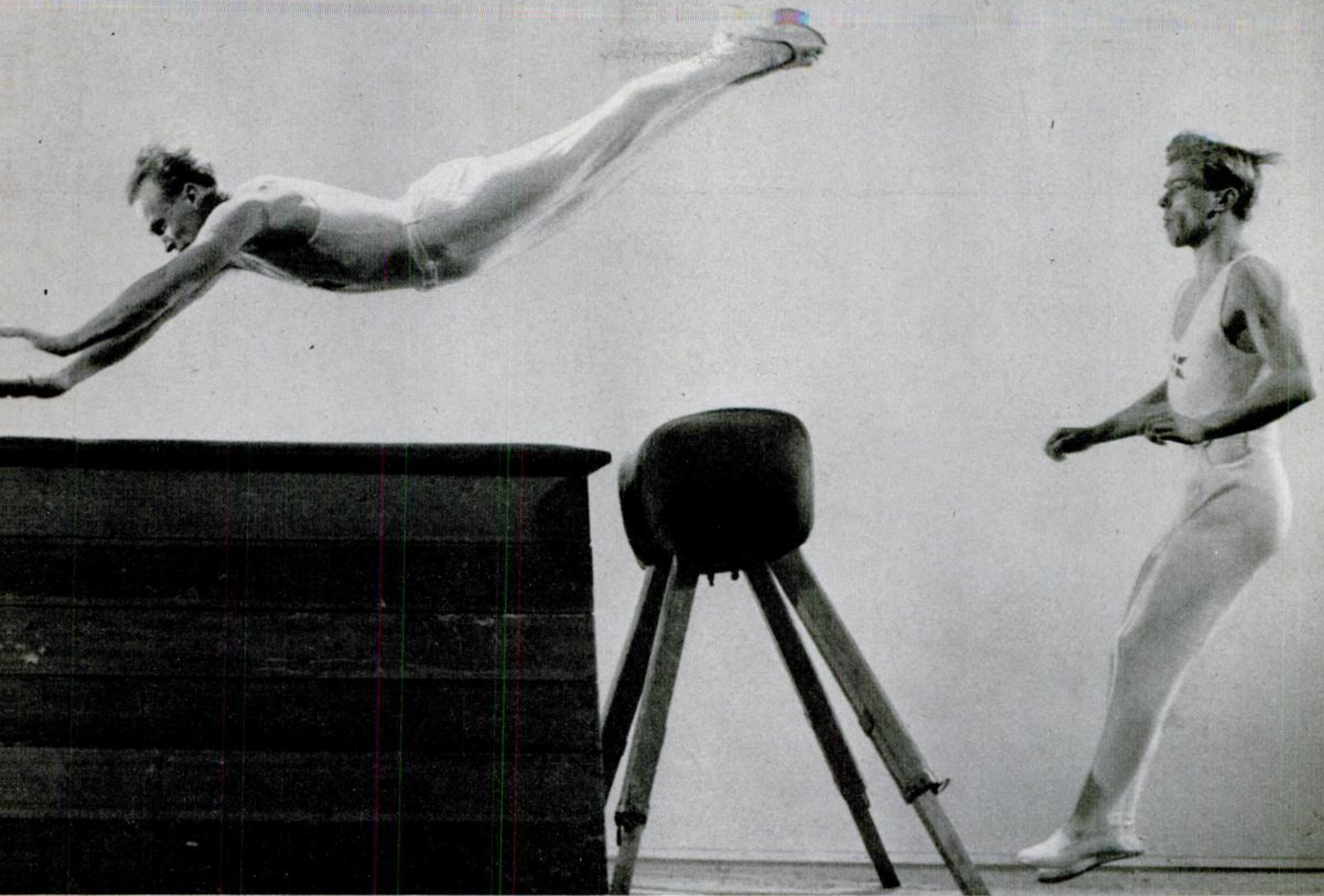


"TIGER LEAP" REQUIRES SPEED AND SPLIT-SECOND

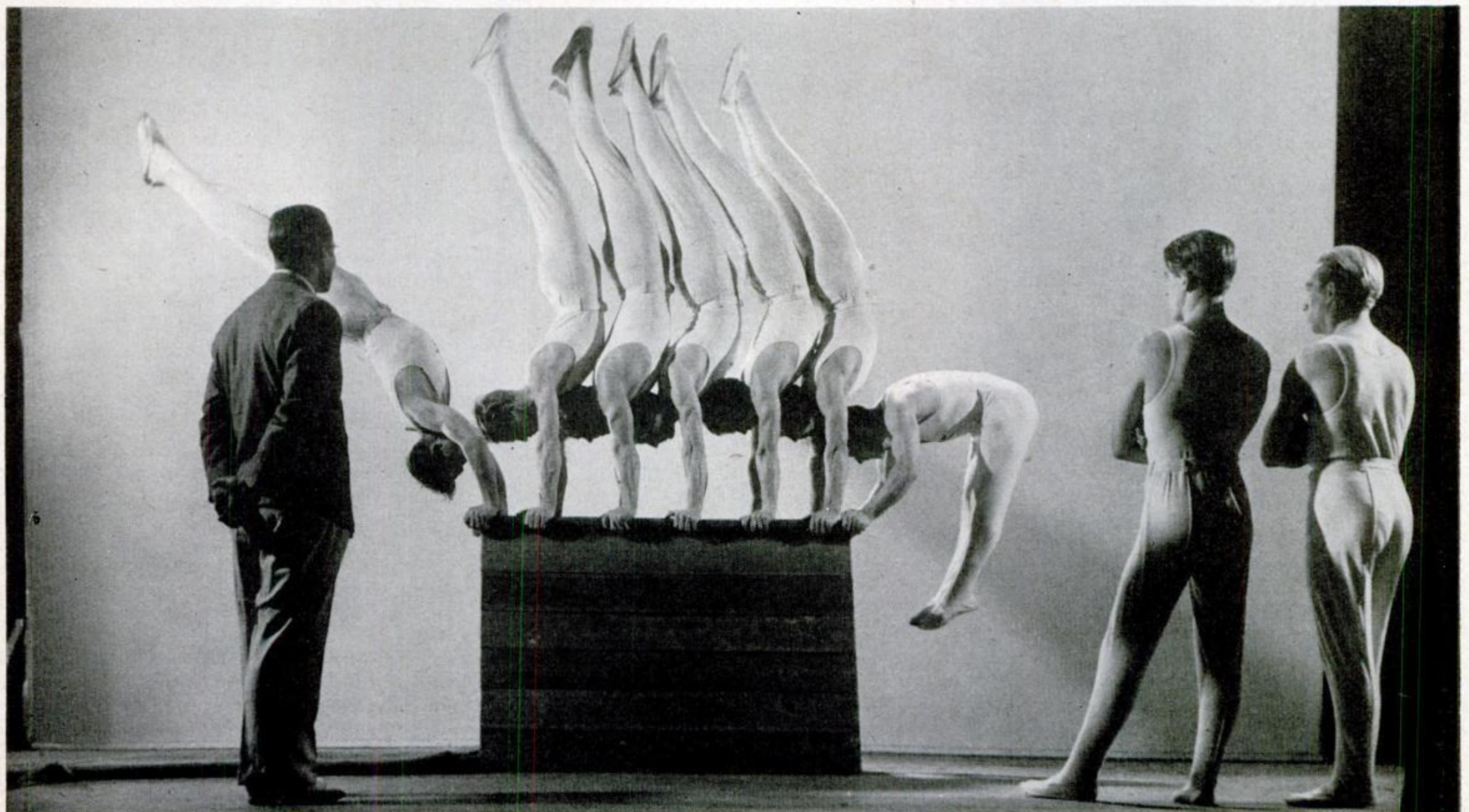
ORTHODOX FORM COUNTS MORE THAN ACROBATICS

Denmark's touring gymnasts represent the orthodox approach to a sport which Europeans believe requires the ultimate in physical grace. U.S. gymnasts have a tendency to go in for more violent improvisations and acrobatic gyrations. Their style suffers by comparison with that of the Danes, whose performances emphasize the quietly esthetic values of form and symmetry. The Danes execute handstands (*left, and opposite*) which are unspectacular but demand a high degree of muscular control. Once achieved, this mastery of technique can be adapted to breathtaking leaps through the air (*above*).

Gymnastics have always been taken more seriously in Europe than in the U.S. The Czechs have their *Sokol* societies, the Germans and Swiss their *Turnvereins*. In Denmark gymnastic exercises begin in the first grades of school and provide basic muscular discipline for all other sports. There is a fierce national pride in perfection, and the members of the team touring the U.S. were carefully picked in try-outs which eliminated second-raters. The team included teachers, clerks, farmers, students, a lawyer and a piano player. Experience gained in the U.S. may result in the Danes' becoming the leading European contenders for the gymnastic championship at next summer's Olympics. The tour also had non-gymnastic results of importance. Two couples fell in love and were married, and two other girls plan to return to the U.S. and marry boys they met here.



TIMING BY THREE DANES. THEY DIVE ACROSS THE BUCK, LAND WITH THEIR HANDS ON END OF THE BOX, THEN LEAP UP TO HIT THE MAT IN A STANDING POSITION



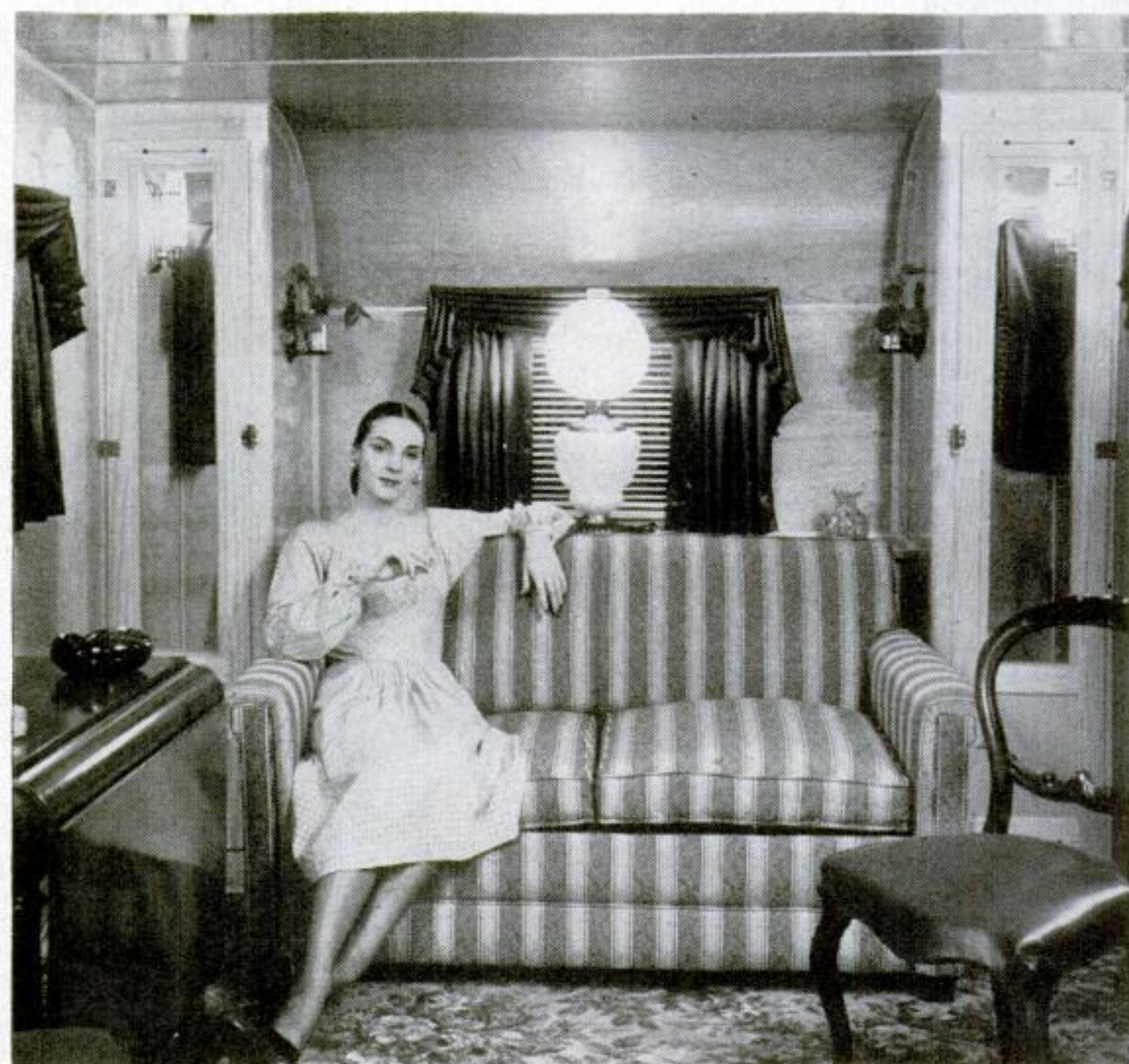
MASS HANDSTAND brings into play perfect teamwork as the Danish troupe's coach, Erik Flensted-Jensen

(standing, left), observes critically. As the gymnast on the right raises himself to a handstand on the vaulting box,

the man on the left goes down. Others walk forward to make room, peeling off counterclockwise in a half circle.



THIS COLLAPSIBLE SUN PORCH ADDS 7 FEET OF LIVING SPACE TO A \$4,200 TRAILER. IN THE WINTER STORM WINDOWS CAN BE SUBSTITUTED FOR THE COPPER SCREENS



VICTORIAN DECOR of this trailer typifies attempts to make new coaches homelike and attractive. The accessories come numbered to help the owner place them correctly.

1948 TRAILERS

New models, embellished with antiques, fireplaces, nurseries and sun porches are more like houses than ever

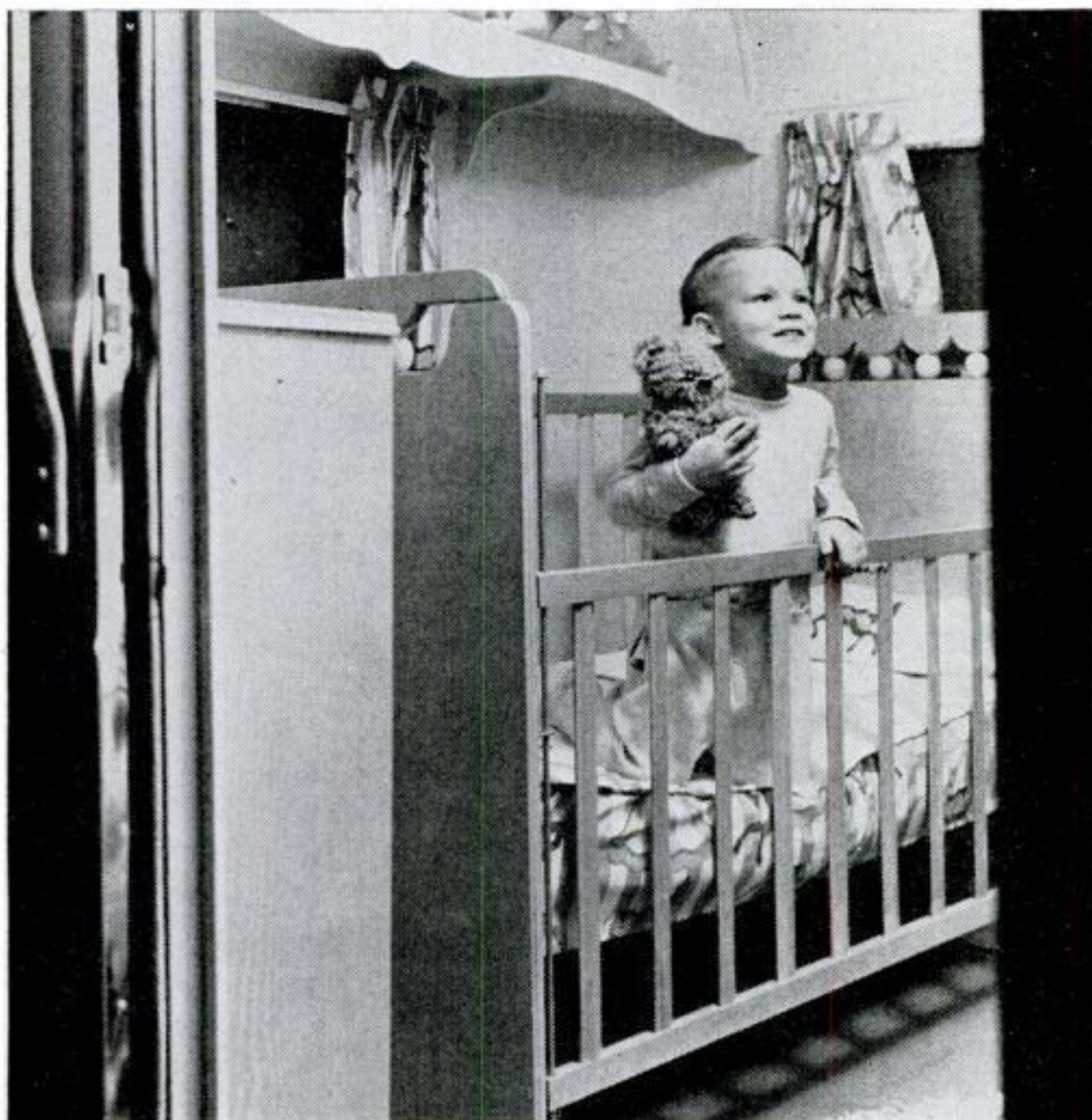
Of the half-million people living in trailers in the U.S. some 400,000 claim they would rather stay where they are than move into crowded, noisy apartments or double up with in-laws. And of the 80,000 trailers which will be constructed this year only a tenth will be bought by people who merely want to travel around or camp near a beach or stream for their summer vacations. Manufacturers have finally caught up with this growing demand for trailers as houses and have hired experienced designers and interior decorators to turn out the de luxe and roomy 1948 models shown here. The new trailers are crammed with oil heaters, bottled-gas stoves, showers, lavatories, full-sized refrigerators and convenient closets built around and under everything. To make them less boxlike and more homy they have been elaborately decorated (*left*) and outfitted with sun porches, nurseries, picture windows, dressing tables, fireplaces, built-in radios and fluorescent lighting. They range in size from 16-foot, two-room models to 33-foot, five-room cruisers. They cost from \$2,500 to \$7,500 and range even to \$20,000 for the fancier custom-made palaces. The trailer builders, however, have no illusions that their present-day customers will be living in coaches forever and are already hard at work developing new lines of light, compact, easier-rolling models for the day when the trailer once more takes to the road.



GLEAMING KITCHEN at one end of 30-foot coach includes stove (right) which uses bottled gas. Trailer also has living-room fireplace, sells for \$7,500.



FANCY CANOPY on this 14-foot trailer can be converted to make a shower mounted on the entrance step. This is one of several vacation-size coaches.



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Whitey:

"I'll lead—just follow the leader and you'll always get to BLACK & WHITE."

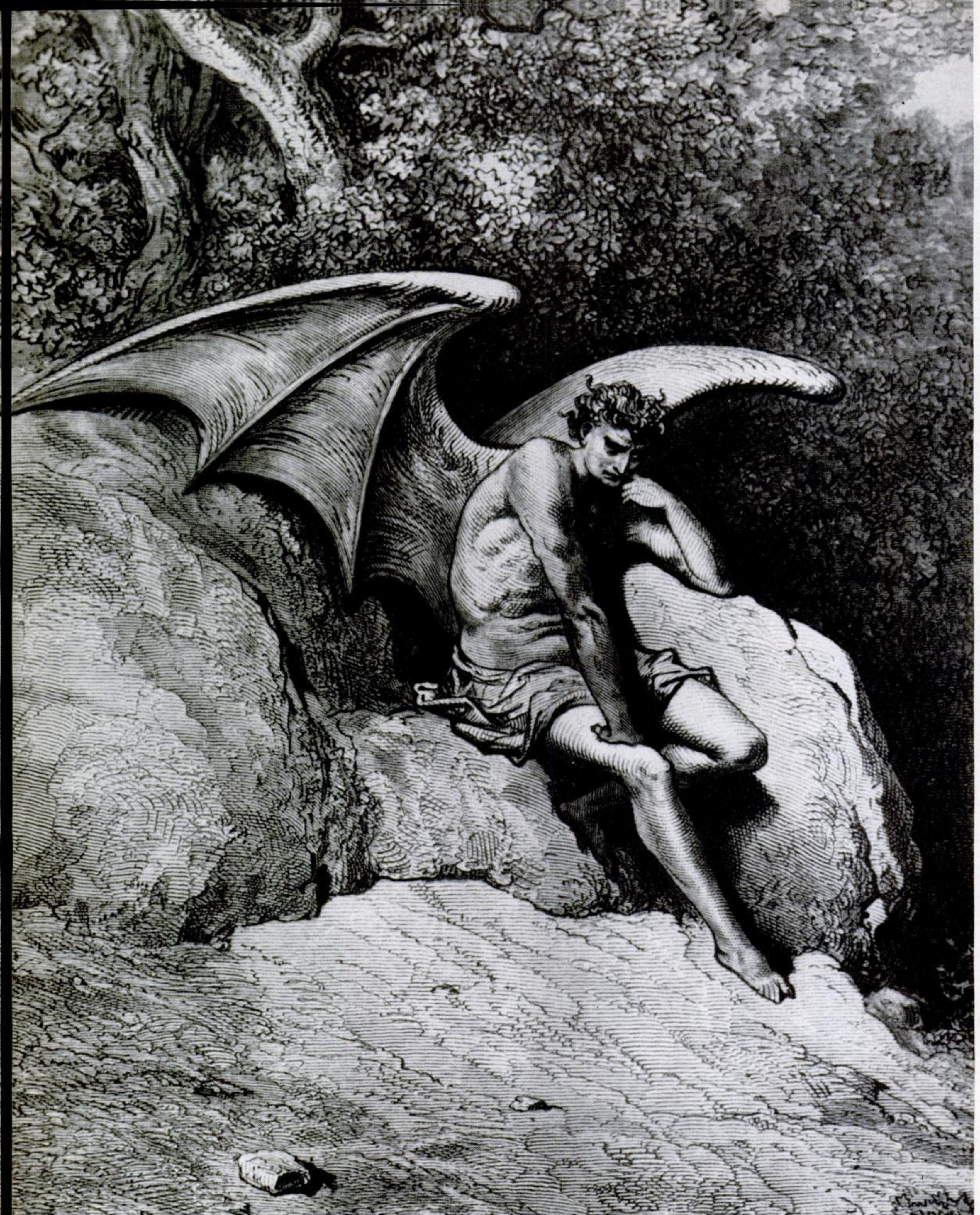


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SATAN BROODING over his expulsion from Heaven was painted by Gustave Doré, the French illustrator, as a slightly altered angel, with large batlike pinions and tiny,

satyrlike horns. This was one of the series which Doré, who is best known for his vivid paintings of Dante's *Inferno*, made to illustrate *Paradise Lost*, John Milton's epic poem.

The Devil

When the Age of Reason began, he went "underground." . . . His strategy is to make men think he doesn't even exist. . . . And although theologians are now discovering him anew, he never had it so good

by WHITTAKER CHAMBERS

Throughout most of Christian history the Devil was real and personal and never far from the minds of men. But during the last several centuries he has retreated into the realm of myth. Today to most people he is only a joke. Recently, however, several perceptive philosophers have seen him roaming the world and have identified him as the same old Prince of Evil. Among them are Reinhold Niebuhr, C.S. Lewis and Denis de Rougemont, whose comments are quoted on the following pages. On New Year's Eve, a favorite occasion with the Devil, he visited a New York nightclub. There his conversation was overheard by Whittaker Chambers, one of the editors of TIME.

AT a New Year's party in the Plutonium Room of Manhattan's swank Hotel Nineveh & Tyre, a pessimist was sitting in a corner trying not to look too much out of things. It was the year when, as midnight struck and the guests broke gulpingly into *Auld Lang Syne*, the drums of Sid Svoluch's orchestra punctuated the 12 strokes with solemn thuds. Chromatic lights flickered like lightning flashes and beautiful women screamed with happy hysteria. From the dance floor slowly swelled a big balloon crusted with diamond dust and labeled: I'M THE ATOM—SMASH ME. When the balloon filled the space between floor and ceiling, the guests rushed up and stuck pins into the glittering bag, which blew up with a terrific bang. Out stepped 20 girls covered only with gilt paint, silver top hats and two electric lights, like fore and aft fig leaves. The front light flashed out as the tail light flashed on and the girls danced and sang:

Baby, don't tell me to be calm,
My heart's a plutonium bomb.
In my condition,
What do I care
For atomic fission;
I'm all up in the air.
Let the world blow apart,
Just like my heart,
So long as you're still there.

From the gay chaos of the room, a massive and immaculate stranger with a rich Miami tan suddenly materialized and sat down quietly at the pessimist's left. "You wanted to see me?" asked the stranger.

"I am afraid," said the pessimist, "that I do not place you. And yet I do seem to have met you somewhere. . . ."

"Millions have," said the stranger. "Perhaps you have seen me seated on some mountaintop, my gigantic pinions folded against the sunset, my chin sunk, brooding, on my clenched fists, on the evening of the day of an earthquake?"

"I beg your pardon!"

"Or leaning intently through the fires of a blitzed city, I listen, transfigured by that paralysis of pain which is half the pleasure of great music, while a child puddles in the stew of bones and shrieks, 'Father!' in a scream purged by pure terror of all gross humanity."

The pessimist half rose, clutching the arms of his chair.

"Yes," mused the stranger, "even in the 20th Century which, in the name of civilization, has popularized vulgarity by making it complicated and expensive, one can still enjoy the finer things of life. But please sit down. I see by that look of dawning recognition that you realize who I am. You are quite

right: I am the Devil—Satan, the Fiend, called, and rightly so, the Prince of this World."

The pessimist stared at his visitor. He had never talked with the Devil before. But he had read descriptions of him by people who had and who remembered Satan as a goat, a bull, a dog, a cat, a big black man with horns, claws and a tail. The presence beside him looked distinguished, relaxed, urbane. Except for a face a little too characterful to be contemporary, the Devil might have been a movie magnate, an airline executive, a college president, a great surgeon or a grain speculator. "And yet," thought the pessimist, "those are certainly not the eyes of a Yale man." For the pupils of the Devil's eyes were a swampy black, and into their depths all vision sank without leaving a trace, like a toad in a pool of petroleum. They hung suspended in their sockets like orbs in a void of omnivorous vigilance, motionless, enveloping and contemplative without compassion.

"I do not wish to alarm you," said the Devil, "but if I were you, I do not think that I should stare too long into eyes which, in better times, have borne the inexpressible light of Heaven and read their doom by the flocculent night of Hell. Eyes," he went on, seeming to loom taller, as if by the action of a kind of cellular rhetoric, "which, in the dawn of the Creation, have watched with flaming envy as, at the great words, 'Fiat Lux,' primal darkness shimmered into the first day and Earth took form from seething chaos. Eyes that have seen the first sun rise and set again, and night return lit by the wonder of the first moon. Eyes that for 600,000 years have patiently probed the purulent heart of evil as a finger pushes through the walls of an ulcer. . . ."

"You certainly have a first-rate front," said the pessimist. "For a moment I took you for a gentleman."

"Did you really?" said the Devil with evident pleasure. "How do you judge?"

"Oh, the usual way," said the pessimist, "set of the shirt collar and the way the scarf is knotted."

"Yes," said Satan, "I think we can claim with a certain smugness that in the last couple of hundred years Hell has really turned the sartorial corner. In the underground," he added, dropping his voice to a confidential whisper, "we have now got together a group of experts in such things—deceased leftists from the International Tailors, Clothiers and Haberdashers Union, I believe."

"Underground?" said the pessimist.

"My dear fellow," said the Devil, "if what I hear of your background is true, it can be no secret from you that for the last 250 years all Hell has been underground. And I don't mean underground in any narrowly geographic or doctrinal sense. Hell is a conspiracy. Like all good conspiracies, its first requirement is that nobody shall believe in it. Well, we have succeeded so well that for centuries there has



MR. AND MRS. DEVIL, statuettes, stand in foyer of Dress-designer Schiaparelli's Paris house. They typify lighthearted view of Satan.

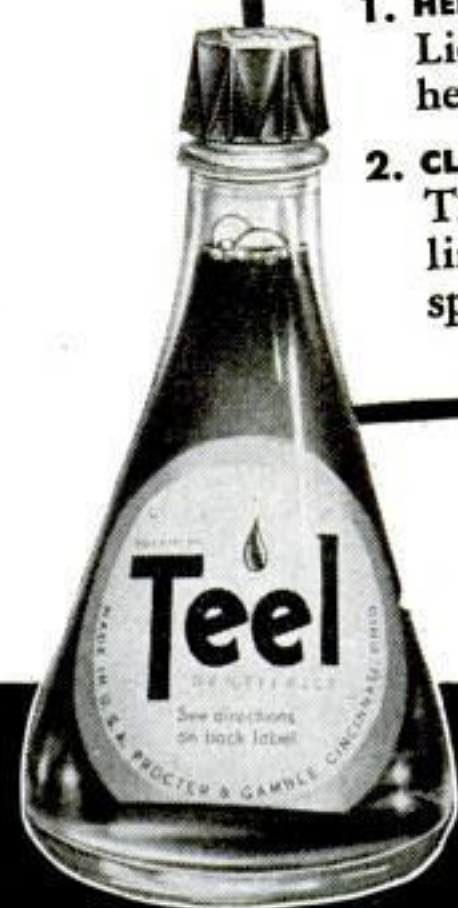


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VISIONS OF THE DEVIL



MAN'S IMAGES OF THE DEVIL run a broad gamut. In the 11th Century (1) he was disfigured with claws but still had angel's wings. In the 13th Century (2) the Devil assumed animal form, with horns, bat's wings, tail and a hairy body, and was frequently depicted in Mystery plays (3) as a

THE DEVIL CONTINUED

been no Hell, and there is scarcely a rational man in the world today who, despite the overwhelming evidence to the contrary, believes that the Devil exists."

"There is, of course, Reinhold Niebuhr at the Union Theological Seminary," said the pessimist. "In *The Nature and Destiny of Man* I believe that he found traces of your work. And C. S. Lewis has had some fun with you in *The Screwtape Letters*. Denis de Rougemont has devoted a whole book to your existence. And it seems to me that Monsignor Sheen has more than once, if I may be pardoned the expression, given your tail a shrewd twist."

The Devil exploded. "Nasty finks and informers!" he cried. "Beastly lackeys of celestial imperialism! But I know how to deal with such diversionists. I'm already making plans to turn their findings into a fad."

"I should think," said the pessimist, "that in a world which is in

SEEN THROUGH THE AGES



grotesque comic. The Renaissance saw Satan as Michelangelo painted him in *The Last Judgment* (4), a massive personification of the forces of evil with a serpent twined around him, but in modern times he has degenerated into Mephisto (5), a stylized theatrical figure in Gounod's opera *Faust*.

a state of almost total collapse, the fact that only a half-dozen men know your part in the plot is the proof of your success."

"Probably," said the Devil, rubbing his hands together lightly, "the greatest deception in history. For few facts in human experience are better documented than the fact of my existence. It is, indeed, indisputable. Not only is there the incontrovertible evidence of revealed truth in the Bible. I mention only Revelations XII: 7-9: 'And there was war in heaven: Michael and his angels fought against the dragon. . . . And the great dragon was cast out, that old serpent, called the Devil, and Satan, which deceiveth the whole world. . . .' Isaiah, in a style which, to my way of thinking, is even better suited to the subject, is just as explicit: 'How art thou fallen from heaven, O Lucifer, son of the morning! how art thou cut down to the ground, which didst weaken the nations!'

"There is also the unimpeachable testimony of the saints. Has it not been known for centuries that St. Anthony found no refuge from the Fiend even in the sandy seclusion of the Egyptian desert?"

CONTINUED ON NEXT PAGE



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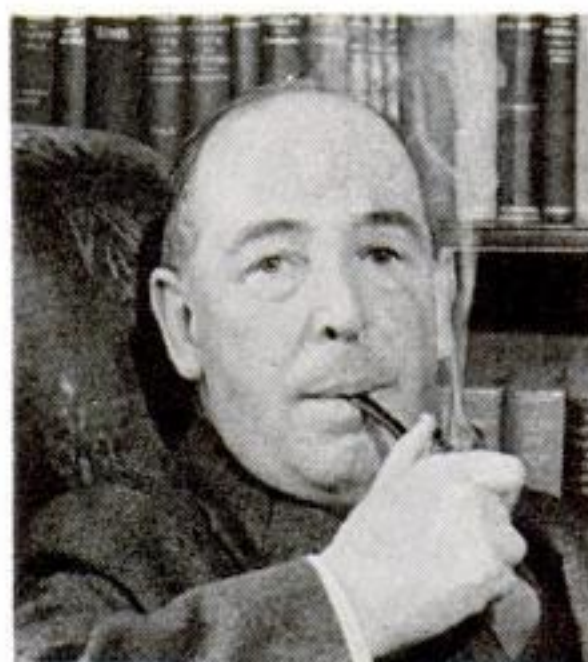
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THE DEVIL: BY C. S. LEWIS



C. S. LEWIS

In 1941 C. S. Lewis spotted the Devil in the modern world and published *The Screwtape Letters*, exposing him in a fine satire. Lewis, an Oxford don and member of the Church of England, is the author of 12 books dealing with the problem of faith in the modern world, of which *The Screwtape Letters* is the best-selling. The letters are written by his Abysmal Sublimity, Screwtape, an Undersecretary of Hell, to his nephew Wormwood. They brief

the bumptious young demon in the tactics of seducing a modern worldling. Sample: "My dear Wormwood, I am very pleased by what you tell me about this man's relations with his mother. . . . Keep in close touch with our colleague Glucose who is in charge of the mother, and build up between you in that house a good settled habit of mutual annoyance; daily pinpricks. . . . It is, no doubt, impossible to prevent the praying for his mother, but we have means of rendering his prayers innocuous. Make sure that they are always very 'spiritual,' that he is always concerned with the state of her soul and never with her rheumatism. . . . When two humans have lived together for many years it usually happens that each has tones of voice and expressions of face which are almost unendurably irritating to the other. Work on that. Bring fully into the consciousness of your patient that particular lift of his mother's eyebrows which he learned to dislike in the nursery, and let him think how much he dislikes it. . . ."

THE DEVIL CONTINUED

Has it not been minutely described how the Devil dared to enter his cell and in the form of a ravishing woman sinuously distracted the holy man from his meditations?

"Has not St. Teresa of Avila reported that the Devil hurled her against the walls of her cell so fiercely that she was severely bruised? He might have done her more serious injury if, with a woman's intuition, she had not sensed that the Devil cannot stand contempt and repelled the Fiend by calling him 'goose!'"

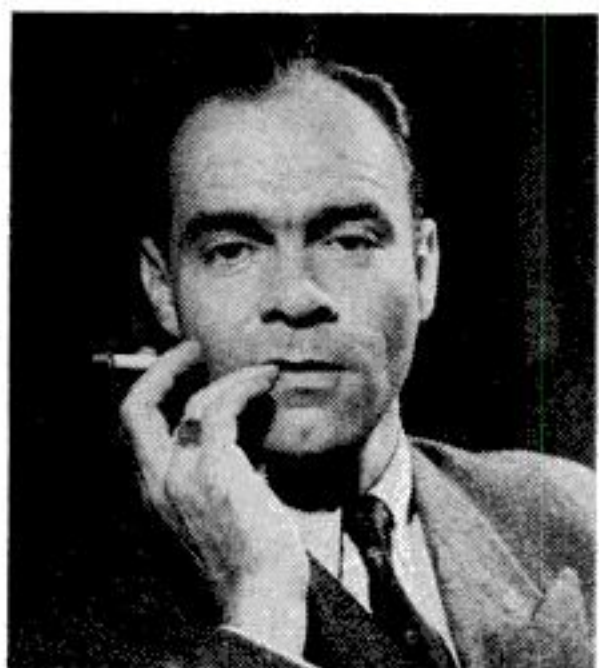
"Even in our times my existence, though discredited, has not gone unrecorded. I refer you to the work of André Pineau, crowned by the French Academy, *Marie-Thérèse Noblet, Servant of Our Lord in Papua*. Marie-Thérèse herself has written; 'The Old Boy'—meaning myself—'used to knock down everything in my room and to keep me from sleeping at night would grab me by the hair.'"

"And lest you suspect me of a Roman Catholic bias," said the Devil, "let me point out that my existence is no less emphatically affirmed by the best Protestant authorities. Martin Luther himself has described how, when he was translating the Bible, the Devil often appeared and debated with him the proper interpretation of the Hebrew text. On one occasion Luther hurled an inkstand at him. It missed the Fiend but left a mark which can still be seen on the wall of Luther's cell in the Wartburg."

"Nor should we overlook," the Devil went on, "the researches of lay scholarship which have discerned behind my apparent unity that Hellish multiplicity which explains why one of my names is Legion. The ages of faith have given us very sweeping statistics on Hell. Basing its computations on Revelations XII: 4, which implies that a third of the angels deserted to me in my great *coup d'état*, scholarship has calculated that I commanded 2,400 legions, or 14,400,000 devils—which will give you some idea of the forces opposed to us."

"True, Johannes Wierus, author of the learned 16th Century study, *Concerning the Artifices of Demons*, credits me with commanding only 1,111 legions, each comprising 6,666 demons or a total of 7,405,926—'without,' he adds, 'any possibility of error in calculation.' On the other hand Martinus Barrhaus, the Swiss theologian, computed the total number of demons to be exactly 2,665,866,746,664. I need scarcely tell you that the real strength

THE DEVIL: BY DE ROUGEMONT



DENIS DE ROUGEMONT

Europe's most incisive foe of the Devil is Denis de Rougemont, a Swiss Protestant who writes with equal aplomb on philosophy, politics, theology and psychology. His attack on the Devil is sharpened by a profound distaste for the social results of the age of science, which he ascribes to the Devil's wiles. Satan's "first trick," De Rougemont argues in *The Devil's Share*, is his *incognito*. "God says, 'I am he who is.' But the Devil, ever jealous of God

and bent on imitating him, even though it be in reverse (since he sees everything from below) says to us, like Ulysses to the Cyclops, 'My name is *Nobody*. There is nobody. Whom should you be afraid of? Are you going to tremble before the non-existent?' . . . Like the Cheshire cat in *Alice in Wonderland*, the Devil has in our day completely disappeared, leaving only a grin hovering in mid-air which is imperceptible to people in a hurry. . . . The Bible proclaims the Devil's existence on every page. . . . But who in a world, where people believe in newspapers, still seriously believes in the Bible? It is a fact that modern man experiences less difficulty in lending faith to the lies of the day than to the eternal truths transmitted by holy books. . . . Satan . . . chooses to don a grotesque appearance which has the sure effect of making him inoffensive in the eyes of educated people. . . . And so the Devil has them precisely where he wants them. . . . He vanishes in his success and his triumph is his *incognito*."

of our effectives is one of the most jealously guarded secrets in Hell.

"Nor," the Devil continued, "can one write off the testimony of hundreds of eyewitnesses who have met me, talked with me, touched me and even claim to have enjoyed my more familiar attentions. And it is in the face of this overwhelming evidence that I succeeded in making mankind believe that I do not exist. Baudelaire, that old flower of evil, was right: 'The Devil's cleverest wile is to make men believe that he does not exist.' But you smile. I must confess that I deliberately arranged my evidence so that you would. Oh, how well I know the rationalist and liberal mind—the modern mind that still does not understand the nature of a commonplace like electricity but does not hesitate to question the existence of Heaven and Hell; the mind that cannot grasp the mystery of the universe in which it has lived 600,000 years, let alone those greater universes beyond the myopia of man's greatest telescopes, but does not hesitate to doubt that its Creator and the Creation are divine. Do you still doubt my existence? Then I will give you evidence that even you cannot refute: '*Si monumentum requiris, circumspice*—If you are seeking my monument, look around you.'"

The Devil had drawn the pessimist to a window which overlooked the city and the harbor. Said Satan, "Behold the world! Behold my handiwork!"

In the room behind them the band had struck up "*Bongo, bongo, bongo, I don't want to leave the Congo. . .*"* Below them the sheer walls of the buildings of Rockefeller Center, abstractly glittering with their geometry of electrically lighted windows, plunged gray and chasmic to the city at their base. "A proud architecture," said the Devil. "We have a view in Hell rather like it. And certain it is that in all human history man has never before closed such a haughty edifice above his head to fend off the wind and rain. And yet if you could see, as I can, behind the great stone face of this city, across the seas and the continents beyond, even into the humblest yurt on the Mongolian steppes, you would scarcely find one human heart which is not gripped by a fear and a sense of helplessness unknown to man in any other age. They are like animals stampeding from a forest fire, who have reached their last refuge, the brink of an abyss. On one side is a sheer drop. On the other the

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CONTINUED ON NEXT PAGE

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that's a job for
"Comfy" and "Minty" the
MENTHOLATUM TWINS

• Mother, when coughing spasms wrack child's body, leave his chest muscles so sore it hurts him to breathe—quick! call "Comfy" and "Minty" to the rescue. Comforting Camphor and minty Menthol, famous Mentholum ingredients, are gentle to a child's delicate normal skin—but they work fast to help lessen congestion, ease soreness, lessen coughing.

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The name "CHICAGO" on Roller Skates means the finest money can buy. For the beginner—the one who delights in dancing—in racing or the finalist, there is a fine quality "CHICAGO" Skate built for your greatest enjoyment with complete satisfaction.

Consult your Rink Manager before you buy. Get More for Your Money—and a Perfect Fit.

SPECIAL OFFER!

For limited time we will send a JAR of "CHICAGO" White Shoe Cleaning Cream (won't rub off) for 25c post-paid, ONE JAR LIMIT.



CHICAGO ROLLER SKATE CO.
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Enclosed find 25c for one Jar of White Shoe Cleaning Cream.
I skate at _____ Rink
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ADDRESS _____
CITY _____ STATE _____

THE DEVIL: BY NIEBUHR



REINHOLD NIEBUHR

Few Americans have more painstakingly followed the Devil's traces than Reinhold Niebuhr of Manhattan's Union Theological Seminary. An Evangelical minister, Dr. Niebuhr is the leader of the movement which advocates a return to traditionalism in Protestant theology. He applies the findings of theology, in which he considers himself a conservative, to politics, in which he considers himself a liberal. In an age of cheerful optimism he is a determined pessimist; whatever man does, however high his motives, Niebuhr says in his *Nature and Destiny of Man*, always contains an element of self-sin. Niebuhr's preoccupation with evil at a student conference at Swanwick, England, moved the late William Temple, Archbishop of Canterbury, to indite a limerick:

At Swanwick, when Niebuhr had quit it,
Said a young man: "At last I have hit it.
Since I cannot do right,
I must find out tonight
The best sin to commit—and commit it."

"Anxiety," Niebuhr writes, "is the internal precondition of sin." Man's anxiety is the result of a paradox: his freedom of will in a finite body tied to a finite world. When man misinterprets this situation, he sins. Sin is suggested to man by a force of evil—the Devil, "who fell because he sought to lift himself above his measure and who in turn insinuates temptation into human life."

THE DEVIL CONTINUED

ring of flames is roaring closer. They do not know how they came in to this plight. But I know. It is my work. And their panic is my peace.

"It seems but yesterday that I launched Hell's Five Hundred Year Plan. I still remember when the inspiration struck me. I still remember the disdainful laughter with which Hell and its reactionaries heard the plan—the most luminous plan, perhaps, that ever lit the darkened mind of fallen angel. I had had a look at the record—thousands and thousands of years of tempting stubborn saints and seducing all too willing mortals, pandering to the grossest vices of a breed already depraved by original sin; years of frightening dim-witted peasants with horns and hoofs and tricks that a side-show conjuror would be ashamed of; years of making theatrical blood pacts and mixing obscene love potions for senescent scholars whose libidos had outlasted their wits; years of dancing on drafty mountaintops with beavies of bearded hags who wanted to be Rockettes for a night; years of tormenting damned souls until the mouth of Hell smelled like the open door of a cafeteria kitchen. And where had it got us? In all those years Hell had not advanced one inch. It was all just leftism, infantile leftism. A new revolutionary strategy was in order in keeping with the progressive nature of the times we were living in.

"It was the 18th Century. The Enlightenment had begun. As I read Voltaire and Diderot, Locke and Helvetius, and pored over the *Principia Mathematica* of Sir Isaac Newton, I saw that mankind had reached one of the decisive turning points in its history. The Middle Ages were liquidated. Faith in the human mind had supplanted faith in God. I saw that Hell must write Progress on its banners and Science in its methods."

"What's wrong with Progress and Science?" asked the pessimist. "Absolutely nothing," said the Devil. "Only the most primitive mind would suppose there was. They are, in fact, positively good. That was the nub of my inspiration. Hitherto Hell had tried to destroy man by seducing him to evil. My revolutionary thought was to destroy man by seducing him through good. Intellectual pride has always been my specific sin and, like most sinners, I have always felt secretly a little proud of my fault. Now, I perceived, all mankind had sinned the same sin. I saw that Hell had only to move

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AT YOUR LEGS...



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ALBA Nylons

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Good Housekeeping

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DE MET'S, INC., 1946



Let us send her a pound...

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for leisure lovers



Ease into summer's pleasures in the Hollywood "Rogue Shirt" by "B. V. D." It's made for comfort, made for action

—styled in cool colors and soft, strong fabrics. It's right for leisure. No bother—no buttons! Just slip it over your head and you're all set to golf, hike or just "set and watch."

Two man-sized front-hip pockets.

B.V.D. "Next to myself I like 'B.V.D.' best!"

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Smart! Practical! Costs \$600 to \$700 less than any other station wagon — operates for about 1/2 as much. Seats 4 in comfort. With rear seat removed, hauls 1/4 ton load. Entire rear end opens for easy access. All steel — no wood to rot, swell, shrink or rattle. Well balanced on the road.



Convertible: If you love sun and air, Seats 4 with plenty of luggage space.

Panel Delivery: Full 1/4 ton capacity. Amazingly economical to operate.



Sedan: Proved by millions of miles on the road. Styled with an "aircraft flavor."

Pickup: Cuts service and delivery costs. All steel. Full 1/4 ton capacity.



Sports Utility: For work or play—Rear seat obtainable. Low priced even for CROSLEY—\$130 less than station wagon.

All models powered by 4-cylinder Cobra engine

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with the tide and leave the rest to rationalism, liberalism and universal compulsory education, while Up There"—he pointed to the ceiling—"they lost ground daily by insisting on a positively 13th Century view of history. Only Hell must be careful not to show its hand. That is why Hell went underground. That is why for 250 years I have ceased to exist. It was even easier than I anticipated."

"And you suffered no setbacks?" asked the pessimist.

"On the whole," said the Devil, "I think we can say that progress has been steady. At first there was some opposition in Hell. Baal, Beelzebub and a handful of almost aboriginal demons who are still living in the 10th Century B.C. and have not had an idea since the Fall, naturally opposed the New Deal. But Mammon and the majority went along with me. Our slogan was the Five Hundred Year Plan in Three Hundred Years. The three hundred years are almost up. In less than a generation the ideas of the Enlightenment led directly to the French Revolution. France, the cultural focus of Europe, was split down the middle and has remained so ever since. A chain reaction was set up all over the world. Though it was not felt everywhere at once, that instability of all traditional institutions, which is part of modern man's distress, was begun. The industrial and the scientific revolutions furthered the process. Meanwhile another first-rate idea occurred to me.

"Shall I ever forget the day when the prodigious thought of Evolution popped into my head? I was lying at full length on a pleasant height watching the armies of the most civilized nations exterminate one another with a ferocity worthy of Comanches but with weapons which were, as weapons always are, at the forefront of the technology of their time. Evolution, I thought. It was but the work of a moment to transmit the idea to a human brain. Of course if I had called it adjustment or adaptation, nobody would have bought it. But Evolution—man, with his incurable, divinely inspired obsession with perfection, could not fail to snap it up—one of my sublimest strokes, for the only trouble with it is that, as far as the human race is concerned, it simply ain't so." The Devil uttered a shrill cackle.

"What price progress now?" said the pessimist. "That lines you up with dodoes like Bishop Wilberforce, who wanted to know if Thomas Huxley was descended from an ape through his grandfather or his grandmother."

Making new good out of old evil

THE Devil," said Satan, "likes to have it both ways. And how the little monsters snapped at the bait! In less than a century I had undone the work of more than a thousand years and knocked the studs from under the religious culture of Europe. Why? Because Evolution explained the universe without Him. They wanted to get rid of Him. Then I knew the secret longing of their nasty hearts. Then I knew I had them.

"The rest followed as a matter of course: the growth of factories to supply the huge demand for material goods which were the only values secular man could really feel; the growth of cities and slums, the corruption by the cities of the countryside which in other times had been the reservoir from which exhausted cultures replenished their faith and forces; the inhuman industrial oppression of men, women and children whose desperation found expression in the inhuman horrors of communism, socialism and anarchism; the debasement of all standards of conduct and taste as God was forgotten and with Him the only absolute standard; finally, the world wars with millions of men dying by all the horrors contrived by secular genius. Consider for a moment the miracle of the flame thrower; or the spectacle of a government physically destroying millions of the people in whose interests it was created to govern. Do you doubt my triumph when you stop to think that the mind of man conceived the concentration camps? Then came the atomic bomb—my ultimate perversion of the highest powers of the human brain and scientific good for the purpose of total destruction."

"Poor Devil," said the pessimist.

"Poor Devil?" said Satan, plainly taken aback.

"Doomed by the dialectic of creation continually to make new good out of old evil. For God, being perfect, would be incapable of

CONTINUED ON PAGE 84

You'll beam!

when you discover how wonderfully good it tastes!



And beam again!

when you discover Sunsweet Prune Juice helps regularity, too.



SUNSWEET PRUNE JUICE

Now also available in cans



Prepared and distributed by the makers of Mott's apple juice, apple sauce, cider, vinegar, and jellies

OPEN YOUR EYES TO EYE-GENE!



SAFE RELIEF IN SECONDS!

Wonderful EYE-GENE! Just two drops in your tired eyes and you'll marvel at the relief you enjoy... how rested, refreshed and cleared they become—all in *seconds*! So, whenever your eyes are weary, irritated, or feel strained from close work, glare, driving, over-indulgence, late hours; or are bloodshot from dust, smoke or wind—use safe, gentle EYE-GENE. It contains *Lexatol*—the new, exclusive ingredient that makes it so amazingly effective. Use EYE-GENE daily. It's harmless! 25¢, 60¢, \$1.00 in eye-dropper bottles at Druggists.



EYE-GENE

NEWS! "BC" HEADACHE TABLETS IMMEDIATE SUCCESS!

**Users find same fast
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Hear the acclaim! "BC" Headache Tablets as popular as "BC" Headache Powders. Naturally! The same famous formula in both. The same FAST relief from headaches, neuralgic pains and minor muscular aches. Two tablets equal one powder. On sale everywhere. Caution: use only as directed.



THE DEVIL WAS REPELLED by Martin Luther, who hurled an inkpot at him. The Fiend had invaded Luther's cell to interrupt his study of the Bible.

THE DEVIL CONTINUED

further creation were it not for you who, by disturbing the equipoise of His perfection, restore to Him the necessity of new creation. In our time Arnold Toynbee has perhaps best formulated this great concept in his *Study of History*: 'In the language of Mythology, when one of God's creatures is tempted by the Devil, God Himself is thereby given the opportunity to re-create the World. By the stroke of the Adversary's trident, all the fountains of the great deep are broken up. The Devil's intervention has accomplished that transition from Yin to Yang, from static to dynamic, for which God had been yearning ever since the moment when His Yin-state became complete, but which it was impossible for God to accomplish by Himself, out of His own perfection.'

A shade of slightly malevolent annoyance crossed the Devil's face. "I have been watching the man Toynbee and his followers for some time," he said, "and, as a trained theologian, I should like to challenge his proposition with a question: May not there be an end even to dialectics? What you and your dialectical friends may tend to overlook is the fact that I have brought man to the point of intellectual pride where self-extermination lies within his power. There is not only the bomb, of which, frankly, I am a little tired of hearing. There are the much less discussed delights of bacteriological annihilation. And it is only a question of time until whole populations can be driven ultrasonically insane in time of war by sound which their ears cannot hear but their nerves cannot bear. It would be an amusing paradox if the babble of the cosmic argument were ended once and for all by an ultrasonic silence."

"Just what do you get out of it?" asked the pessimist.

"My friend," said Satan, "you do not understand the Devil's secret. But since shamelessness is part of my pathos, there is no reason why I should not tell you. The Devil is sterile. I possess the will to create (hence my pride), but I am incapable of creating (hence my envy). And with an envy raised to such power as immortal minds can feel, I hate the Creator and His Creation. My greatest masterpiece is never more than a perversion—an ingenious disordering of Another's grand design, a perversion of order into chaos, of life into death."

"Why?" asked the pessimist.

"If I knew the answer to that one," said Satan, "perhaps I should not be the Devil. Perhaps it is simply, as every craftsman knows, that nothing enduring, great or small, can ever be created without love. But I am as incapable of love as I am of goodness. I am as insensible to either as a dead hand is to a needle thrust through it."

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to...



candies loved
since High-Bicycle
days...



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MADE TO
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NEW Alligator Cigarettes
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A famous pharmacist's formula

for COLD SORES
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You can KILL THAT GLARE

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AT night when dust prisms on the windshield make a blinding glare of oncoming headlights ... or by day when road-splash or grime dims the view ahead ... Trico's "Two Little Squirts" will wash your windshield crystal clear. Saves blades, too, for a half-dry windshield dulls and "feathers" the wiping edge of the rubber. More than one million Trico Washers now make driving safer. You can have one installed on your car, new or old, for only \$6.25*.

Factory installed by Buick, Cadillac, Pontiac. Most all other car dealers carry them in stock (consult the classified pages of your phone book.)

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Lovely to live with, a West Branch cedar chest expresses your feeling for fine styling. Every West Branch chest is a masterpiece of the cabinetmaker's art. It is the gift that speaks graciously of sentiment. West Branch models range from traditional 18th Century to original Modern creations.

No. 2075 (Illustrated). Authentic 18th Century Lowboy in striped mahogany. Tennessee aromatic red cedar interior. Carved moldings on lid edge and base. Simulated drawers on top compartment; full length cedar drawer below.

WEST BRANCH CHESTS, MILTON, PA.

West Branch
CEDAR HOPE CHEST
The Present with a Future

In the room behind them the party was in its last throes. A strikingly beautiful woman, who had somehow got a dab of mayonnaise on her chin and was bibulously unaware of the blemish, was being egged on by her friends to stand on a table and sing:

Baby, I don't want to be calm,
My heart's a plutonium bomb.
In my condition
What do I care
For atomic fission;
I'm all up in the air. . . .

The Devil's voice grew less harsh and he dropped his hand to his side in a gesture of weariness. "Goodness," he said, "is a perpetual benediction, the seed within the minute husk which is the promise of the summer, the unmultiplied image of the harvest. Not to know goodness is not to understand creation. In no way is my mark more clearly on the modern world than in the death of the creative imagination.

"And yet it is at this very point that man, the monstrous midget, still has the edge on the Devil: he suffers. For at the heart of all human suffering is the anguish of the chance that that creative seed of goodness, that little flash of inward light, however brief, may not perpetuate itself, that a man can leave this life, this light, without communicating that one cell of himself which is real. Not one man, however base, quite lacks the capacity for this specific suffering, which is the seal of his divine commitment—this suffering which I cannot feel because of that light which in me is dark. Intellectually I can understand it since, by my origin, I share the intellect of angels. But I cannot feel it or I would not be the Devil. That is the source of my frustration and root of my rage against the breed. That is why I shall never cease working to entangle man in evil until the world becomes one universal graveyard whose lifeless peace is broken only by my shriek of triumph as I plunge into a deeper pit than Hell. For only One knows better than I that should I succeed in making man destroy himself, I will destroy myself with him, having destroyed my function. It still lies with man to make the choice (after all, the filthy beetles have free will); a skeleton beside a broken wall on a dead planet purged of all suffering because purged of all life; or Him, with all that that entails. Personally, as I glance around this room, I have never felt my chances to be so good.

"Happy New Year, young man."



LADY DEVIL IS REJECTED and temptation of free love spurned by wife who chooses "hardest path of matrimony" even with drunken husband. This 19th Century cartoon appeared as part of a magazine campaign for free love.



not nature's
gift, but the

flexaire
lift

The bra that lifts
you buoyantly, feels
free as air. The bra
that gives curves soft,
new loveliness!

by FLEXEES*

"world's loveliest foundations"

*Reg. T. M.



APARTMENT MATES ARE (CLOCKWISE) MOUNY, WITH DOG, MICKY, GENEVIEVE, MARCELLE AND JAQUELINE. THEY DRESS LIKE U.S. COEDS, HOLD GAB FESTS ON BED

PARIS WALK-UP

Five French girls beat inflation by sharing three beds, one tub

The third-floor studio at 65 Boulevard de Clichy, Paris is no great shakes as an apartment. It is sparsely furnished, equipped with ancient plumbing, heated only by a surly iron stove. Nevertheless it is an attractive address in anybody's book. That is because it is the home of five pretty girls, three of whom are fashion models. Another is a manicurist and one works in an art gallery.

Because shelter of any sort in Paris is scarce

and food ruinously expensive Mouny, Micky, Genevieve, Marcelle and Jaqueline pool their pay and share three beds, one bathtub and the housework to get by. All of them spend their working hours amid more luxurious surroundings but do not consider their Montmartre home the slightest bit decrepit. In these days of scarcity and inflation they find it comfortable. Their boy friends think, with good reason, that the flat is handsomely furnished.

CONTINUED ON PAGE 29

Feed 'em and Reap!



Hearty meals that reap compliments are good to look at—good to *taste*—and good for you!

There's a knack to fixing a "pretty" meal. And there's also a trick to the flavor and nourishment angles. For raw foods can lose flavors as well as vitamins in transportation, in storage, and—yes—in improper home-cooking!

The trick is to depend* on *canned* foods. For each can is really a miniature "pressure cooker" that captures and holds flavor and nutritive values.

*For scientific facts on vitamins in canned foods, see October, 1946 "Journal of Nutrition."



"KEEPERS" FOR LEFT-OVERS

No dish in your whole house is any safer container for left-over food than the can in which it came. Simply leave unused portions in the can, cover the top and store in the refrigerator. "Safe," says the U. S. Department of Agriculture.



"EVERYTHING FROM SOUP TO NUTS"

Yes, that's *literally* true. Just *think* of the great variety of hearty soups, tasty meats and fish, tender vegetables, luscious fruits, desserts and specialties that come to you in cans. And all so convenient. No bothersome paring, scraping, or other messy "fixing."



"HALO HASH"

Three cheers for the goodness of real old-fashioned hash served in this grand manner: Remove hash from can intact. Cut in half, then quarter halves and fry to a luscious light brown. In separate skillet, quick-fry a generous amount of onions and green peppers sliced in thin "halos," seasoned to taste. Serves 4.



Tomato soup, crackers, corned beef hash, corn on the cob, coffee; baking powder, shortening, and California cling peaches for that luscious new "Boston Peach Cream Dessert"... and they all come to you in cans!

CAN MANUFACTURERS INSTITUTE, INC., NEW YORK

"The most wonderful Lipstick in the World!"

LANA TURNER

Starring in Metro-Goldwyn-Mayer's

"CASS TIMBERLANE"



Clear Red



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3 Glamour Changes for Your Type!

THREE SHADES FOR YOUR TYPE
correct for your coloring... correct for your costume

BLONDES



CLEAR RED No. 1
BLUE RED No. 1
ROSE RED No. 1

BRUNETTES



CLEAR RED No. 3
BLUE RED No. 3
ROSE RED No. 3

BROWNETTES



CLEAR RED No. 2
BLUE RED No. 2
ROSE RED No. 2

REDHEADS



CLEAR RED No. 1
BLUE RED No. 1
ROSE RED No. 1



U. S. Patents
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When you buy this sensational new lipstick, you, too, will say: "It's the most wonderful lipstick in the world." Select from the Chart the shades recommended for your color type. Whether blonde, brunette, brownette or redhead, there are three exclusive new reds for your own type of color... 3 glamour changes to match every fashion, every mood. And look for these outstanding features:

- ★ This sensational new lipstick is oh, so s-m-o-o-t-h
- ★ The color stays on until you take it off
- ★ New original formula does not dry the lips

In a modern-design metal case . . \$1.00

Color Harmony Make-Up
PAN-CAKE BRAND MAKE-UP
POWDER • ROUGE • LIPSTICK



Max Factor * Hollywood



CAST-IRON STOVE in corner of the living room is the only source of heat. The sprawling murals were painted by a previous tenant, a commercial artist.



EARLY BREAKFAST is usually prepared by Mouny (center, right), a pretty fashion model who is also the best cook in the menage. The dog is Marcelle's.

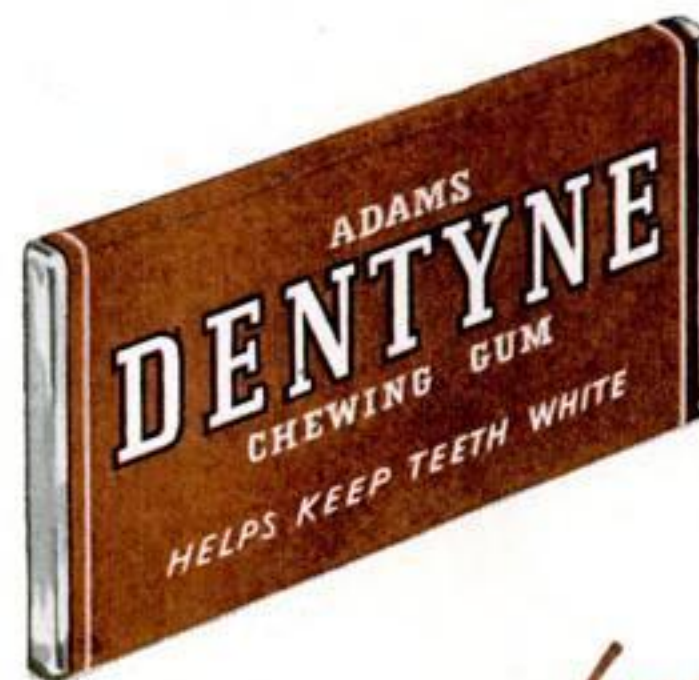


WHITE WINE is hastily drunk at neighborhood bistro to top off breakfast, a French workingman's habit. Then the girls dash off to their respective jobs.

CONTINUED ON NEXT PAGE



"It's in the bag—in case my date forgets to bring Dentyne"



You'll know from the first chew that Dentyne is the gum for you! It's keen chewing gum!

The flavor is delightfully different and long-lasting. Also, you'll like Dentyne's pleasantly firm texture. It helps keep teeth sparkling.

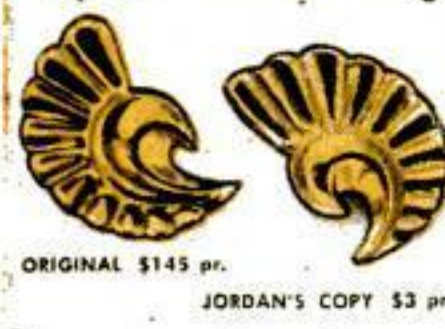
Make that next pack Dentyne! Treat yourself to the other tempting Adams quality gums, too. Always—

buy gum by Adams



Reg. Trade Marks

For the first time — the designs of fabulous earrings costing up to \$3300 copied to look like the expensive originals to cost you **\$1, \$2 & \$3 pr.** *can you tell the difference?*



"THE KING'S RANSOM"
Here are actual photographs — each one shows the costly original and the Jordan earrings. Leading stores are now featuring these copies of famous jewelers' original designs at \$1, \$2 and \$3 pair.

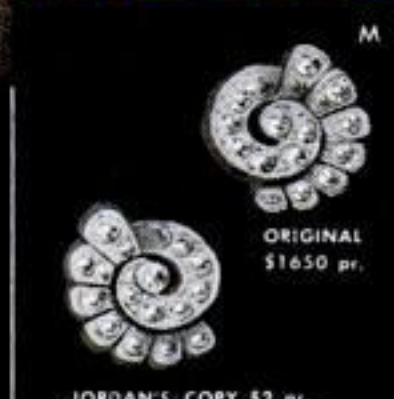
JEWELRY BY
Jordan

A "CERTIFICATE OF AUTHENTICITY" illustrating the original and specifying its value, comes with each pair.



WHICH IS THE ORIGINAL*?

One piece in this photograph costs \$1700 pr. — the other costs \$2 pr.



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377—5th Ave., N. Y. 16
Please send me the following earrings.
Identify next to each price by initial.
\$1 _____
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My Name _____
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☐ Mail Order ☐ Check ☐ C.O.D.
My favorite local store is: _____

Diamond and platinum originals, so perfectly crafted in rhinestone and metal they challenge comparison! 14K gold masterpieces duplicated in gold plate; priceless gems copied in costume stones! **ONLY JORDAN EARRINGS CARRY A TARNISH PROOFED GUARANTEE!**

(*The top piece is the original.)

At all leading stores, or order by mail • R. M. JORDAN & CO., INC. • 377 5th AVENUE, NEW YORK 16, N. Y.

Paris Walk-up CONTINUED



PLAIN FOOD, skillfully prepared, is given to male dinner guests. High prices (beefsteak is about \$1.70 a pound) keep girls' menus from ever being fancy.



LONE BATHTUB is prize in a daily morning foot race. Girls often double up, as Jaqueline and Mouny are doing above, to save the precious hot water.

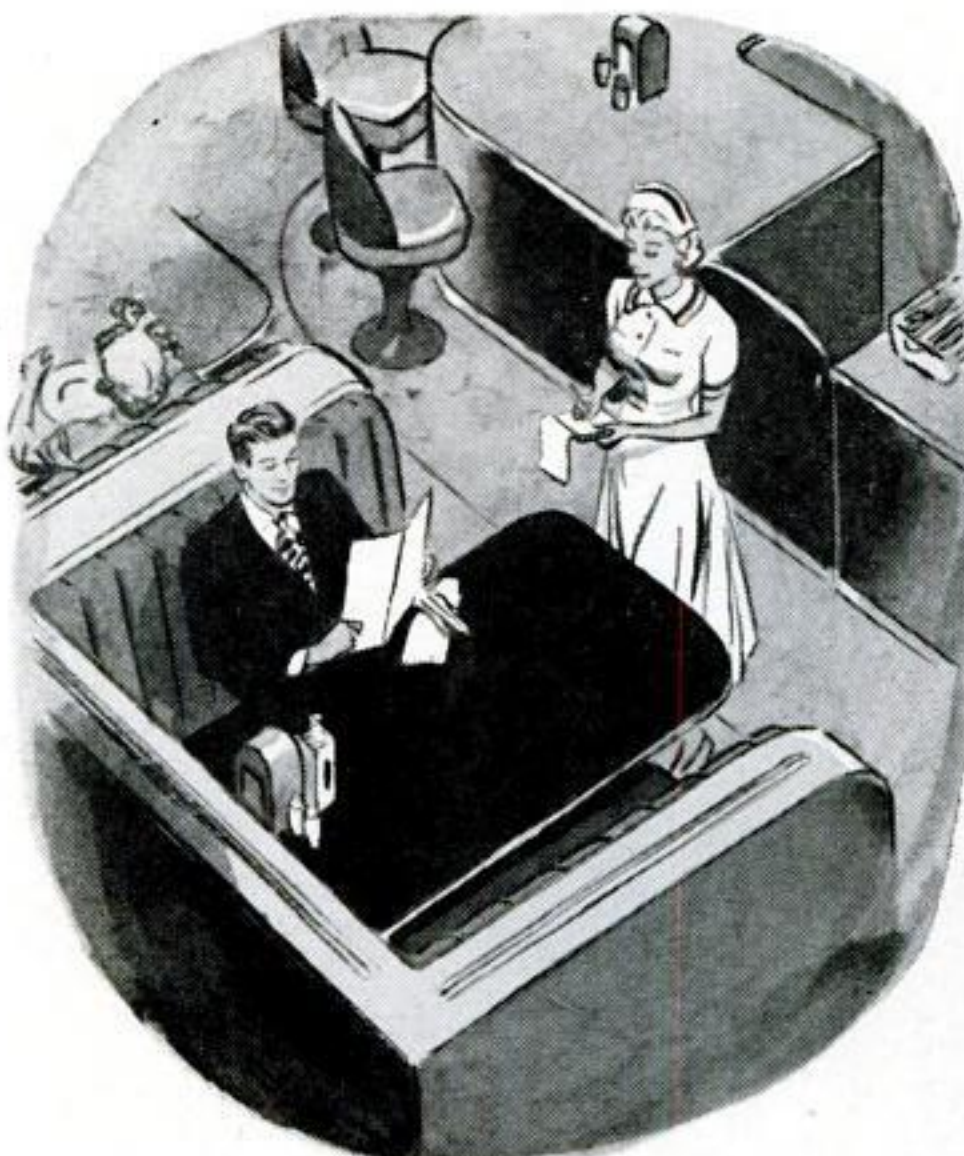


DOUBLE BED is shared by Models Jaqueline and Mouny. The girls do the marketing together but divide other chores. Jaqueline does the bookkeeping.

Just how high are prices?



1. Almost everyone is talking about prices today in terms of *money*. Actually, money hasn't anything to do with prices. The *true price* of anything is what it takes in bushels of wheat, or gallons of gasoline, or hours of labor to buy it. Money is simply a medium of exchange.

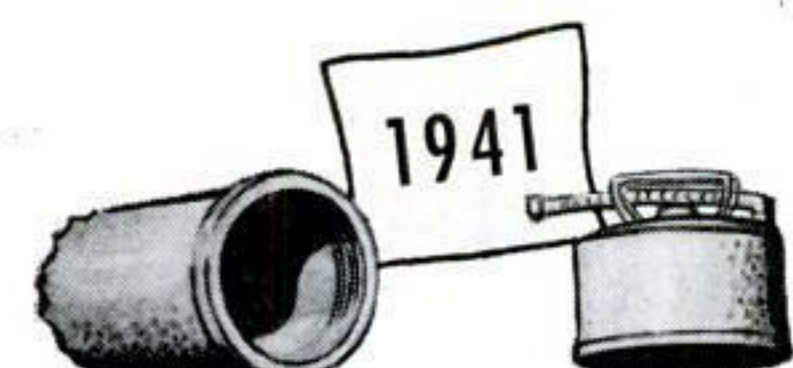


2. For example: Suppose a single man in 1941 made \$30 a week and spent \$10 a week for food. And suppose he makes \$60 a week today at the same job and spends \$20 a week for food. His food today is costing him twice as much *money*. But the *true price* of that food hasn't changed one iota. He still buys it with exactly 1/3rd of his week's labor.

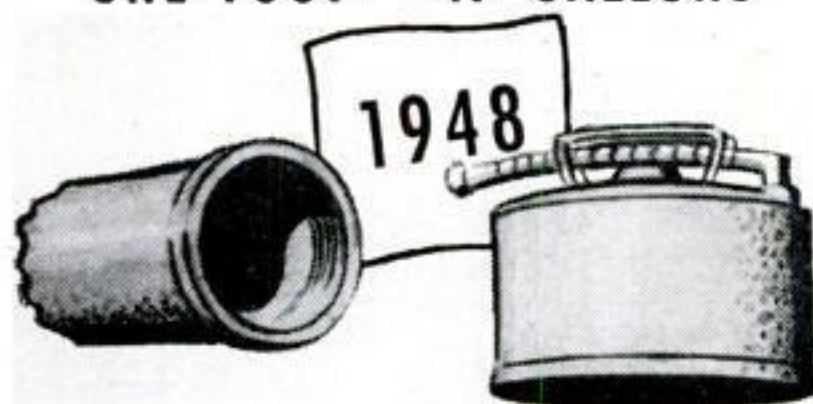
RETAIL PRICE OF 76 GASOLINE AT LOS ANGELES				
	Price per Gal.	State Tax	Federal Tax	Total
1941	13½¢	3¢	1½¢	18¢
1948	17.4¢	4½¢	1½¢	23.4¢



3. This typifies a condition that is more widespread than many people realize. We get more *money* today for gasoline than we did in 1941. But the *true price* has actually *gone down*—not only in relation to other commodities but in terms of what we have to buy to stay in business. In 1941, for example, it cost \$2.27 in *money* to lay a foot of pipe line.



ONE FOOT = 17 GALLONS



ONE FOOT = 33 GALLONS

4. With the retail price of 76 Gasoline at 13½¢, that meant it took 17 gallons of gasoline to buy a foot of pipe line. Today it costs \$5.68 in money to lay a foot of pipe line. So with the retail price of 76 at 17.4¢ it now takes 33 gallons to buy a foot. If this were an isolated case, you might conclude that the *true price* of pipe lines was *high* rather than that the *true price* of gasoline was *low*.



5. But it isn't an isolated case. In 1941 a new service station was worth 7½ tank cars of 76 Gasoline. Today it takes just about 11½ tank cars to pay for one. In 1941 refining equipment could be built at the cost of 2,963 gallons of 76 per barrel of capacity. Today it costs 5,747 gallons. And you find a similar relationship in almost everything we buy—from crude oil to tank trucks.



6. Under the circumstances you might well ask how we've been able to stay in business and make a profit. First, we're doing a greater volume of business. Second, our new equipment, bought and paid for by Union Oil stockholders over the last few years, enables us to operate more efficiently. But the fact still remains that the *true price* of our gasoline is *lower* today than it was in 1941.

UNION OIL COMPANY OF CALIFORNIA

INCORPORATED IN CALIFORNIA, OCTOBER 17, 1890

This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 14, California.

Your Whole hand benefits from this wonder working new lotion!

BEAUTIFIES SKIN
because New Hinds has special "skin-affinity" ingredients—makes hands feel softer instantly—gives longer-lasting protection!

"SATINIZES" PALMS
because New Hinds helps protect them from work-roughness—soothes and helps soften calluses ... yet never feels sticky!

SOFTENS CUTICLE
because New Hinds is enriched with wonder-working lanolin—helps avoid unsightly, ragged edges—keeps your manicures lovelier longer!

SMOOTHS KNUCKLES
because New Hinds contains effective emollients that absorb ... "work into" roughened knuckles—soothing and smoothing miraculously!

LANOLIN-ENRICHED to soothe and smooth *more* effectively, New Hinds Honey and Almond Fragrance Cream brings a miraculous feeling of *softness* to your *whole hand* instantly ... gives longer-lasting protection against work-or-weather roughness.

NEW HINDS smooths elbows, arms and legs—helps prevent "flakiness." Use it also as a powder base to glamorize cosmetics—give your skin that "morning-fresh look" all day long! Four sizes, 10¢ to \$1.00.

PRODUCT OF LEHN & FINK

Now in NEW Beauty Bottle



Hinds

Honey and Almond
Fragrance Cream



FIVE-YEAR-OLD BOBBY LOFMAN TRUDGES HIS WAY HOME FROM SCHOOL PAST A GRACEFUL ROW OF WHITE BIRCHES GROWING ALONG A COUNTRY ROAD IN MAINE

Life Walks Home with a Maine Schoolboy

Bobby Lofman uses up two hours sampling the small-boy wonders along the two miles of his daily route

The small figure above walking down a country road is enjoying one of boyhood's richest pleasures—the dawdling hours spent coming home from school. He is 5-year-old Bobby Lofman, a Maine farmboy who is in his first year in grade school in the village of Rockville (pop. 90), near Penobscot Bay. Unlike city students whose home-

coming is usually a crowded bus ride or a straight dash down the street, Bobby's journey is a leisurely adventure through the snowy countryside, with frequent pauses to explore the wonders of winter along the road.

To record the antics and high freedom which Bobby enjoys on his daily trip, LIFE's Photogra-

pher Kosti Ruohomaa followed him home one day recently with a camera. From schoolhouse to home the route measures two miles (*map, p. 99*), but by the time Bobby had finished with his special wanderings and visits to neighboring farms he had covered more than three miles and used up two hours. To share Bobby's adventures, turn the page.



SCHOOL LETS OUT (above) and Bobby (white sweater) leads his classmates in a pellmell rush from the schoolhouse door into the yard. He attends the school for two

hours in the morning, starts his homeward journey at 11 o'clock. Below: Bobby indulges in a favorite small-boy pastime as he tracks up the fresh snow in a field off the road.



A SNOWBALL FIGHT develops as Bobby and his friends pass a church down the street from school.



A FLOCK OF SHEEP, foraging around a haystack, holds Bobby's interest as he perches on a tall fence.



A BIG SNOWBANK proves irresistible to Bobby. He tumbles over the top with only his legs in view.



GENERAL STORE, run by 70-year-old Lottie Ewell, is Bobby's first objective. It has a fine candy counter.



LOLLIPOPS are exchanged between Bobby and his special pal Betsy Crockett as they sit by a potbellied stove.



WAVING GOODBY to Betsy at her house, Bobby continues his trek with Timmie, a dog who meets him every day.



HE GETS A SHORT RIDE on neighbor Syl Barrows' horse, pulling a sledload of stacked firewood.



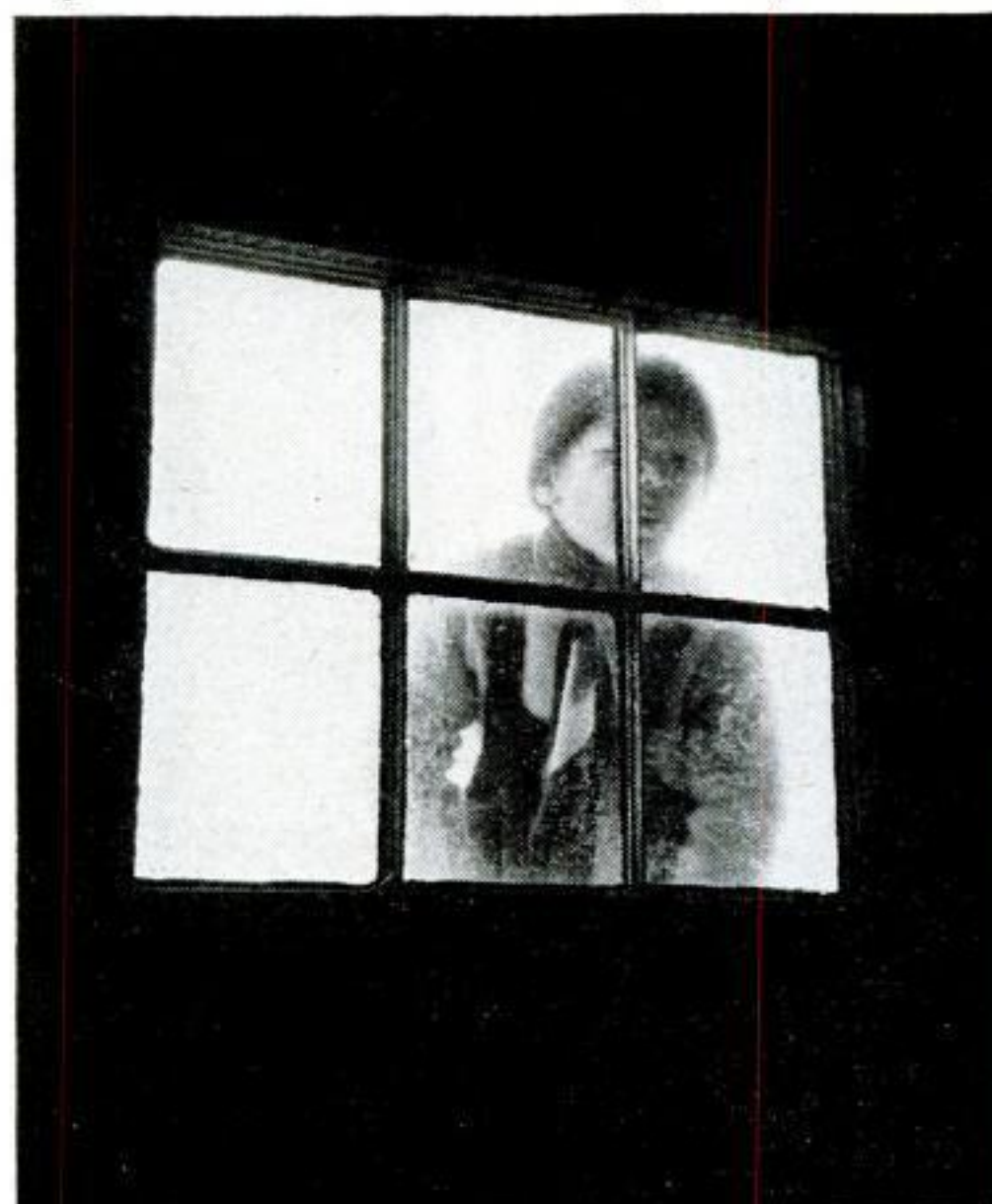
TREE CLIMBING is great fun for curious boys who like to perch in the branches and survey the lay of the land.



MAN-TO-MAN TALK with Charlie Tolman about the weather, crops and Charlie's cat is a must on Bobby's trip.



HEADSTAND IN THE SNOW seems like a good idea. He makes up in enthusiasm what he lacks in form.



ABANDONED COTTAGE off the road is never passed without Bobby's having to look in window and check up.



TIME OUT FOR CANDY finds Bobby unwrapping his last fragment while Timmie tries to edge in on the feast.



**"DRUM IS MIGHTY,"
STRONG for FRISKIES**

says **ROY ROGERS**
Star of
**"UNDER CALIFORNIA
STARS"**
A Republic Picture

**SO HEALTHFUL...
AND DOGS LOVE IT!**

KEEP YOUR DOG IN TOP CONDITION—like Roy Rogers' "Drum." Feed Friskies, the tested dog food that supplies *every needed food element*—including high-quality proteins, vitamins, and minerals. Taste appeal? You bet! Dogs love Friskies' meaty flavor.

FEED YOUR DOG COMPLETELY—AND SAVE OVER HALF! It's a fact, Friskies costs less than half as much to feed as most canned dog foods. For example, the average Black and Tan Coon Hound can be fed *completely* on Friskies for about \$1.63 a week—instead of about \$3.76 for most canned foods. Yes, that's a saving of \$110 a year—when you feed Friskies!

Friskies is the largest-selling brand of dog food in the West—and is gaining steadily in popularity across the entire country. Feed Friskies in both *meal* and *cube* form—for variety.



PROMINENT HOLLYWOOD VETERINARIANS, Drs. Steele Livingston and Thompson Moore, state that they have learned from experience that Friskies provides all the health-giving essentials to keep dogs in peak condition.

BOYS and GIRLS! Ask your Friskies dealer how to get an autographed photo of Roy Rogers FREE!

Keep your dog frisky with

Friskies

DOG FOOD



A Carnation Quality Product

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SNOWBALL REQUIRES KICKING and Bobby, still bothered by a limitless store of energy, nudges it across an empty field. Soon this palls, however.



BOBBY LOVES CHICKENS and he hardly ever fails to stop at Ralph Brown's chicken farm. Here he watches Ralph feed cracked corn to his flock.



NEAR HOME, BOBBY BREAKS INTO A FAST RUN ALONGSIDE A FENCE



AN OLD CAR, abandoned by the side of the road, claims Bobby's attention. He likes to play at being a racing driver. Timmie does not share his interest.

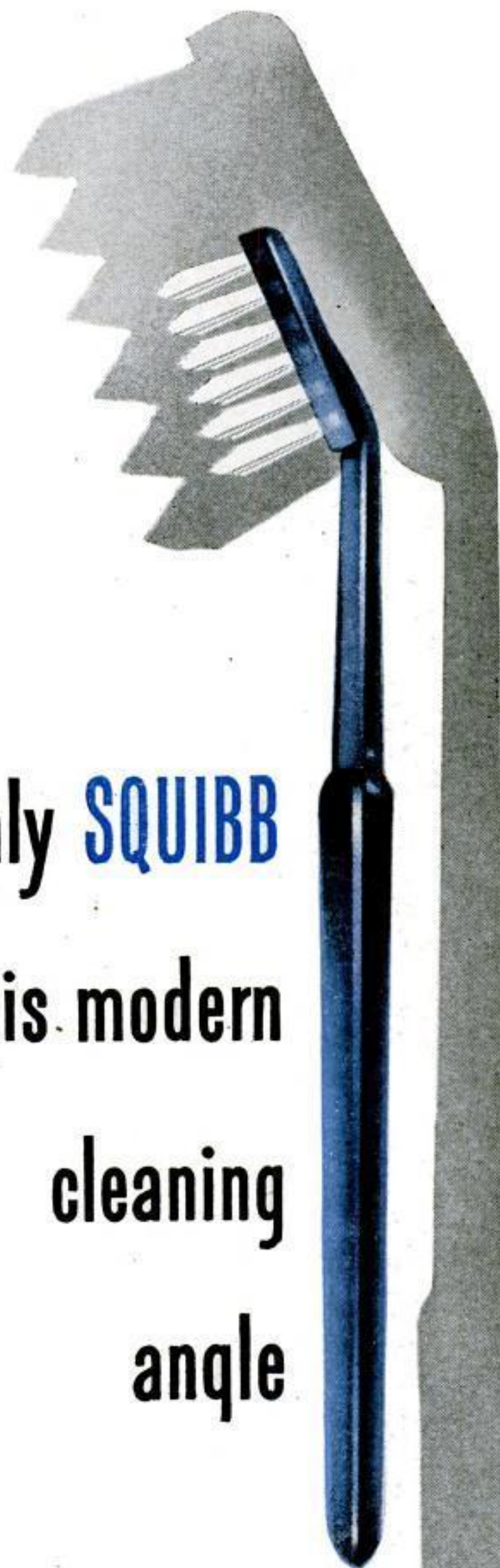


HOT COOKIES, fresh from the oven, are a handsome treat that Bobby often gets when he stops in to say hello to neighbor Martha O'Jala in her kitchen.



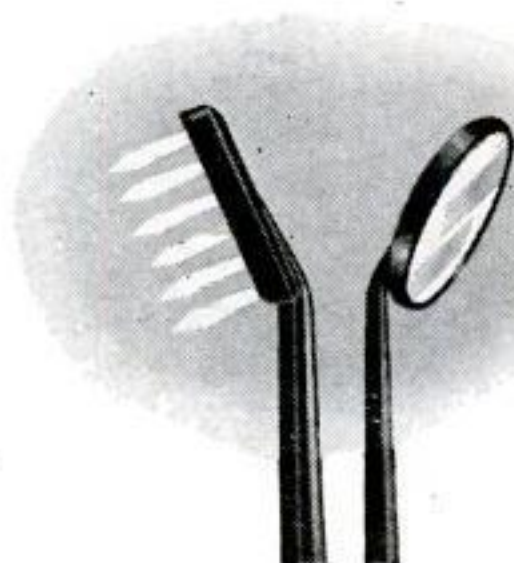
WHICH HELPS KEEP SNOW FROM DRIFTING ACROSS THE OPEN FIELDS

CONTINUED ON NEXT PAGE



only **SQUIBB**
has this modern
cleaning
angle

SQUIBB **ANGLE**
TOOTHBRUSH




bent like a dentist's mirror
to reach more places

SQUIBB . . . A NAME YOU CAN TRUST



CAN YOUR SCALP
PASS THE
**"Finger Nail
Test?"**

TRY IT! Scratch your head. If you find signs of dryness, loose ugly dandruff, you need Wildroot Cream-Oil hair tonic. Grooms hair...relieves dryness...removes loose dandruff! Contains soothing Lanolin, an oil resembling the natural oil of your skin.



YOUR HAIR CAN LOOK
LIKE THIS WITH NEW
**WILDROOT
CREAM-OIL**

A LITTLE WILDROOT CREAM-OIL does a lot for your hair. Keeps your hair well groomed all day long. Leaves no trace of that greasy, plastered down look. Makes your hair look good and feel good.

NON-ALCOHOLIC
CONTAINS
LANOLIN!
GROOMS THE HAIR
RELIEVES DRYNESS
REMOVES LOOSE DANDRUFF



AGAIN AND AGAIN the choice of men who put good grooming first—that's Wildroot Cream-Oil. No wonder when new users from coast to coast were questioned, 4 out of 5 who replied said they preferred it to any other hair tonic they had used before. Ask for it at your barber or drug counter.

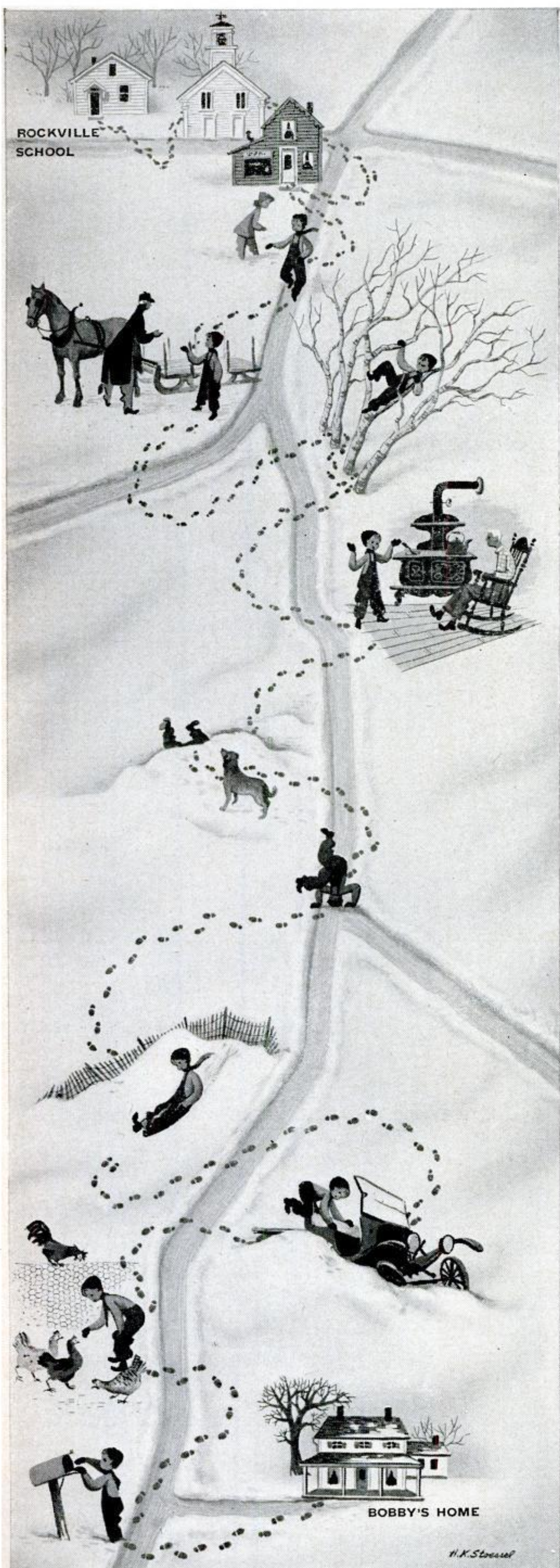
IMPORTANT: Smart women use Wildroot Cream-Oil for quick grooming and for relieving dryness. Wildroot Cream-Oil is excellent for training children's hair!

NOW IN HANDY
TUBES AS WELL
AS BOTTLES

TUNE IN . . . TWO NETWORK SHOWS! "The Adventures of Sam Spade" Sunday evenings, CBS Network; "King Cole Trio Time" Saturday afternoons, NBC Network.



HOME AT LAST, Bobby gives his mother a big smile of greeting as she waits for him in doorway (top). But before he can rush in, Mrs. Lofman promptly turns him around and gives him a good brushing off with a broom (below).



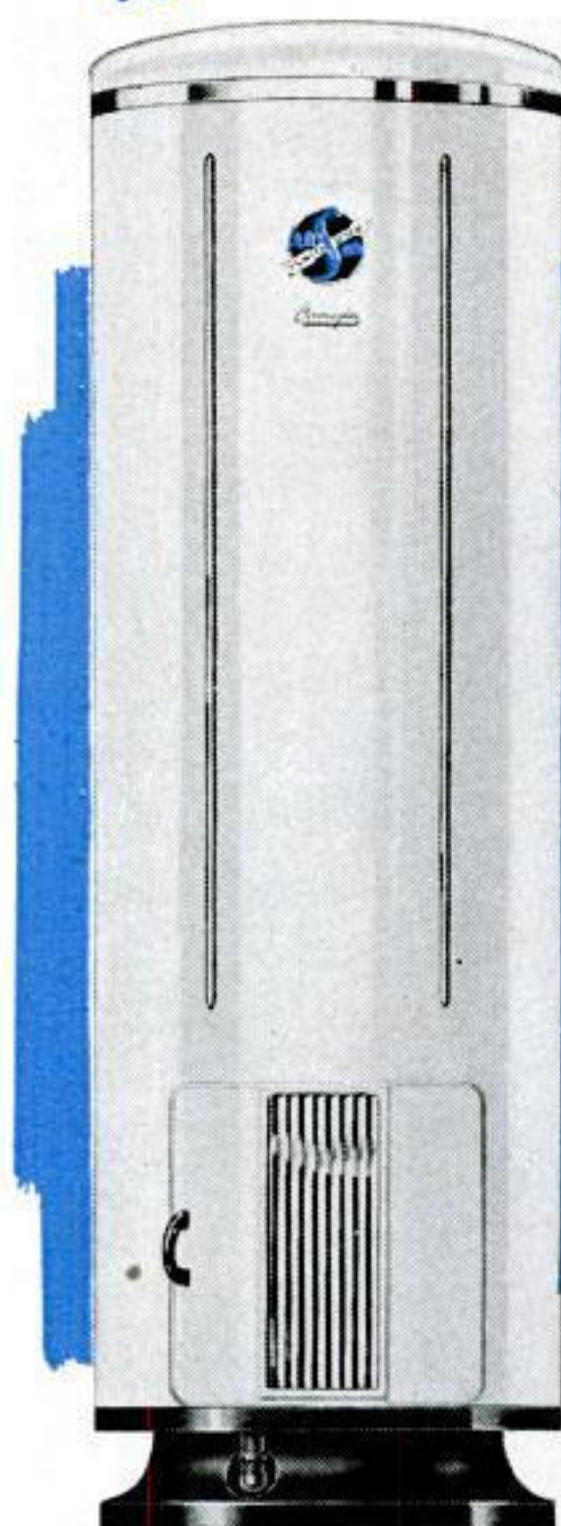
BOBBY'S ROUTE, as shown in this map, starts at the schoolhouse at top and meanders through three miles and two hours of zigzagging visits. When he gets home he picks up the mail and is as hungry as only a small boy can get.

It IS an Amazing Discovery!

"Packaged-in-Glass" Hot Water!

Because it means cleaner, purer hot water, free of all tank rust and corrosion dirt . . . from a tank as sanitary as a clean drinking glass!

*No Rusting-
No Corroding*



Gas or Electric

All the Hot Water you want . . . at the turn of a tap . . . is a wonderful convenience. Yet it is just as important that your automatic hot water be *clean*—not stained and dirty with tank rust and corrosion.

A *Permaglas* Water Heater gives you cleaner, purer hot water because its tank **CANNOT** rust or corrode under *any* water condition. Sparkling blue and mirror-smooth, the "*Permaglas*" tank is *glass-fused-to-steel* . . . sanitary as a clean drinking glass!

And because it cannot rust, you can depend on a *Permaglas* Water Heater for long, trouble-free service.

See this really modern water heater soon . . . as modern in *every* detail as it is in scientific cleanliness protection. At leading public utilities, merchant plumbers, and better appliance dealers; or write the nearest office below for full information.



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*For pleasure, Schenley beats the band
that Sunny Morning Flavor's grand !*



Only SCHENLEY gives you SUNNY MORNING FLAVOR!

Take America's word for it—there's
just *nothing* else like that sunny-smooth,
mellow Schenley quality. Join the parade
yourself—and *taste* why Schenley Reserve
is an outstanding favorite!

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FOR SUNNY MORNING FLAVOR



Now available in the pre-war decanter, as well as the familiar round bottle. In both—traditional Schenley quality...from the world's greatest treasure of whiskey reserves.



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